



UNIVERSITY OF LINCOLN

Programme Specification

Title:

Business and Finance

Final Award: **Bachelor of Arts with Honours (BA (Hons))**

With Exit Awards at:

Certificate of Higher Education (CertHE)

Diploma of Higher Education (DipHE)

Bachelor of Arts with Honours (BA (Hons))

To be delivered from: 1 Sep 2016

Level	Date
Level 1 or Certificate of Higher Education (CertHE)	2019-20
Level 2 or Diploma of Higher Education (DipHE)	2020-21
Level 3 or Bachelor of Arts with Honours (BA (Hons))	2021-22

Table Of Contents

1. Introduction	3
2. Basic Programme Data	4
3. Programme Description	5
3.1 Overview	5
3.2 Aims and Objectives	5
3.3 Variations to Standard Regulations and Guidance	6
4. Programme Outcomes	7
4.1 Knowledge and Understanding	7
4.2 Subject Specific Practical Skills	7
4.3 Subject Specific Intellectual Skills	8
4.4 Transferable Skills and Attributes	8
5. Learning, Teaching and Assessment Strategies	9
5.1. Learning and Teaching Strategy	9
5.2. Assessment Strategy	10
6. Programme Structure	13
Appendix I - Curriculum Map	15
Appendix II - Assessment Map	20
Appendix III - Benchmark Analysis	29
Appendix IV - Benchmark Statements(s)	32

1. Introduction

This document describes one of the University of Lincoln's programmes using the protocols required by the UK National Qualifications Framework as defined in the publication *QAA guidelines for preparing programme specifications*.

This programme operates under the policy and regulatory frameworks of the University of Lincoln.

2. Basic Programme Data

Final Award:	Bachelor of Arts with Honours (BA (Hons))
Programme Title:	Business and Finance
Exit Awards and Titles	Certificate of Higher Education (CertHE) Diploma of Higher Education (DipHE) Bachelor of Arts with Honours (BA (Hons))
Subject(s)	Finance Business
Mode(s) of delivery	Full Time
Is there a Placement or Exchange?	Yes
UCAS code	NN13
Awarding Body	University of Lincoln
Campus(es)	Lincoln Campus
School(s)	Lincoln Business School
Programme Leader	David Latham (B&L) (davidlatham)
Relevant Subject Benchmark Statements	
Professional, Statutory or Regulatory Body Accreditation	
Programme Start Date	2019-20

3. Programme Description

3.1 Overview

The BA (Hons) Business and Finance is one of a suite of programmes which combines the core elements of the BA (Hons) Business Studies programme with elements from other more specialist programmes. These programmes have been devised to reflect the raised expectations of employers and the competitive environment in which graduates will need to operate in the future world of business and finance. Increased emphasis is placed on Student Engagement in the learning process, the development of employability skills and attributes including entrepreneurship, the value of real world learning, the growth in digital technologies and the nature of the global context.

This BA (Hons) Business and Finance programme prepares students for a range of careers across a wide variety of business disciplines but in particular for work in corporate or personal finance in a UK or international context. It will provide students with the tools and framework to analyse business and financial issues and confidently question practices pursued by organisations. In order to achieve this, the programme aims to facilitate the systematic acquisition of relevant academic knowledge, theory and practice. Students will acquire skills that will enable them to explore and analyse new issues as they emerge. Further, students will have the opportunity to undertake a work placement between years 2 and 3 and this is summarised in the Professional Practice module. Fundamental to the degree is the commitment to fostering respect for good academic practice and standards.

The needs and opinions of wider stakeholders, including employers, have been taken into account in the development of the programme. The structure and content of the programme have been informed with reference to the syllabi of ACCA, AIA, CIMA, CIPFA and ICAEW programmes, in order to ensure that you receive the maximum exemptions available, given the nature of the course. The syllabus is also informed by employers, professional bodies within the financial services sector and a wide range of industries, reflecting the diverse employment opportunities in which students completing the degree will be engaged.

The employability of students as stakeholders has also been considered given the wider range of options available within this degree. This is due to the wider reflection of what role the finance professional can contribute to within an organisation.

There is a continuing demand for finance graduates. Our graduates have gone on to work in a range of global organisations: in local practices, large multinational accountancy firms, industry, the third sector, the banking industry and other large business. As a finance professional, you will have the opportunity to work in many diverse fields with work locations globally. Indeed, the focus within the programme on international standards and the global aspect of financial markets equips you in the wider marketplace.

This internationalisation aspect is continued through the course as multiple examples used in teaching and assessment material draw on multi-national companies in a range of markets.

3.2 Aims and Objectives

The BA (Hons) Business and Finance aims to provide students with:

- an opportunity for study into the theoretical bases of business;
- a framework to facilitate the acquisition of knowledge, skills and experience which will enhance the participants' ability to contribute to organisational effectiveness as graduates;

- an opportunity to develop core management and leadership capabilities;
- a framework within which a participant may negotiate tasks and areas of experience to suit his or her own individual needs and to reflect the needs of society;
- an opportunity to engage in reflective debate and practice, to develop their ability to think critically, analyse and synthesise and to recognise assumptions, false logic and implicit reasoning;
- an opportunity to develop the skills necessary to undertake research, using appropriate qualitative and quantitative tools, to evaluate options and to construct and justify arguments and proposals;
- the opportunity to obtain exemptions from a number of the professional accountancy bodies.

