



UNIVERSITY OF LINCOLN

Programme Specification

Title:

Business and Management (with Professional Practice)

Final Award: **Bachelor of Arts with Honours (BA (Hons))**

With Exit Awards at:

Certificate of Higher Education (CertHE)

Diploma of Higher Education (DipHE)

Bachelor of Arts with Honours (BA (Hons))

To be delivered from: 1 Sep 2016

Level	Date
Level 1 or Certificate of Higher Education (CertHE)	2019-20
Level 2 or Diploma of Higher Education (DipHE)	2020-21
Level 3 or Bachelor of Arts with Honours (BA (Hons))	2021-22

Table Of Contents

1. Introduction	3
2. Basic Programme Data	4
3. Programme Description	5
3.1 Overview	5
3.2 Aims and Objectives	5
3.3 Variations to Standard Regulations and Guidance	6
4. Programme Outcomes	7
4.1 Knowledge and Understanding	7
4.2 Subject Specific Intellectual Skills	7
4.3 Subject Specific Practical Skills	7
4.4 Transferable Skills and Attributes	7
5. Learning, Teaching and Assessment Strategies	9
5.1. Learning and Teaching Strategy	9
5.2. Assessment Strategy	10
6. Programme Structure	11
Appendix I - Curriculum Map	13
Appendix II - Assessment Map	17
Appendix III - Benchmark Analysis	27
Appendix IV - Benchmark Statements(s)	29

1. Introduction

This document describes one of the University of Lincoln's programmes using the protocols required by the UK National Qualifications Framework as defined in the publication *QAA guidelines for preparing programme specifications*.

This programme operates under the policy and regulatory frameworks of the University of Lincoln.

2. Basic Programme Data

Final Award:	Bachelor of Arts with Honours (BA (Hons))
Programme Title:	Business and Management (with Professional Practice)
Exit Awards and Titles	Certificate of Higher Education (CertHE) Diploma of Higher Education (DipHE) Bachelor of Arts with Honours (BA (Hons))
Subject(s)	Business
Mode(s) of delivery	Full Time
Is there a Placement or Exchange?	Yes
UCAS code	NN12
Awarding Body	University of Lincoln
Campus(es)	Lincoln Campus
School(s)	Lincoln Business School
Programme Leader	David Anderson (danderson)
Relevant Subject Benchmark Statements	
Professional, Statutory or Regulatory Body Accreditation	
Programme Start Date	2019-20

3. Programme Description

3.1 Overview

Business performance and effectiveness requires strategic investment in leadership and management development. Having the opportunity to develop the skills and competences required to be a reflective manager, together with an understanding of the challenges facing businesses and organisations is a critical element of the BA (Hons) Business and Management. Through its core and specialist modules, students are able to tailor the programme to explore areas of specific interest such as cross cultural or knowledge management. The BA (Hons) Business and Management is an intellectually challenging degree which helps students develop critical thinking skills over a period of time, and with them a comprehensive understanding of contemporary business theories and practices. Moreover, through the programme, students gain knowledge of the critical aspects of business and management, including general management, finance, human resources and marketing.

Lincoln Business School subscribes to the Principles of Responsible Management Education (PRME), which establishes a set of principles to guide our educational endeavour to address global challenges and create a better future for society. This is embedded in our programmes through the notion of The Lincoln Responsible Management Graduate:

"Through educational experiences at Lincoln our students develop as people who understand their responsibilities as global citizens, as entrepreneurs, as managers of people, money and resources, as stewards of the economy and the environment and as self-reflective leaders setting future agendas for organisations"

Students who successfully progress from the optional Professional Practice Module, will receive the award title BA (Hons) Business and Management (with Professional Practice). Those who do not pass the Professional Practice module, or who opt not to take it, will receive the award title BA (Hons) Business and Management

3.2 Aims and Objectives

The aims and objects of the BA (Hons) Business and Management is to provide students with the opportunity to gain the knowledge and expertise required to help them be successful in their chosen management career. The programme encourages students to develop management skills which can be applied in real-life situations within a variety of business contexts from small and medium-sized organisations to multinational companies.

