



UNIVERSITY OF LINCOLN

Programme Specification

Title:

Creative Writing

Final Award: **Bachelor of Arts with Honours (BA (Hons))**

With Exit Awards at:

Certificate of Higher Education (CertHE)

Diploma of Higher Education (DipHE)

Bachelor of Arts (BA)

To be delivered from: 15 Sep 2019

Level	Date
Level 1 or Certificate of Higher Education (CertHE)	2019-20
Level 2 or Diploma of Higher Education (DipHE)	2020-21
Level 3 or Bachelor of Arts (BA)	2021-22

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1. Introduction

This document describes one of the University of Lincoln's programmes using the protocols required by the UK National Qualifications Framework as defined in the publication *QAA guidelines for preparing programme specifications*.

This programme operates under the policy and regulatory frameworks of the University of Lincoln.

2. Basic Programme Data

Final Award:	Bachelor of Arts with Honours (BA (Hons))
Programme Title:	Creative Writing
Exit Awards and Titles	Certificate of Higher Education (CertHE) Diploma of Higher Education (DipHE) Bachelor of Arts (BA)
Subject(s)	English
Mode(s) of delivery	Full Time Part Time
Is there a Placement or Exchange?	No
UCAS code	
Awarding Body	University of Lincoln
Campus(es)	Lincoln Campus
School(s)	School of English and Journalism
Programme Leader	Jason Whittaker (jWhittaker)
Relevant Subject Benchmark Statements	
Professional, Statutory or Regulatory Body Accreditation	
Programme Start Date	2019-20

3. Programme Description

3.1 Overview

The School of English and Journalism comprises some 700 students and nearly fifty staff working across a range of interlinked writing and communication disciplines in English, Journalism, Creative Writing and Public Relations. Of this mix of students, the majority are at undergraduate level (approximately 600), although for its size the School also has a very vibrant PGT presence and one of the largest and most active PGR communities in the University.

The School came into existence in 2014, with elements brought together of the pre-existing School of Humanities and School of Journalism, in order to encourage an interdisciplinary approach to the study and communication of texts. A central theme of this cross-fertilisation has been the practice of writing, and in the past four years Creative Writing has developed as a key component in forming the identity of the new School.

The University of Lincoln has provided elements of Creative Writing for more than a decade, first at postgraduate level via an MA in Creative Writing, then as a strand throughout the undergraduate BA in English, and more recently as a joint degree, the BA in English and Creative Writing. Throughout this time, the team at the university has slowly grown to bring on board practitioners in the field of writing, including those with specialisms in fiction, poetry, graphic novels and non-fiction. The diversification of the portfolio within the School of English and Journalism is also indicated by a new partnership with The Guardian via an MA in Creative Writing and Publishing, half of which takes place in London, half at Lincoln. The impact of this upon the School is that it also provides entry points for access to agencies and publishers in London who are also invited to Lincoln to participate in other ways with our various programmes in Creative Writing, English and Journalism.

The central principle for a single honours degree in Creative Writing is to provide students with the opportunities to explore and enhance their development as writers, readers and learners, to offer a wider range of transferable skills and provide a more intense experience of the experience of writing life.

In addition to teaching via lectures, seminars and workshops, throughout the degree students have multiple opportunities to engage in extra-curricular activities including readings, performances of their work, guest speakers, field trips to events and the chance to participate in a writing journal with external publishing opportunities.

The Creative Writing programme at Lincoln is designed to cultivate employability skills through varied teaching and assessment methods, including presentations, editing tasks, and group work, as well as portfolios and industry engagement. Student employability is further enhanced by the close links we enjoy with our alumni and the University Careers and Employability service. These links are fully expressed in the School's biannual Careers evenings, at which alumni and careers staff give advice and information to our current students.