The BA (Hons) Business and Finance is distinctive in that, alongside core elements from the Business Studies programme, it offers the student an opportunity to explore in more depth the principles of Finance and to develop a foundation of skills in that specialist area.

3.3 Variations to Standard Regulations and Guidance

A variation to the Standard University Regulations will be put in place for modules carrying exemption from professional accountancy bodies:

1. Students must achieve an examination* mark of at least 40% in each of the modules** at Levels 1, 2 and 3, as specified by the Association of Chartered Certified Accountants (ACCA), in order to meet professional requirements for exemptions.
2. Students meeting University progression requirements but not achieving a mark of 40% in the examination element of the module assessment should have the right to resit the relevant failed examination. The maximum number of reassessment attempts shall be limited to one, giving a total of two attempts at the specified modules.

*Only applies to the examination component of the module

**Specified modules listed below

Level 1 Modules

ACC1002M Introduction to Accountancy and Finance
ACC1026M Introduction to Business Law
BUS1001M Principles of Economics
ECO1023M Analysis of Business Data

Level 2 Modules

ACC2015M Financial Management
BUS2106M International Economics

Level 3 Modules

FIN3026M Advanced Financial Management
TBC34 Financial Strategy

4. Programme Outcomes

Programme-level learning outcomes are identified below.

Refer to *Appendix I – Curriculum Map* for details of how outcomes are deployed across the programme.

4.1 Knowledge and Understanding

On successful completion of this programme a student will have knowledge and understanding of:

- 1 The paradigmatic models of Modern Financial Theory and their application to the context of investment, and other behaviour of individuals and corporations;
- 2 The scope and limitations of the Modern Financial Theory as a method of explaining observable phenomena, linking these together with implications for empirical testing;
- 3 Factors influencing the investment behaviour and opportunities of private individuals, and corporations in the principal financial products available to Government, companies and individuals;
- 4 The various complex financial environments to include for example, the legal, economic and taxation environments in both an international and national context;
- 5 The interrelationships between areas of business such as economics and management and the role of financial and other information systems and technologies to support management decision making and control;
- 6 Organisations which encompass internal aspects, functions and processes, including their diverse nature, purposes, structures, size and scale, governance, operations and management and the cultures which exist within and between organisations;
- 7 A variety of organisations and the overall environments in which they operate.
- 8 The interrelationships of the main forms of financial information and their uses in reporting to both internal and external parties, for the purposes of management decision making of economic entities.

4.2 Subject Specific Practical Skills

On successful completion of this programme a student will be able to:

- 9 Apply Finance models to the economic phenomena which are observable in the world and explain these phenomena from a selection of theoretical standpoints;
- 10 Apply the models of finance, economics and international trade in a contemporary setting;
- 12 Demonstrate a high degree of competency in the analysis of financial statements and related data;
- 14 Apply models of pricing instruments to a range of financial assets and liabilities and their respective derivative contracts;
- 20 Demonstrate an awareness of the commercial acumen and an awareness of the key drivers for business success, cause of failure and the importance of providing customer satisfaction and building customer loyalty;

- 21 Demonstrate the ability to carry out research using a range of quantitative and qualitative techniques.

4.3 Subject Specific Intellectual Skills

On successful completion of this programme a student will be able to:

- 11 Critically discuss the role and impact of financial services in the economy;
- 13 Critically evaluate the congruence of models of financing, financial communication, accountability and governance in the private and public sectors;
- 15 Critically evaluate the consequences and trade-offs between investment choices of both individuals and organisations as economic agents
- 16 Demonstrate the ability to understand the interconnections and the consequences of business decisions between individuals and organisations through the Principles of Responsible Management initiative; with the aim of achieving socially optimum outcomes;
- 17 Demonstrate the ability to analyse and evaluate a range of business data, sources of information and appropriate methodologies, which includes the need for strong digital literacy to enable that research to be used for evidence-based decision making
- 18 Demonstrate the ability to solve problems and analyse facts and circumstances to determine the cause of a problem and identify and select appropriate solutions.

4.4 Transferable Skills and Attributes

On successful completion of this programme a student will be able to:

- 19 Demonstrate the ability to use quantitative skills to manipulate data, evaluate, estimate and model business problems, functions and phenomena;
- 22 Synthesise ideas from a range of contexts and present information in a clear, logical and therefore coherent manner;
- 23 Employ critical thinking skills and analysis, drawing upon evidence presented to arrive at reasoned conclusions, based on practical considerations and academic argument, for the possible causes of and solutions to problems, which economic agents may face;
- 24 Demonstrate a readiness to accept responsibility and flexibility, to be resilient, self-starting and appropriately assertive, to plan, organise and manage time;
- 25 Reflect on own learning and develop an awareness/sensitivity to diversity in terms of people and cultures.

For details of each module contributing to the programme, please consult the module specification document.