The BA (Hons) Business and Management aims to provide students with:

- a) An opportunity for study into the theoretical bases of business;
- b) A framework to facilitate the acquisition of knowledge, skills and experience which will enhance the participants' ability to contribute to organisational effectiveness as graduates;
- c) An opportunity to develop core management and leadership capabilities;
- d) A framework within which a participant may negotiate tasks and areas of experience to suit his or her own individual needs;
- e) An opportunity to engage in reflective debate and practice, to develop their ability to think critically, analyse and synthesise and to recognise assumptions, false logic and implicit reasoning
- f) An opportunity to develop the skills necessary to undertake research, using appropriate qualitative and quantitative tools, to evaluate options and to construct and justify arguments and proposals.

g) The opportunity to engage in reflective debate and practice

The BA (Hons) Business and Management is distinctive in that it offers the student an opportunity to develop in more depth the principles and foundation skills in management and leadership

3.3 Variations to Standard Regulations and Guidance

None

4. Programme Outcomes

Programme-level learning outcomes are identified below.

Refer to *Appendix I – Curriculum Map* for details of how outcomes are deployed across the programme.

4.1 Knowledge and Understanding

On successful completion of this programme a student will have knowledge and understanding of:

- 1 The processes, procedures and practice for effective management of organisations to include theories, models, frameworks, tasks and roles of management
- 2 Organisations to encompass internal aspects, functions and processes. including their diverse nature, purposes; structures, size and scale, governance, management and the cultures which exist within and between organisations
- 3 The interrelationships between different areas of business such as management, finance and marketing including the role of technologies and systems which support decision making
- 4 The issues that affect the conduct of business across a wide range of organisations and the implications of responsible decision making on financial , human resource and talent management.

4.2 Subject Specific Intellectual Skills

On successful completion of this programme a student will be able to:

- 5 Understand and critique various theoretical models and make informed judgement about their suitability for particular situations.
- 6 Understand the interconnections and consequences of decision making between individuals and organisations using the principals of responsible management with the aim supporting diversity in the workplace
- 7 Analyse and evaluate a range of quantitative and qualitative business data and other sources of information using appropriate methodologies to ensure evidence based decision making

4.3 Subject Specific Practical Skills

On successful completion of this programme a student will be able to:

- 8 Manipulate data, evaluate, estimate and model business and management problems along with formulating solutions.
- 9 Develop critical management and leadership capabilities in relations to the management of people, operations and finance.
- 10 Apply models effectively and responsibly to various managerial situations considering the needs of stakeholders.
- 11 Work independently or as part of a team and display effective communication skills in order to motivate others

4.4 Transferable Skills and Attributes

On successful completion of this programme a student will be able to:

- 12 Engage in reflective debate and practice, to develop their ability to think critically, analyse and synthesise and to recognise assumptions, false logic and implicit reasoning.
- 13 Reflect on own learning and develop awareness/sensitivity to diversity in terms of people and cultures

For details of each module contributing to the programme, please consult the module specification document.

5. Learning, Teaching and Assessment Strategies

5.1. Learning and Teaching Strategy

The teaching and learning strategy adopted reflects the Business School's commitment to self-directed, research engaged and independent student-centred learning. We will emphasise and support the development of applied analytical skills and of creativity within a business context, both of which support the aims of "Student as Producer", as part of our overarching aim to create independent and self-motivated learners. Moreover, in the context of PRME, there are three connected levels of knowledge and skills for responsible management:

- a. The scope of responsibility: an understanding of the interconnections between individuals, organisations and a better world.
- b. Necessary knowledge to practice responsibility and have effect.
- c. A learning process (pedagogy) that develops the above and embodies values of:
 - i. First learning to learn, to have responsibility for self and immediate others and develop an understanding of global issues
 - ii. Second, to learn to apply knowledge in reasoning and in action to have effect, to comprehend the responsibility that comes with professional status and power and to widen and deepen their perspective on responsibility with regard to their subject area.
 - iii. Third, to be able to critique and create knowledge in concept and in practice that embeds responsibility, to seek to change society for the better and to develop a greater depth of understanding of the complexity and inter-relatedness of global challenges.