3.2 Aims and Objectives

The subject benchmark for Creative Writing (2016) establishes the broad aims of a Creative Writing degree as follows:

*? provide an intellectually stimulating experience of learning and studying

*? enable students to adopt a wide range of reading strategies, applied to their own

work and the work of others

*? recognise the contribution that readers and audiences make to the realisation of text or performance

*? develop students' ability to contextualise their own work within the writing traditions that precede and surround them

*? introduce students to speculative and reflective approaches to writing and reading

*? encourage students to expand their thinking about the possibilities and challenges of writing (for example, aesthetic, cultural, or political)

*? support students in the development of their own writing, and develop their confidence through a critical, technical and creative understanding of the subject/craft/art and of their own creative process

*? support students in developing strategies for creative expression

*? foster students' creative/artistic ambitions and support them in achieving their aspirations, offering direction and advice where necessary

* inspire enthusiasm for the subject and an appreciation of its continuing social, cultural, political and economic importance

*? encourage students to recognise the skills and insights they develop through the programme, and help them identify career opportunities to use them.

As such, BA(hons) Creative Writing will:

* engage students with a broad range of writing styles, forms and genres to provide them with the tools to become more sophisticated readers of other texts and of their own work;

* enable students to adopt a wide range of reading strategies, applied to their own work and the work of others, and to understand the audiences' contribution to the writing process;

* develop students' ability to contextualize their own work within writing traditions;

* encourage students to expand their thinking about the possibilities and challenges of writing (for example, aesthetic, cultural, or political);

* support students in the development of their own writing, building their understanding of the creative process and their own application of the art and craft of writing;

* support students in developing self-expression in a variety of formats, including their own experiences as appropriate;

* develop an understanding of audiences for work and also the contexts within which publishing works, primarily nationally but also with reference to international markets;

* foster students' creative/artistic ambitions and support them in achieving their aspirations, offering direction and advice where necessary;

* encourage students to recognize the skills they develop through the course, and help them identify career opportunities to use those skills.

3.3 Variations to Standard Regulations and Guidance

4. Programme Outcomes

Programme-level learning outcomes are identified below.

Refer to *Appendix I – Curriculum Map* for details of how outcomes are deployed across the programme.

4.1 Knowledge and Understanding

On successful completion of this programme a student will have knowledge and understanding of:

- 1 The ability to use language in a creative and coherent manner distinct from everyday discourse as an effective means of such mediation
- 2 The creative process from inception to completion
- 3 Useful and precise critical terminology and, where appropriate, linguistic and stylistic terminology
- 4 The ways in which critical theory and creative writing reflect upon one another in terms of practice
- 5 Reflect upon their own practice and relate that in supplementary discourses to published work being studied.

4.2 Subject Specific Intellectual Skills

On successful completion of this programme a student will be able to:

- 6 Employ a deepened knowledge of the creative process from inception to conclusion
- 7 Demonstrate responsiveness to the central role of language in the creation of meaning and a sensitivity to the affective power of language.
- 8 An understanding of a broad variety of formats, genres and modes of creative writing.

4.3 Subject Specific Practical Skills

On successful completion of this programme a student will be able to:

- 9 Demonstrate critical skills in the close reading and analysis of texts.
- 10 Demonstrate rhetorical skills of effective communication and argument, both oral and written.
- 11 Engage in the creative process and produce writing of a high calibre
- 12 Utilise editorial skills towards a publishable standard

4.4 Transferable Skills and Attributes

On successful completion of this programme a student will be able to:

- 13 Use and manipulate language effectively
- 14 Demonstrate the capacity to analyse and critically examine diverse forms of discourse.

- 15 Communicate complex ideas clearly and effectively in writing and orally.
- 16 Demonstrate time-management and organisational skills, as shown by the ability to plan and present conclusions effectively.

For details of each module contributing to the programme, please consult the module specification document.

5. Learning, Teaching and Assessment Strategies

5.1. Learning and Teaching Strategy

Intellectual and creative independence is one of the most important qualities of mind of the Creative Writing student. By the time students graduate, they will be expected to think of themselves as independent learners and practitioners.

Students will have the opportunity to learn to work in groups and individually through workshops, seminars and lectures, to produce portfolios, critiques, literature reviews and projects, to assess themselves and their peers and to give presentations. They will be encouraged to learn to find and use a wide variety of primary and secondary reading, books, journals and online sources and to employ a range of different critical approaches for different purposes in different contexts.

Sources may include visual culture, historical and biographical writing, films, television, multimedia and oral material as well as more traditional definitions of literature. Students reading Creative Writing at Lincoln will also have the opportunity to work extensively with new technologies and digital sources in pursuing their studies.