5. Learning, Teaching and Assessment Strategies

5.1. Learning and Teaching Strategy

Learning and Teaching Strategy

The teaching and learning strategy adopted within the programme derives from the general strategy and policy of Lincoln International Business School towards learning, teaching and assessment. The teaching team continues to seek to reflect best practice in learning and teaching, whilst acknowledging changes in the strategic vision within the University and College, specifically the embedded 'Student as Producer' initiative. The University of Lincoln 'Student as Producer' initiative seeks to reconnect teaching, learning and research by emphasising the role of students as co-producers and collaborators. The various principles (digital scholarship, space and spatiality, active learning, research, student voice and engagement) inform the nature and student experience on all programmes within Lincoln International Business School. The programme team recognise that teaching and learning methods cannot be separated from the assessment of students learning. This is particularly the case where teaching and learning activities are increasingly aligned to the development of independent research capabilities associated with Student as Producer. The principles of Student as Producer are reflected in the opportunities for independent research for seminars and assignments, through the use of technology in core modules via the use of SPSS, ft.com, use of the library, computer based assessment and students with prior learning experience will be encouraged to bring their own experiences to the classroom. Visiting speakers, who are experts in their areas, regularly hold masterclass events and students are encouraged to participate in these.

Lincoln Business School subscribes to the Principles of Responsible Management Education (PRME), which establishes a set of principles to guide our educational endeavour to address global challenges and create a better future for society. Through educational experiences at Lincoln our students develop as people who understand their responsibilities as global citizens, as entrepreneurs, as managers of people, money and resources, as stewards of the economy and the environment and as self-reflective leaders setting future agendas for organisations.

These principles are part of the ethical underpinning embraced by the professional accountancy bodies and relevant finance professional bodies. They are also reflected in many of the modules at levels one, two and three.

The programme provides the following teaching and learning practices:

- provide all students with a high quality and relevant teaching and learning environment
- constantly seek to review the quality of the teaching and learning processes
- deliver an ongoing improvement in student achievements and value added indicators
- achieve and sustain a reduction in student non-completion
- deliver an ongoing increase in graduate employment
- attain high ratings from professional bodies and external agencies
- deliver and sustain an improvement in the reputation and external positioning of the faculty
- include the context of UK Higher Education, and reflect best practice in terms of equality and diversity

A proportion of the contact time will be spent in didactic teaching situations with the lectures mainly used to introduce concepts and techniques. The seminars will include both discussions of theoretical issues and practical workshops that consolidate the understanding and application of accountancy and related techniques. Throughout the course, students are sensitised to issues of codes of

professional conduct and ethical behaviour.

Within their learning, students are required to consider ethical issues in the context of globalization, citizenship and sustainability; including social justice, equity and environmental issues associated with contemporary business. Teaching seeks to critically examine the origins and development of current business discourse, and the way knowledge is constructed differently across different cultures; making use of student diversity to facilitate discussion and exchange of ideas.

The programme aims to provide a diverse range of learning and assessment situations that develop appropriate knowledge, intellectual and practical skills, and promote opportunities for all to acquire and demonstrate transferable, interpersonal and problem-solving skills, within the broad context of the programme. These skills equip students for their future careers, enabling them to become life-long learners and to adapt to future changing career patterns.

The teaching team is committed to maintaining and enhancing its goals for learning, teaching and assessment formulated in programme documents and module handbooks. Learning, teaching and assessment methods will continue to evolve to provide a flexible, balanced and appropriate diet and enable student performance to be effectively and imaginatively measured. These methods aim to help all students to become:

- informed, interpretive, analytical and critical
- confident in their ability to undertake autonomous study
- able to identify, analyse and resolve problems
- knowledgeable about key issues and challenges within business
- proficient in applying knowledge and skills to engage in independent and collaborative research
- aware of the value of acquiring and demonstrating transferable personal skills
- adept in group work, communications skills and time management.

Working within the University model where all modules are centred upon a set of consistent and agreed learning outcomes, the teaching team seeks to implement:

- a programme of modules with clearly-stated and attainable learning outcomes that are current, relevant and academically authoritative within the world of accountancy and finance.
- a learning and teaching strategy where methods in each module are those most appropriate to achieve the learning outcomes for the mix of students taking that module, where they may range from student centred to student directed learning; the use of a wide range of learning and teaching methods will continue to be encouraged.
- an assessment strategy that ensures that assessment is matched to learning outcomes, that assessment criteria and methods ensure that students meet all the learning outcomes associated with each module, and that assessment and feedback contribute to the student learning process.
- review processes that critically appraise and evaluate learning, teaching and assessment methods within the subject area to ensure that they meet the learning needs of all students, and incorporate advances in pedagogical research and development.

Teaching staff aspire to motivate students, to encourage the sharing of skills and insights, and to develop independence in study.

5.2. Assessment Strategy

Assessment and Feedback

The assessment strategy adopted within the programme follows the principle within the Lincoln Business School that a wide range of types of assessment should be offered. Within this context, it is imperative that all assessments contribute in a balanced way to the learning outcomes at programme level, as well as providing assessments of outcomes specific to each module. Moreover, in line with QAA principles assessment is effectively integral to teaching and learning strategy.

The programme team views assessment as an integral part of the learning process, and it is considered to be instrumental in the achievement of successful learning in all programmes. Our policy is to use and encourage a relevant and diverse range of assessment methodologies that:

- are relevant to the accommodation of the potentially diverse range of students gaining access to the undergraduate programmes of the University;
- foster critical thinking, effective communication and independence in learning;
- are appropriate by level;
- provide progression by level to maintain academic quality and student development;
- provide balance between modules through a level;
- develop a range of students' skills and recognise students' individual competencies;
- are diverse and innovative, reflecting contemporary pedagogic practice and the needs of active learners;
- provide opportunities for students to become involved in the assessment process;
- result in appropriate and timely feedback to students

All assessment items within the programme are designed with University criteria in mind, which themselves reflect criteria of the Quality Assurance Agency, and to reflect competencies expected within the programme curriculum. Both subject-specific and transferable skills are assessed. Assessments are all published in advance (see module handbooks), in order to achieve transparency in the objectives and implementation for both students and staff.