Furthermore, the programme has been developed to reflect staff research interests and expertise, facilitating both research informed teaching and research engaged learning. The range of teaching and learning methods described in the module outlines is matched by a varied diet of assessment methods designed to achieve a balanced student experience. Thus, learning situations are varied within the programme, reflecting the diversity of learning resources and the integration of learning and teaching processes. Staff attempt to develop appropriate and supportive learning materials that are suitable for students with a variety of backgrounds.

The Business School's students include many from overseas for whom English is not a first language. An extensive network of support measures for international students has been put into place, including language tuition, peer-to-peer mentoring, small group tuition in mixed groups, project-based learning, and an international social programme designed to enhance cultural awareness. The School's Internationalisation agenda and support for international students continues to develop and is reflected in a curriculum which is international and not UK or Europe-centred.

Whilst 'The Management Professional' module has been designed to facilitate the acquisition of transferable skills and contextualise the notion of the 'responsible' manager, students will also be supported through the personal tutoring framework.

Personal tutoring will not only provide pastoral support but a further space within which students can develop as reflective learners.

A range of teaching and learning methods are used in the programme. Lectures are designed to introduce students to key themes and perspectives, to generate enthusiasm for further enquiry and research, to provide illustrative examples and case studies, and to signpost important issues such as sustainability and responsible behaviour in business. All lectures and seminars are supported by additional materials on the module Blackboard sites; the use of this resource includes provision of course materials, notices, study guides, email centre and conferencing, off-campus learning,

supportive learning packages, use of blogs and wikis facilitate collaboration and group communication.

Visiting speakers provide specialist expertise and current application knowledge in a range of units and cross-unit areas. Seminars, workshops and projects offer students interactive learning opportunities and are aimed at deepening critical understanding and analysis. Sessions include tutor and student-led discussions, presentations, and problem solving exercises. The format adopted by each module is detailed in the module booklets where topics, tasks and assessment methodologies are clearly articulated.

One-to-one support is available to all students to aid understanding and support learning. Feedback on progress is available at each stage and is used to resolve any particular learning difficulties.

5.2. Assessment Strategy

The assessment strategy adopted within the programme follows the principle within the Lincoln Business School that a range of types of assessment should be offered. Within this context, it is imperative that all assessments contribute in a balanced way to the learning outcomes at programme level, as well as providing assessments of outcomes specific to each module. Moreover, in line with QAA principles, assessment is effectively integral to teaching and learning strategy. Therefore, the programme team views assessment as an integral part of the learning process, and it is considered to be instrumental in the achievement of successful learning in all programmes.

The programme adopts a range of formative and summative assessment strategies. The variety in assessment reflects both the broad span of learning outcomes appropriate to the programme and the varying learning styles of our students. The strategy for assessment for the programme includes the use of 'formative' assessments to provide a key element of the learning experience. It also is designed to stagger the submission dates to provide a balanced study workload throughout the terms. The programme operates an appropriate overall assessment 'load' per student per module. At level 1 this is determined to be a nominal 2500 words per 15 CATs, increasing to 3500 at levels 2 and 3. Where students submit written work it is submitted electronically via Blackboard and subject to 'similarity' checks via Turnitin. Feedback on written assessment is often delivered electronically.