Creative Writing modules incorporate a wide range of teaching, learning and assessment methods, reflecting the broad nature of the learning outcomes for the subject. At all levels, workshops are the norm for more practical, skills-based work in creative writing, with lectures and seminar discussion where appropriate to develop critical and reflective discussion of texts.

Student choice is an important element within the degree, both as choice within modules in terms of selecting topics of study, and, in years two and three, choice between modules. The Final Major Project at level three is taught through individual tutorials, a teaching method not employed at earlier levels. At this stage, students are expected to be able to manage the process of setting up a research topic, and negotiating the management and completion of the project with the tutor.

Tuition is from experienced practitioners who are specialists in their particular forms of writing. The notion that student activity is much more effective than 'teacher-talk' informs all tuition. The underlying premise of workshop activity is to build confidence, trust and a sense of artistic community. Without mutual trust and support, writers in a workshop can have no confidence in their abilities and, without such confidence, writers cannot function.

Personal Tutors

All new Creative Writing students are allocated to a personal tutor group led by a member of a academic staff who is designated as the personal tutor for the student over their full period of study.

As well as looking towards academic support, personal tutors are the first point for pastoral care, liaising with the student union and student welfare services to ensure that students will be able to connect to those services as quickly and seamlessly as possible.

5.2. Assessment Strategy

Assessment is designed to allow students to demonstrate their achievement of the above learning outcomes, and therefore incorporates a variety of methods, although fundamental to all levels of the programme is the development of writing portfolios.

Throughout the entire degree, formative feedback is part of a constant process of workshops, which builds towards continuous reflection and improvement of work.

Different skills are called for in presentations, projects, portfolios and critiques. Each level offers a range of these assessment methods throughout the various modules. Throughout the programme there is increasing emphasis on self-direction and self-responsibility by the student culminating in the Final Major Project at Level 3, but the aim has been to allow students to experience a range of different assessments throughout the programme.

6. Programme Structure

The total number of credit points required for the achievement of Certificate of Higher Education (CertHE) is 120.

The total number of credit points required for the achievement of Diploma of Higher Education (DipHE) is 240.

The total number of credit points required for the achievement of Bachelor of Arts (BA) is 360.

Level 1

Title	Credit Rating	Core / Optional
Writing Poetry 2019-20	15	Core
Critical and Creative Practice 2019-20	15	Core
Writing Narrative 2019-20	15	Core
Writing Portfolio 2019-20	15	Core
Introduction to Prose 2019-20	15	Core
Introduction to Scriptwriting 2019-20	15	Core
Writer's Workshop 2019-20	30	Core

Level 2

Title	Credit Rating	Core / Optional
Writing and Enterprise 2020-21	30	Core
The Craft of Creative Non-Fiction 2020-21	30	Optional
The Craft of Poetry 2020-21	30	Optional
The Craft of Scriptwriting 2020-21	30	Optional
The Craft of Fiction 2020-21	30	Optional
Narrative Theory and Reading the World 2019-20	30	Core
Study Period Abroad - English and Creative Writing 2020-21	60	Optional
Writing for Enterprise - Study Abroad 2020-21	15	Optional

Level 3

Title	Credit Rating	Core / Optional
Writing Historical Fiction 2021-22	15	Optional
Writing for Children and Young Adults 2021-22	15	Optional
The Psychological Thriller and Crime Fiction 2021-22	15	Optional
Final Major Project (Creative Writing) 2021-22	45	Core
Poetry and Innovative Form 2019-20	15	Core
Final Major Project Critical Analysis (Creative Writing) 2020-21	15	Core
Writing Centre 2021-22	30	Core
Writing Science Fiction and Fantasy 2021-22	15	Optional

Appendix I - Curriculum Map

This table indicates which modules assume responsibility for delivering and ordering particular programme learning outcomes.