The range of assessment formats used on the programme may include:

- Written examinations , in-class tests and on-line tests
- Oral assessment and presentations, by individuals or small groups of students
- Written reports; applied/consultancy or research reports by individuals and groups
- Portfolios or collections of practical work produced by individuals or groups
- Written essays
- Consultancy projects
- Dissertation

As the assessment strategy seeks to be innovative, effective and efficient; the nature and balance of assessment formats is reviewed regularly. Assessment methods are also varied, reflecting the nature of the learning input as well as the learning output. So, students will be assessed individually as well as in teams. In terms of group work, the nature of the assessment and the engagement of students in the assessment process is progressive. There will be elements of peer assessment in aspects of group work.

Lincoln International Business School has agreed group work protocols and guidelines which manage the extent and appropriateness of group assessment at programme and module level. These are consistent with those established by CERD/EDEU (2010), are designed to ensure

congruity between learning outcomes and group assessment, provide guidelines, for dealing with group processes, (including group formation, monitoring, review, peer assessment and process failure) and ensuring these are documented in Programme Handbooks and Module Guides. These guidelines are subject to annual monitoring and review.

Where students submit written work it is submitted electronically via Blackboard and subject to 'similarity' checks via Turnitin. Feedback on written assessment is mainly delivered electronically. The strategy for assessment for the programme includes the use of formative assessments to provide a key element of the learning experience. It also is designed to stagger the submission dates to provide a balanced study workload throughout the terms. An appropriate overall assessment 'load' per student per module has been centrally agreed, and this is reflected in the individual module specifications.

6. Programme Structure

The total number of credit points required for the achievement of Certificate of Higher Education (CertHE) is 120.

The total number of credit points required for the achievement of Diploma of Higher Education (DipHE) is 240.

The total number of credit points required for the achievement of Bachelor of Arts with Honours (BA (Hons)) is 360.

Level 1

Title	Credit Rating	Core / Optional
Principles of Economics 2019-20	30	Core
Analysis of Business Data 2019-20	15	Core
Introduction to Accountancy and Finance 2019-20	30	Core
Organisational Behaviour 2019-20	15	Core
Principles of Marketing 2019-20	15	Core
Introduction to Business Law 2019-20	15	Core

Level 2

Title	Credit Rating	Core / Optional
International Economics 2020-21	15	Core
Financial Management 2020-21	30	Core
Operations Management 2020-21	15	Core
Strategic Marketing Planning 2020-21	15	Core
Human Resource Management 2020-21	15	Core
Research and Consultancy Methods 2020-21	15	Optional
Financial Markets and Institutions 2020-21	15	Optional
Cross Cultural Management 2020-21	15	Optional
Principles of Project Management 2020-21	15	Optional
Money, Banking and Financial Markets 2020-21	15	Optional
Corporate Reputation and Public Relations 2020-21	15	Optional
Contemporary Issues in Banking 2020-21	15	Optional
Macroeconomic Environment for Business 2020-21	15	Optional
Competition and Regulation 2020-21	15	Optional
Professional Practice 2021-22	0	Optional

Level 3

Title	Credit Rating	Core / Optional
Financial Strategy 2021-22	30	Core
Personal Financial Planning 2021-22	30	Core
Advanced Financial Management 2021-22	30	Core
Dissertation (Business) 2021-22	30	Optional
Consultancy Project (Business) 2021-22	30	Optional
Foreign Investment and Political Economy 2021-22	15	Optional
Entrepreneurship 2021-22	15	Optional
Venture Creation 2021-22	15	Optional
Digital Business and E-Commerce 2021-22	15	Optional

Crisis Management 2021-22	15	Optional
Disaster Management 2021-22	15	Optional
Marketing Communications 2021-22	30	Optional
Entrepreneurial Finance 2021-22	15	Optional
Decision-Making and Game Theory 2021-22	15	Optional
Economics of Banking 2021-22	15	Optional
Private Banking and Wealth Management 2021-22	15	Optional
Behavioural Finance and Economics 2021-22	15	Optional
Contemporary Issues in Management 2021-22	30	Optional

Appendix I - Curriculum Map

This table indicates which modules assume responsibility for delivering and ordering particular programme learning outcomes.

Key: Delivered and Assessed Delivered Assessed

Level 1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Analysis of Business Data 2019-20												
Introduction to Accountancy and Finance 2019-20	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Introduction to Business Law 2019-20				<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>					
Organisational Behaviour 2019-20						<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Principles of Economics 2019-20				<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Principles of Marketing 2019-20					<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>					

	PO13	PO14	PO15	PO16	PO17	PO18	PO19	PO20	PO21	PO22	PO23	PO24
Analysis of Business Data 2019-20					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Introduction to Accountancy and Finance 2019-20					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Introduction to Business Law 2019-20										<input checked="" type="checkbox"/>		
Organisational Behaviour 2019-20				<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Principles of Economics 2019-20			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Principles of Marketing 2019-20						<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>