Lincoln International Business School has agreed group work protocols and guidelines which manage the extent and appropriateness of group assessment at programme and module level. These are consistent with those established by CERD/EDEU (2010), are designed to ensure congruity between learning outcomes and group assessment, provide guidelines, for dealing with group processes, (including group formation, monitoring, review, peer assessment and process failure) and ensuring these are documented in Programme Handbooks and Module Guides. These guidelines are subject to annual monitoring and review.

Overall, the objective of the assessment strategy is to ensure that intended learning outcomes of the programme are tested appropriately through the assessment process. The details of the form of assessments together with the weightings for each component, are included in the individual module descriptors.

6. Programme Structure

The total number of credit points required for the achievement of Certificate of Higher Education (CertHE) is 120.

The total number of credit points required for the achievement of Diploma of Higher Education (DipHE) is 240.

The total number of credit points required for the achievement of Bachelor of Arts with Honours (BA (Hons)) is 360.

Level 1

Title	Credit Rating	Core / Optional
Principles of Microeconomics 2019-20	15	Core
Work and Organisations 2019-20	15	Core
The Management Professional 2019-20	15	Core
Organisational Behaviour 2019-20	15	Core
Analysis of Business Data 2019-20	15	Core
Introduction to Business Finance 2019-20	15	Core
Principles of Marketing 2019-20	15	Core
Business and Society 2019-20	15	Core

Level 2

Title	Credit Rating	Core / Optional
The Sociology of Innovation 2020-21	15	Core
Strategic Management 2020-21	15	Core
Operations Management 2020-21	15	Core
Business English and Communication 2020-21	30	Optional
Budgeting for Business 2020-21	15	Core
Human Resource Management 2020-21	15	Core
Careers and Employability 2020-21	15	Core
Research and Consultancy Methods 2020-21	15	Optional
European Integration and Business 2020-21	15	Optional
Cross Cultural Management 2020-21	15	Optional
Principles of Project Management 2020-21	15	Optional
Knowledge Management 2020-21	15	Optional
Strategic Marketing Planning 2020-21	15	Optional
Corporate Reputation and Public Relations 2020-21	15	Optional
Finance for Business 2020-21	15	Optional
Innovation Management 2020-21	15	Optional
Professional Practice 2021-22	0	Optional

Level 3

Title	Credit Rating	Core / Optional
Philosophy of Management 2021-22	15	Core
Leadership and High Performance Teams 2021-22	15	Core
Dissertation (Business) 2021-22	30	Optional
Consultancy Project (Business) 2021-22	30	Optional
Crisis Management 2021-22	15	Optional

Disaster Management 2021-22	15	Optional
Business and the Natural Environment 2021-22	15	Optional
Financial Management For Business 1 2021-22	15	Optional
Financial Management For Business 2 2021-22	15	Optional
Marketing Communications 2021-22	30	Optional
Entrepreneurship 2021-22	15	Optional
Venture Creation 2021-22	15	Optional
Advanced Business English and Communication 2021-22	30	Optional
Contemporary Issues in Management 2021-22	30	Core
Representations of Management and Organisations in Popular Media 2021-22	15	Optional
Human Resource Management (Level 3) 2021-22	30	Optional

Appendix I - Curriculum Map

This table indicates which modules assume responsibility for delivering and ordering particular programme learning outcomes.

Key: Delivered and Assessed Delivered Assessed

Level 1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Analysis of Business Data 2019-20	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Business and Society 2019-20	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>					
Introduction to Business Finance 2019-20	<input checked="" type="checkbox"/>							<input checked="" type="checkbox"/>				
Organisational Behaviour 2019-20	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>							<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Principles of Marketing 2019-20		<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
Principles of Microeconomics 2019-20		<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>				
The Management Professional 2019-20				<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Work and Organisations 2019-20			<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

PO13

Analysis of Business Data 2019-20	
Business and Society 2019-20	
Introduction to Business Finance 2019-20	
Organisational Behaviour 2019-20	
Principles of Marketing 2019-20	
Principles of Microeconomics 2019-20	
The Management Professional 2019-20	<input checked="" type="checkbox"/>
Work and Organisations 2019-20	