Key: Delivered and Assessed Delivered Assessed

Level 1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Critical and Creative Practice 2019-20	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Introduction to Prose 2019-20										<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Introduction to Scriptwriting 2019-20										<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Writer's Workshop 2019-20			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>
Writing Narrative 2019-20										<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Writing Poetry 2019-20										<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Writing Portfolio 2019-20			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>

	PO13	PO14	PO15	PO16
Critical and Creative Practice 2019-20				
Introduction to Prose 2019-20	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Introduction to Scriptwriting 2019-20	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Writer's Workshop 2019-20		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Writing Narrative 2019-20	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Writing Poetry 2019-20	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Writing Portfolio 2019-20		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>

Level 2

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Narrative Theory and Reading the World 2019-20	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				

Study Period Abroad - English and Creative Writing 2020-21													
The Craft of Creative Non-Fiction 2020-21										✓	✓		
The Craft of Fiction 2020-21										✓	✓		
The Craft of Poetry 2020-21										✓	✓		
The Craft of Scriptwriting 2020-21										✓	✓		
Writing and Enterprise 2020-21		✓	✓		✓				✓				✓
Writing for Enterprise - Study Abroad 2020-21		✓	✓		✓				✓				

										PO13	PO14	PO15	PO16
Narrative Theory and Reading the World 2019-20												✓	
Study Period Abroad - English and Creative Writing 2020-21													
The Craft of Creative Non-Fiction 2020-21									✓			✓	
The Craft of Fiction 2020-21									✓			✓	
The Craft of Poetry 2020-21									✓			✓	
The Craft of Scriptwriting 2020-21									✓			✓	
Writing and Enterprise 2020-21										✓			✓
Writing for Enterprise - Study Abroad 2020-21													

Level 3

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Final Major Project (Creative Writing) 2021-22	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Final Major Project Critical Analysis (Creative Writing) 2020-21	✓	✓	✓	✓	✓	✓						
Poetry and Innovative Form 2019-20										✓	✓	
The Psychological Thriller and Crime Fiction 2021-22										✓	✓	
Writing Centre 2021-22										✓	✓	✓
Writing for Children and Young Adults 2021-22										✓	✓	

Writing Historical Fiction 2021-22											✓	✓		
Writing Science Fiction and Fantasy 2021-22														
											PO13	PO14	PO15	PO16
Final Major Project (Creative Writing) 2021-22											✓	✓	✓	✓
Final Major Project Critical Analysis (Creative Writing) 2020-21														✓
Poetry and Innovative Form 2019-20											✓		✓	
The Psychological Thriller and Crime Fiction 2021-22											✓		✓	
Writing Centre 2021-22											✓	✓	✓	✓
Writing for Children and Young Adults 2021-22											✓		✓	
Writing Historical Fiction 2021-22											✓		✓	
Writing Science Fiction and Fantasy 2021-22														

Appendix II - Assessment Map

This table indicates the spread of assessment activity across the programme. Percentages indicate assessment weighting.

Level 1

	01	02	03	04	05	06	07	08	09	10	11	12
Critical and Creative Practice 2019-20												
Introduction to Prose 2019-20												100
Introduction to Scriptwriting 2019-20												
Writer's Workshop 2019-20							10					40
Writing Narrative 2019-20												
Writing Poetry 2019-20												
Writing Portfolio 2019-20												
	13	14	15	16	17	18	19	20	21	22	23	24
Critical and Creative Practice 2019-20	100											
Introduction to Prose 2019-20												
Introduction to Scriptwriting 2019-20	100											
Writer's Workshop 2019-20									10			
Writing Narrative 2019-20												
Writing Poetry 2019-20	100											
Writing Portfolio 2019-20												
	25	26	27	28	29	30	31	32	33	34	35	36
Critical and Creative Practice 2019-20												
Introduction to Prose 2019-20												
Introduction to Scriptwriting 2019-20												
Writer's Workshop 2019-20								40				
Writing Narrative 2019-20			100									
Writing Poetry 2019-20												
Writing Portfolio 2019-20								100				

	37	38	39	40	41	42	43	44	45	46	47	48
Critical and Creative Practice 2019-20												
Introduction to Prose 2019-20												
Introduction to Scriptwriting 2019-20												
Writer's Workshop 2019-20												
Writing Narrative 2019-20												
Writing Poetry 2019-20												
Writing Portfolio 2019-20												
							49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Critical and Creative Practice 2019-20												
Introduction to Prose 2019-20												
Introduction to Scriptwriting 2019-20												
Writer's Workshop 2019-20												
Writing Narrative 2019-20												
Writing Poetry 2019-20												
Writing Portfolio 2019-20												