	PO25
Analysis of Business Data 2019-20	
Introduction to Accountancy and Finance 2019-20	
Introduction to Business Law 2019-20	
Organisational Behaviour 2019-20	<input checked="" type="checkbox"/>
Principles of Economics 2019-20	

Principles of Marketing 2019-20

Level 2

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Competition and Regulation 2020-21	✓		✓	✓			✓		✓	✓		
Contemporary Issues in Banking 2020-21	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓
Corporate Reputation and Public Relations 2020-21				✓	✓	✓	✓			✓		
Cross Cultural Management 2020-21					✓	✓	✓					
Financial Management 2020-21	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓
Financial Markets and Institutions 2020-21	✓	✓	✓	✓			✓	✓	✓	✓	✓	
Human Resource Management 2020-21					✓	✓	✓	✓				
International Economics 2020-21	✓		✓	✓			✓		✓	✓		
Macroeconomic Environment for Business 2020-21	✓	✓	✓	✓			✓		✓	✓		
Money, Banking and Financial Markets 2020-21	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓
Operations Management 2020-21			✓	✓	✓	✓	✓					
Principles of Project Management 2020-21					✓	✓	✓	✓				
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21							✓					
Strategic Marketing Planning 2020-21				✓	✓	✓	✓					

	PO13	PO14	PO15	PO16	PO17	PO18	PO19	PO20	PO21	PO22	PO23	PO24
Competition and Regulation 2020-21	✓		✓	✓	✓		✓		✓			✓
Contemporary Issues in Banking 2020-21	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Corporate Reputation and Public Relations 2020-21	✓			✓	✓			✓	✓	✓		✓
Cross Cultural Management 2020-21	✓			✓	✓			✓	✓	✓		✓
Financial Management 2020-21	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓

Financial Markets and Institutions 2020-21	✓	✓	✓		✓				✓			✓
Human Resource Management 2020-21				✓	✓			✓		✓		✓
International Economics 2020-21		✓	✓	✓					✓	✓		✓
Macroeconomic Environment for Business 2020-21		✓	✓	✓	✓					✓		✓
Money, Banking and Financial Markets 2020-21	✓	✓	✓	✓						✓	✓	✓
Operations Management 2020-21			✓	✓	✓	✓	✓	✓	✓	✓		✓
Principles of Project Management 2020-21			✓		✓	✓	✓		✓	✓	✓	✓
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21					✓	✓	✓		✓	✓		✓
Strategic Marketing Planning 2020-21			✓	✓	✓	✓	✓	✓	✓		✓	✓

PO25

Competition and Regulation 2020-21	
Contemporary Issues in Banking 2020-21	
Corporate Reputation and Public Relations 2020-21	✓
Cross Cultural Management 2020-21	✓
Financial Management 2020-21	
Financial Markets and Institutions 2020-21	
Human Resource Management 2020-21	✓
International Economics 2020-21	
Macroeconomic Environment for Business 2020-21	
Money, Banking and Financial Markets 2020-21	
Operations Management 2020-21	
Principles of Project Management 2020-21	
Professional Practice 2021-22	
Research and Consultancy Methods 2020-21	
Strategic Marketing Planning 2020-21	✓

Level 3

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Advanced Financial Management 2021-22	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓
Behavioural Finance and Economics 2021-22	✓	✓	✓						✓		✓	
Consultancy Project (Business) 2021-22				✓	✓	✓	✓					
Contemporary Issues in Management 2021-22				✓		✓	✓					
Crisis Management 2021-22				✓	✓	✓	✓			✓		
Decision-Making and Game Theory 2021-22	✓	✓	✓						✓	✓		
Digital Business and E-Commerce 2021-22					✓	✓	✓					
Disaster Management 2021-22				✓	✓	✓	✓					
Dissertation (Business) 2021-22	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Economics of Banking 2021-22	✓	✓	✓	✓					✓	✓	✓	
Entrepreneurial Finance 2021-22	✓		✓	✓	✓			✓	✓	✓	✓	✓
Entrepreneurship 2021-22				✓		✓		✓			✓	✓
Financial Strategy 2021-22		✓		✓	✓	✓	✓					
Foreign Investment and Political Economy 2021-22	✓		✓	✓	✓				✓	✓		
Marketing Communications 2021-22						✓						
Personal Financial Planning 2021-22	✓	✓	✓	✓				✓	✓	✓	✓	
Private Banking and Wealth Management 2021-22	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	
Venture Creation 2021-22			✓	✓	✓	✓	✓	✓				

	PO13	PO14	PO15	PO16	PO17	PO18	PO19	PO20	PO21	PO22	PO23	PO24
Advanced Financial Management 2021-22	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Behavioural Finance and Economics 2021-22			✓	✓		✓			✓	✓	✓	✓
Consultancy Project (Business) 2021-22				✓	✓	✓	✓	✓	✓	✓	✓	✓
Contemporary Issues in Management 2021-22	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Crisis Management 2021-22	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓
Decision-Making and Game Theory 2021-22			✓	✓	✓	✓	✓		✓	✓	✓	✓
Digital Business and E-Commerce 2021-22				✓	✓	✓		✓	✓	✓		✓
Disaster Management 2021-22	✓			✓		✓				✓	✓	