Level 2

PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
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Budgeting for Business 2020-21				✓				✓	✓		
Business English and Communication 2020-21							✓				✓
Careers and Employability 2020-21		✓							✓		
Corporate Reputation and Public Relations 2020-21		✓									
Cross Cultural Management 2020-21	✓	✓							✓	✓	
European Integration and Business 2020-21	✓	✓									
Finance for Business 2020-21								✓	✓		
Human Resource Management 2020-21								✓	✓	✓	
Innovation Management 2020-21		✓			✓					✓	
Knowledge Management 2020-21	✓	✓	✓			✓					✓
Operations Management 2020-21	✓	✓									
Principles of Project Management 2020-21			✓					✓			
Professional Practice 2021-22											
Research and Consultancy Methods 2020-21											✓
Strategic Management 2020-21	✓	✓						✓		✓	
Strategic Marketing Planning 2020-21		✓									
The Sociology of Innovation 2020-21		✓								✓	

PO13

Budgeting for Business 2020-21	
Business English and Communication 2020-21	
Careers and Employability 2020-21	✓
Corporate Reputation and Public Relations 2020-21	
Cross Cultural Management 2020-21	
European Integration and Business 2020-21	✓
Finance for Business 2020-21	
Human Resource Management 2020-21	
Innovation Management 2020-21	
Knowledge Management 2020-21	✓
Operations Management 2020-21	✓
Principles of Project Management 2020-21	✓

Professional Practice 2021-22	
Research and Consultancy Methods 2020-21	✓
Strategic Management 2020-21	
Strategic Marketing Planning 2020-21	✓
The Sociology of Innovation 2020-21	

Level 3

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Advanced Business English and Communication 2021-22												
Business and the Natural Environment 2021-22	✓	✓						✓				
Consultancy Project (Business) 2021-22		✓						✓				✓
Contemporary Issues in Management 2021-22		✓				✓				✓		✓
Crisis Management 2021-22		✓								✓		✓
Disaster Management 2021-22		✓								✓		✓
Dissertation (Business) 2021-22		✓					✓	✓		✓		✓
Entrepreneurship 2021-22	✓	✓						✓				✓
Financial Management For Business 1 2021-22		✓						✓	✓			
Financial Management For Business 2 2021-22		✓						✓	✓			
Human Resource Management (Level 3) 2021-22	✓			✓		✓			✓			
Leadership and High Performance Teams 2021-22		✓						✓	✓	✓		
Marketing Communications 2021-22	✓	✓						✓		✓		
Philosophy of Management 2021-22	✓	✓										
Representations of Management and					✓		✓				✓	✓

Appendix II - Assessment Map

This table indicates the spread of assessment activity across the programme. Percentages indicate assessment weighting.

Level 1

	01	02	03	04	05	06	07	08	09	10	11	12
Analysis of Business Data 2019-20												
Business and Society 2019-20												
Introduction to Business Finance 2019-20										10		
Organisational Behaviour 2019-20												
Principles of Marketing 2019-20												
Principles of Microeconomics 2019-20					25					25		
The Management Professional 2019-20									40			
Work and Organisations 2019-20												

	13	14	15	16	17	18	19	20	21	22	23	24
Analysis of Business Data 2019-20										66		
Business and Society 2019-20												
Introduction to Business Finance 2019-20												
Organisational Behaviour 2019-20												
Principles of Marketing 2019-20												
Principles of Microeconomics 2019-20	50											
The Management Professional 2019-20				60								
Work and Organisations 2019-20												

	25	26	27	28	29	30	31	32	33	34	35	36
Analysis of Business Data 2019-20			34									
Business and Society 2019-20	30			50				20				
Introduction to Business Finance 2019-20			50								40	
Organisational Behaviour 2019-20		60						40				
Principles of Marketing 2019-20			40									60