Level 2

	01	02	03	04	05	06	07	08	09	10	11	12
Narrative Theory and Reading the World 2019-20												
Study Period Abroad - English and Creative Writing 2020-21												
The Craft of Creative Non-Fiction 2020-21												50

The Craft of Fiction 2020-21													50
The Craft of Poetry 2020-21													50
The Craft of Scriptwriting 2020-21													50
Writing and Enterprise 2020-21													
Writing for Enterprise - Study Abroad 2020-21													

	13	14	15	16	17	18	19	20	21	22	23	24
Narrative Theory and Reading the World 2019-20	50											
Study Period Abroad - English and Creative Writing 2020-21												
The Craft of Creative Non-Fiction 2020-21												
The Craft of Fiction 2020-21												
The Craft of Poetry 2020-21												
The Craft of Scriptwriting 2020-21												
Writing and Enterprise 2020-21	50											
Writing for Enterprise - Study Abroad 2020-21	100											

	25	26	27	28	29	30	31	32	33	34	35	36
Narrative Theory and Reading the World 2019-20								50				
Study Period Abroad - English and Creative Writing 2020-21											100	
The Craft of Creative Non-Fiction 2020-21							50					
The Craft of Fiction 2020-21							50					
The Craft of Poetry 2020-21							50					
The Craft of Scriptwriting 2020-21							50					
Writing and Enterprise 2020-21			50									
Writing for Enterprise - Study Abroad 2020-21												

	37	38	39	40	41	42	43	44	45	46	47	48
Narrative Theory and Reading the World 2019-20												

Study Period Abroad - English and Creative Writing 2020-21												
The Craft of Creative Non-Fiction 2020-21												
The Craft of Fiction 2020-21												
The Craft of Poetry 2020-21												
The Craft of Scriptwriting 2020-21												
Writing and Enterprise 2020-21												
Writing for Enterprise - Study Abroad 2020-21												
							49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Narrative Theory and Reading the World 2019-20												
Study Period Abroad - English and Creative Writing 2020-21												
The Craft of Creative Non-Fiction 2020-21												
The Craft of Fiction 2020-21												
The Craft of Poetry 2020-21												
The Craft of Scriptwriting 2020-21												
Writing and Enterprise 2020-21												
Writing for Enterprise - Study Abroad 2020-21												

Level 3

	01	02	03	04	05	06	07	08	09	10	11	12
Final Major Project (Creative Writing) 2021-22												
Final Major Project Critical Analysis (Creative Writing) 2020-21												100
Poetry and Innovative Form 2019-20												
The Psychological Thriller and Crime Fiction												

2021-22													
Writing Centre 2021-22													
Writing for Children and Young Adults 2021-22													
Writing Historical Fiction 2021-22													
Writing Science Fiction and Fantasy 2021-22													
	13	14	15	16	17	18	19	20	21	22	23	24	
Final Major Project (Creative Writing) 2021-22													
Final Major Project Critical Analysis (Creative Writing) 2020-21													
Poetry and Innovative Form 2019-20													
The Psychological Thriller and Crime Fiction 2021-22	100												
Writing Centre 2021-22	50												
Writing for Children and Young Adults 2021-22	100												
Writing Historical Fiction 2021-22													
Writing Science Fiction and Fantasy 2021-22													
	25	26	27	28	29	30	31	32	33	34	35	36	
Final Major Project (Creative Writing) 2021-22						100							
Final Major Project Critical Analysis (Creative Writing) 2020-21													
Poetry and Innovative Form 2019-20													
The Psychological Thriller and Crime Fiction 2021-22													
Writing Centre 2021-22								50					
Writing for Children and Young Adults 2021-22													
Writing Historical Fiction 2021-22			100										
Writing Science Fiction and Fantasy 2021-22			100										

	37	38	39	40	41	42	43	44	45	46	47	48
Final Major Project (Creative Writing) 2021-22												
Final Major Project Critical Analysis (Creative Writing) 2020-21												
Poetry and Innovative Form 2019-20												
The Psychological Thriller and Crime Fiction 2021-22												
Writing Centre 2021-22												
Writing for Children and Young Adults 2021-22												
Writing Historical Fiction 2021-22												
Writing Science Fiction and Fantasy 2021-22												
							49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Final Major Project (Creative Writing) 2021-22												
Final Major Project Critical Analysis (Creative Writing) 2020-21												
Poetry and Innovative Form 2019-20												
The Psychological Thriller and Crime Fiction 2021-22												
Writing Centre 2021-22												
Writing for Children and Young Adults 2021-22												
Writing Historical Fiction 2021-22												
Writing Science Fiction and Fantasy 2021-22												

Appendix III - Benchmark Analysis

This table maps programme learning outcomes to relevant QAA subject benchmark statements or PSRB guidelines.