Dissertation (Business) 2021-22	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
Economics of Banking 2021-22		✓	✓		✓	✓	✓			✓	✓	✓
Entrepreneurial Finance 2021-22		✓	✓		✓	✓	✓	✓		✓	✓	✓
Entrepreneurship 2021-22			✓	✓		✓		✓				✓
Financial Strategy 2021-22	✓			✓	✓	✓		✓	✓	✓	✓	✓
Foreign Investment and Political Economy 2021-22		✓	✓	✓	✓	✓			✓	✓	✓	
Marketing Communications 2021-22					✓	✓	✓	✓	✓		✓	✓
Personal Financial Planning 2021-22	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	
Private Banking and Wealth Management 2021-22	✓	✓	✓			✓	✓	✓	✓		✓	✓
Venture Creation 2021-22			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

PO25

Advanced Financial Management 2021-22	✓
Behavioural Finance and Economics 2021-22	
Consultancy Project (Business) 2021-22	✓
Contemporary Issues in Management 2021-22	✓
Crisis Management 2021-22	✓
Decision-Making and Game Theory 2021-22	
Digital Business and E-Commerce 2021-22	
Disaster Management 2021-22	
Dissertation (Business) 2021-22	
Economics of Banking 2021-22	
Entrepreneurial Finance 2021-22	
Entrepreneurship 2021-22	✓
Financial Strategy 2021-22	✓
Foreign Investment and Political Economy 2021-22	
Marketing Communications 2021-22	✓
Personal Financial Planning 2021-22	
Private Banking and Wealth Management 2021-22	✓
Venture Creation 2021-22	✓

Appendix II - Assessment Map

This table indicates the spread of assessment activity across the programme. Percentages indicate assessment weighting.

Level 1

	01	02	03	04	05	06	07	08	09	10	11	12
Analysis of Business Data 2019-20												
Introduction to Accountancy and Finance 2019-20												
Introduction to Business Law 2019-20												
Organisational Behaviour 2019-20												
Principles of Economics 2019-20					12.5							12.5
Principles of Marketing 2019-20												
	13	14	15	16	17	18	19	20	21	22	23	24
Analysis of Business Data 2019-20										66		
Introduction to Accountancy and Finance 2019-20												
Introduction to Business Law 2019-20												
Organisational Behaviour 2019-20												
Principles of Economics 2019-20								25				
Principles of Marketing 2019-20												
	25	26	27	28	29	30	31	32	33	34	35	36
Analysis of Business Data 2019-20			34									
Introduction to Accountancy and Finance 2019-20			40	60								
Introduction to Business Law 2019-20			100									
Organisational Behaviour 2019-20		60						40				
Principles of Economics 2019-20												
Principles of Marketing 2019-20			40									60

	37	38	39	40	41	42	43	44	45	46	47	48
Analysis of Business Data 2019-20												
Introduction to Accountancy and Finance 2019-20												
Introduction to Business Law 2019-20												
Organisational Behaviour 2019-20												
Principles of Economics 2019-20												
Principles of Marketing 2019-20												

	49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Analysis of Business Data 2019-20						
Introduction to Accountancy and Finance 2019-20						
Introduction to Business Law 2019-20						
Organisational Behaviour 2019-20						
Principles of Economics 2019-20						50
Principles of Marketing 2019-20						

Level 2

	01	02	03	04	05	06	07	08	09	10	11	12
Competition and Regulation 2020-21												
Contemporary Issues in Banking 2020-21												
Corporate Reputation and Public Relations 2020-21					40		10					
Cross Cultural Management 2020-21											70	
Financial Management 2020-21												

Financial Markets and Institutions 2020-21						30		10				
Human Resource Management 2020-21												
International Economics 2020-21												
Macroeconomic Environment for Business 2020-21												
Money, Banking and Financial Markets 2020-21									40			
Operations Management 2020-21						20						
Principles of Project Management 2020-21												
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21												
Strategic Marketing Planning 2020-21												
	13	14	15	16	17	18	19	20	21	22	23	24
Competition and Regulation 2020-21												
Contemporary Issues in Banking 2020-21												
Corporate Reputation and Public Relations 2020-21				50								
Cross Cultural Management 2020-21		30										
Financial Management 2020-21	30											
Financial Markets and Institutions 2020-21												
Human Resource Management 2020-21												
International Economics 2020-21	100											
Macroeconomic Environment for Business 2020-21												
Money, Banking and Financial Markets 2020-21												
Operations Management 2020-21			80									
Principles of Project Management 2020-21												
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21												
Strategic Marketing Planning 2020-21												

	25	26	27	28	29	30	31	32	33	34	35	36
Competition and Regulation 2020-21						100						
Contemporary Issues in Banking 2020-21				40								
Corporate Reputation and Public Relations 2020-21												
Cross Cultural Management 2020-21												
Financial Management 2020-21				70								
Financial Markets and Institutions 2020-21												
Human Resource Management 2020-21								30	70			
International Economics 2020-21												
Macroeconomic Environment for Business 2020-21												
Money, Banking and Financial Markets 2020-21												
Operations Management 2020-21												
Principles of Project Management 2020-21							30				70	
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21	30				30						40	
Strategic Marketing Planning 2020-21	20								80			

	37	38	39	40	41	42	43	44	45	46	47	48
Competition and Regulation 2020-21												
Contemporary Issues in Banking 2020-21												
Corporate Reputation and Public Relations 2020-21												
Cross Cultural Management 2020-21												
Financial Management 2020-21												
Financial Markets and Institutions 2020-21												
Human Resource Management 2020-21												
International Economics 2020-21												
Macroeconomic Environment for Business 2020-21												
Money, Banking and Financial Markets												