Principles of Microeconomics 2019-20													
The Management Professional 2019-20													
Work and Organisations 2019-20	70								30				
	37	38	39	40	41	42	43	44	45	46	47	48	
Analysis of Business Data 2019-20													
Business and Society 2019-20													
Introduction to Business Finance 2019-20													
Organisational Behaviour 2019-20													
Principles of Marketing 2019-20													
Principles of Microeconomics 2019-20													
The Management Professional 2019-20													
Work and Organisations 2019-20													
								49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Analysis of Business Data 2019-20													
Business and Society 2019-20													
Introduction to Business Finance 2019-20													
Organisational Behaviour 2019-20													
Principles of Marketing 2019-20													
Principles of Microeconomics 2019-20													
The Management Professional 2019-20													
Work and Organisations 2019-20													

Level 2

	01	02	03	04	05	06	07	08	09	10	11	12
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Budgeting for Business 2020-21												
Business English and Communication 2020-21											25	25
Careers and Employability 2020-21												
Corporate Reputation and Public Relations 2020-21					40		10					
Cross Cultural Management 2020-21											70	
European Integration and Business 2020-21							25					75
Finance for Business 2020-21												
Human Resource Management 2020-21												
Innovation Management 2020-21												
Knowledge Management 2020-21												30
Operations Management 2020-21							20					
Principles of Project Management 2020-21												
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21												
Strategic Management 2020-21							40					
Strategic Marketing Planning 2020-21												
The Sociology of Innovation 2020-21												

	13	14	15	16	17	18	19	20	21	22	23	24
Budgeting for Business 2020-21												
Business English and Communication 2020-21												
Careers and Employability 2020-21												
Corporate Reputation and Public Relations 2020-21				50								
Cross Cultural Management 2020-21		30										
European Integration and Business 2020-21												
Finance for Business 2020-21												
Human Resource Management 2020-21												
Innovation Management 2020-21												
Knowledge Management 2020-21			70									

Operations Management 2020-21			80									
Principles of Project Management 2020-21												
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21												
Strategic Management 2020-21												
Strategic Marketing Planning 2020-21												
The Sociology of Innovation 2020-21												
	25	26	27	28	29	30	31	32	33	34	35	36
Budgeting for Business 2020-21												
Business English and Communication 2020-21				25			25					
Careers and Employability 2020-21									100			
Corporate Reputation and Public Relations 2020-21												
Cross Cultural Management 2020-21												
European Integration and Business 2020-21												
Finance for Business 2020-21			40						60			
Human Resource Management 2020-21								30	70			
Innovation Management 2020-21							20				80	
Knowledge Management 2020-21												
Operations Management 2020-21												
Principles of Project Management 2020-21							30				70	
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21	30				30						40	
Strategic Management 2020-21												
Strategic Marketing Planning 2020-21	20								80			
The Sociology of Innovation 2020-21											100	
	37	38	39	40	41	42	43	44	45	46	47	48
Budgeting for Business 2020-21												
Business English and Communication 2020-21												

Principles of Project Management 2020-21												
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21												
Strategic Management 2020-21											60	
Strategic Marketing Planning 2020-21												
The Sociology of Innovation 2020-21												

Level 3

	01	02	03	04	05	06	07	08	09	10	11	12
Advanced Business English and Communication 2021-22											50	25
Business and the Natural Environment 2021-22							25					
Consultancy Project (Business) 2021-22							10					
Contemporary Issues in Management 2021-22												
Crisis Management 2021-22							20					80
Disaster Management 2021-22												
Dissertation (Business) 2021-22												
Entrepreneurship 2021-22							10					
Financial Management For Business 1 2021-22												
Financial Management For Business 2 2021-22												
Human Resource Management (Level 3) 2021-22											40	
Leadership and High Performance Teams 2021-22												
Marketing Communications 2021-22										40		
Philosophy of Management 2021-22						20						80