2020-21													
Operations Management 2020-21													
Principles of Project Management 2020-21													
Professional Practice 2021-22													
Research and Consultancy Methods 2020-21													
Strategic Marketing Planning 2020-21													
							49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)	
Competition and Regulation 2020-21													
Contemporary Issues in Banking 2020-21													60
Corporate Reputation and Public Relations 2020-21													
Cross Cultural Management 2020-21													
Financial Management 2020-21													
Financial Markets and Institutions 2020-21											60		
Human Resource Management 2020-21													
International Economics 2020-21													
Macroeconomic Environment for Business 2020-21													100
Money, Banking and Financial Markets 2020-21											60		
Operations Management 2020-21													
Principles of Project Management 2020-21													
Professional Practice 2021-22													
Research and Consultancy Methods 2020-21													
Strategic Marketing Planning 2020-21													

Level 3

	01	02	03	04	05	06	07	08	09	10	11	12
--	----	----	----	----	----	----	----	----	----	----	----	----

Advanced Financial Management 2021-22												
Behavioural Finance and Economics 2021-22												
Consultancy Project (Business) 2021-22							10					
Contemporary Issues in Management 2021-22												
Crisis Management 2021-22							20					80
Decision-Making and Game Theory 2021-22						30						70
Digital Business and E-Commerce 2021-22					20				40			
Disaster Management 2021-22												
Dissertation (Business) 2021-22												
Economics of Banking 2021-22												
Entrepreneurial Finance 2021-22												
Entrepreneurship 2021-22							10					
Financial Strategy 2021-22												
Foreign Investment and Political Economy 2021-22					30							
Marketing Communications 2021-22										40		
Personal Financial Planning 2021-22												10
Private Banking and Wealth Management 2021-22						20						
Venture Creation 2021-22												
	13	14	15	16	17	18	19	20	21	22	23	24
Advanced Financial Management 2021-22	30											
Behavioural Finance and Economics 2021-22												40
Consultancy Project (Business) 2021-22									50			
Contemporary Issues in Management 2021-22	50											
Crisis Management 2021-22												
Decision-Making and Game Theory 2021-22												
Digital Business and E-Commerce 2021-22	40											
Disaster Management 2021-22												
Dissertation (Business) 2021-22												100

Economics of Banking 2021-22										50		
Entrepreneurial Finance 2021-22												
Entrepreneurship 2021-22	90											
Financial Strategy 2021-22	30											
Foreign Investment and Political Economy 2021-22				70								
Marketing Communications 2021-22												
Personal Financial Planning 2021-22									30			
Private Banking and Wealth Management 2021-22												
Venture Creation 2021-22												
	25	26	27	28	29	30	31	32	33	34	35	36
Advanced Financial Management 2021-22				70								
Behavioural Finance and Economics 2021-22												
Consultancy Project (Business) 2021-22		40										
Contemporary Issues in Management 2021-22			50									
Crisis Management 2021-22												
Decision-Making and Game Theory 2021-22												
Digital Business and E-Commerce 2021-22												
Disaster Management 2021-22			20					80				
Dissertation (Business) 2021-22												
Economics of Banking 2021-22								50				
Entrepreneurial Finance 2021-22				40								
Entrepreneurship 2021-22												
Financial Strategy 2021-22												
Foreign Investment and Political Economy 2021-22												
Marketing Communications 2021-22				60								
Personal Financial Planning 2021-22				60								
Private Banking and Wealth Management 2021-22												

Venture Creation 2021-22									100				
	37	38	39	40	41	42	43	44	45	46	47	48	
Advanced Financial Management 2021-22													
Behavioural Finance and Economics 2021-22													
Consultancy Project (Business) 2021-22													
Contemporary Issues in Management 2021-22													
Crisis Management 2021-22													
Decision-Making and Game Theory 2021-22													
Digital Business and E-Commerce 2021-22													
Disaster Management 2021-22													
Dissertation (Business) 2021-22													
Economics of Banking 2021-22													
Entrepreneurial Finance 2021-22													
Entrepreneurship 2021-22													
Financial Strategy 2021-22													
Foreign Investment and Political Economy 2021-22													
Marketing Communications 2021-22													
Personal Financial Planning 2021-22													
Private Banking and Wealth Management 2021-22													
Venture Creation 2021-22													
								49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Advanced Financial Management 2021-22													
Behavioural Finance and Economics 2021-22													60
Consultancy Project (Business) 2021-22													

Contemporary Issues in Management 2021-22						
Crisis Management 2021-22						
Decision-Making and Game Theory 2021-22						
Digital Business and E-Commerce 2021-22						
Disaster Management 2021-22						
Dissertation (Business) 2021-22						
Economics of Banking 2021-22						
Entrepreneurial Finance 2021-22						60
Entrepreneurship 2021-22						
Financial Strategy 2021-22						70
Foreign Investment and Political Economy 2021-22						
Marketing Communications 2021-22						
Personal Financial Planning 2021-22						
Private Banking and Wealth Management 2021-22						80
Venture Creation 2021-22						

Appendix III - Benchmark Analysis

This table maps programme learning outcomes to relevant QAA subject benchmark statements or PSRB guidelines.

Knowledge and Understanding

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07	FIN01	FIN02
PO1		✓	✓						✓
PO2			✓	✓	✓	✓	✓	✓	
PO3	✓	✓	✓	✓	✓	✓		✓	✓
PO4	✓	✓	✓	✓	✓	✓		✓	
PO5	✓	✓		✓	✓	✓	✓		
PO6	✓	✓	✓	✓	✓	✓	✓	✓	
PO7	✓	✓	✓	✓				✓	
PO8	✓	✓	✓	✓	✓	✓		✓	✓

	FIN03	FIN04	FIN05	FIN06	FIN07	FIN08	FIN09
PO1	✓	✓	✓	✓		✓	✓
PO2		✓	✓			✓	✓
PO3	✓	✓	✓	✓	✓	✓	✓
PO4	✓	✓	✓	✓		✓	✓
PO5	✓	✓	✓		✓	✓	✓
PO6	✓					✓	✓
PO7			✓			✓	✓
PO8	✓		✓		✓	✓	✓

Subject Specific Intellectual Skills

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07	FIN01	FIN02
PO11	✓	✓	✓	✓			✓	✓	✓
PO13	✓	✓	✓	✓	✓	✓	✓	✓	✓

PO15	✓	✓		✓		✓	✓	✓	✓
PO16	✓	✓	✓	✓	✓	✓	✓	✓	✓
PO17		✓		✓	✓		✓		✓
PO18	✓	✓							✓

			FIN03	FIN04	FIN05	FIN06	FIN07	FIN08	FIN09
PO11				✓	✓	✓		✓	✓
PO13			✓	✓			✓	✓	✓
PO15			✓	✓	✓	✓	✓	✓	✓
PO16			✓	✓				✓	✓
PO17			✓	✓			✓	✓	✓
PO18			✓	✓	✓			✓	

Subject Specific Practical Skills

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07	FIN01	FIN02
PO9	✓	✓	✓	✓	✓	✓	✓	✓	✓
PO10	✓	✓	✓	✓	✓			✓	✓
PO12	✓	✓	✓	✓		✓			✓
PO14	✓	✓			✓		✓		✓
PO20	✓	✓	✓	✓	✓		✓	✓	
PO21		✓			✓				✓

			FIN03	FIN04	FIN05	FIN06	FIN07	FIN08	FIN09
PO9			✓	✓	✓	✓		✓	✓
PO10			✓	✓	✓	✓		✓	
PO12			✓		✓		✓	✓	
PO14			✓	✓	✓	✓	✓	✓	✓
PO20					✓	✓			✓
PO21			✓	✓			✓	✓	

Transferable Skills and Attributes

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07	FIN01	FIN02
PO19		✓		✓	✓				✓
PO22	✓	✓	✓	✓	✓		✓		✓
PO23		✓		✓	✓		✓	✓	✓
PO24	✓	✓			✓	✓	✓		
PO25		✓			✓	✓	✓		

	FIN03	FIN04	FIN05	FIN06	FIN07	FIN08	FIN09
PO19	✓				✓	✓	
PO22	✓	✓			✓	✓	✓
PO23	✓	✓	✓		✓	✓	✓
PO24						✓	✓
PO25						✓	✓

Appendix IV: Benchmark Benchmark Statement(s)

BAM01 - *Students will have knowledge and understanding of the key areas of business and management, the relationship between these and their application*

BAM02 - *Students will demonstrate competence within the range of subject-specific and generic skills and attributes*

BAM03 - *Students will have a view of business and management which is predominantly influenced by guided learning with a limited critical perspective*

BAM04 - *Students will typically have a wide knowledge and understanding of the broad range of areas of business and management and the detailed relationship between these and their application to practice*

BAM05 - *Students will typically consistently demonstrate a command of subject-specific skills as well as proficiency in generic skills and attributes*

BAM06 - *Students will typically have a view of business and management which is influenced by a wide range of learning sources, based on a proactive and independent approach to learning*

BAM07 - *Students will typically be distinguished from the threshold category by their enhanced capacity to develop and apply their own perspectives to their studies, to deal with uncertainty and complexity, to explore alternative solutions, to demonstrate...*

FIN01 - *Graduates will be able to demonstrate a reasonable appreciation of the nature of the context and institutional framework in which finance operates*

FIN02 - *Graduates will be able to demonstrate a reasonable knowledge of the main theories used in finance and a reasonable ability to apply them in straightforward structured situations from given data generated for the purpose*

FIN03 - *Graduates will be able to reveal a reasonable ability to interpret financial data and carry out straightforward statistical and financial analysis*

FIN04 - *Graduates will be able to relate empirical evidence to finance theory in at least one of the main areas of finance with a reasonable understanding of the significance and limitations of such evidence*

FIN05 - *Graduates will be able to demonstrate an understanding of the financial needs of business entities, a reasonable appreciation and understanding of how theory and evidence may be used to guide practice; the workings of capital markets; the...*

FIN06 - *Graduates will be able to demonstrate a reasonable understanding of the principles of personal investment*

FIN07 - *Graduates will be able to demonstrate a reasonable ability to use and interpret the information in financial statements*

FIN08 - *Graduates will be able to demonstrate possession of the required cognitive abilities and non-subject specific skills to a reasonable level of attainment*

FIN09 - *Graduates will be able to demonstrate a reasonable understanding of the economic, political, regulatory and social environments in which finance and financial services operates, and the ethical considerations embedded in these operations.*