Representations of Management and Organisations in Popular Media 2021-22												
Venture Creation 2021-22												
	13	14	15	16	17	18	19	20	21	22	23	24
Advanced Business English and Communication 2021-22												
Business and the Natural Environment 2021-22	75											
Consultancy Project (Business) 2021-22									50			
Contemporary Issues in Management 2021-22	50											
Crisis Management 2021-22												
Disaster Management 2021-22												
Dissertation (Business) 2021-22												100
Entrepreneurship 2021-22	90											
Financial Management For Business 1 2021-22	100											
Financial Management For Business 2 2021-22												
Human Resource Management (Level 3) 2021-22												
Leadership and High Performance Teams 2021-22												
Marketing Communications 2021-22												
Philosophy of Management 2021-22												
Representations of Management and Organisations in Popular Media 2021-22												
Venture Creation 2021-22												
	25	26	27	28	29	30	31	32	33	34	35	36
Advanced Business English and Communication 2021-22							25					

Business and the Natural Environment 2021-22												
Consultancy Project (Business) 2021-22		40										
Contemporary Issues in Management 2021-22			50									
Crisis Management 2021-22												
Disaster Management 2021-22			20					80				
Dissertation (Business) 2021-22												
Entrepreneurship 2021-22												
Financial Management For Business 1 2021-22												
Financial Management For Business 2 2021-22												
Human Resource Management (Level 3) 2021-22	30								30			
Leadership and High Performance Teams 2021-22				50						50		
Marketing Communications 2021-22				60								
Philosophy of Management 2021-22												
Representations of Management and Organisations in Popular Media 2021-22		25									75	
Venture Creation 2021-22								100				
	37	38	39	40	41	42	43	44	45	46	47	48
Advanced Business English and Communication 2021-22												
Business and the Natural Environment 2021-22												
Consultancy Project (Business) 2021-22												
Contemporary Issues in Management 2021-22												
Crisis Management 2021-22												
Disaster Management 2021-22												

Marketing Communications 2021-22						
Philosophy of Management 2021-22						
Representations of Management and Organisations in Popular Media 2021-22						
Venture Creation 2021-22						

Appendix III - Benchmark Analysis

This table maps programme learning outcomes to relevant QAA subject benchmark statements or PSRB guidelines.

Knowledge and Understanding

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO1	✓		✓	✓			✓
PO2	✓		✓	✓			✓
PO3			✓				✓
PO4	✓	✓	✓	✓			✓

Subject Specific Intellectual Skills

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO5	✓		✓	✓			✓
PO6	✓	✓		✓	✓		✓
PO7		✓			✓	✓	✓

Subject Specific Practical Skills

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO8	✓			✓	✓	✓	✓
PO9	✓	✓	✓	✓	✓	✓	✓
PO10	✓	✓	✓		✓		✓
PO11							

Transferable Skills and Attributes

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO12		✓		✓	✓	✓	
PO13						✓	✓

Appendix IV: Benchmark Benchmark Statement(s)

BAM01 - *Students will have knowledge and understanding of the key areas of business and management, the relationship between these and their application*

BAM02 - *Students will demonstrate competence within the range of subject-specific and generic skills and attributes*

BAM03 - *Students will have a view of business and management which is predominantly influenced by guided learning with a limited critical perspective*

BAM04 - *Students will typically have a wide knowledge and understanding of the broad range of areas of business and management and the detailed relationship between these and their application to practice*

BAM05 - *Students will typically consistently demonstrate a command of subject-specific skills as well as proficiency in generic skills and attributes*

BAM06 - *Students will typically have a view of business and management which is influenced by a wide range of learning sources, based on a proactive and independent approach to learning*

BAM07 - *Students will typically be distinguished from the threshold category by their enhanced capacity to develop and apply their own perspectives to their studies, to deal with uncertainty and complexity, to explore alternative solutions, to demonstrate...*