Knowledge and Understanding

	CREA01	CREA02	CREA03	CREA04	CREA05	CREA06	CREA07	CREA08	CREA09
PO1					✓				
PO2		✓							
PO3					✓				
PO4						✓			
PO5		✓							

	CREA10	CREA11	CREA12	CREA13	CREA14	CREA15	CREA16	CREA17	CREA18
PO1				✓	✓				
PO2									
PO3			✓						
PO4									
PO5									

	CREA19	CREA20	CREA21
PO1			
PO2			
PO3			
PO4			
PO5			

Subject Specific Intellectual Skills

	CREA01	CREA02	CREA03	CREA04	CREA05	CREA06	CREA07	CREA08	CREA09
PO6									

PO7									
PO8			✓			✓			
	CREA10	CREA11	CREA12	CREA13	CREA14	CREA15	CREA16	CREA17	CREA18
PO6									
PO7		✓							
PO8									✓
							CREA19	CREA20	CREA21
PO6									
PO7									
PO8									

Subject Specific Practical Skills

	CREA01	CREA02	CREA03	CREA04	CREA05	CREA06	CREA07	CREA08	CREA09
PO9				✓					
PO10									
PO11									
PO12				✓					✓
	CREA10	CREA11	CREA12	CREA13	CREA14	CREA15	CREA16	CREA17	CREA18
PO9	✓								
PO10	✓								
PO11									
PO12	✓	✓							
							CREA19	CREA20	CREA21
PO9								✓	
PO10								✓	
PO11									

PO12

✓

✓

Transferable Skills and Attributes

	CREA01	CREA02	CREA03	CREA04	CREA05	CREA06	CREA07	CREA08	CREA09
PO13								✓	
PO14								✓	
PO15								✓	
PO16							✓	✓	

	CREA10	CREA11	CREA12	CREA13	CREA14	CREA15	CREA16	CREA17	CREA18
PO13									
PO14								✓	
PO15									
PO16						✓			

	CREA19	CREA20	CREA21
PO13			
PO14			
PO15			
PO16			

Appendix IV: Benchmark Benchmark Statement(s)

CREA01 - *the ability to generate creative work and develop it through editing and revision*

CREA02 - *the ability to reflect upon their own creative process and outputs*

CREA03 - *an awareness of the rules, conventions and possibilities of written and spoken language in a range of forms, genres and media*

CREA04 - *the ability to read and respond to published work and work in progress*

CREA05 - *an awareness of the historical and cultural dimensions of language use and literature, including media technologies*

CREA06 - *an awareness of different audiences and modes of dissemination for creative work, both professional and informal*

CREA07 - *an awareness of the skills required for effective work in groups*

CREA08 - *an awareness of the transferability of Creative Writing skills to a variety of contexts and careers*

CREA09 - *the ability to generate and develop original creative work*

CREA10 - *a wide range of editorial skills*

CREA11 - *a reflective approach to the process of composition that understands it as capable of being explored and articulated*

CREA12 - *the ability to conduct research to support their writing, and an understanding of their own writing as a form of research in itself*

CREA13 - *an understanding of, and the ability to deploy, the rules, conventions and possibilities of written and spoken language in a range of forms, genres and media*

CREA14 - *a creative and discriminating engagement with the expressive and imaginative powers of language*

CREA15 - *an independent and disciplined commitment to their own writing*

CREA16 - *an ability to read and respond critically and practically to published work and to work in progress*

CREA17 - *an understanding of the historical and cultural dimensions of language use and literature, including media technologies*

CREA18 - *an understanding of writing as communication, with a variety of audiences, possible destinations and purposes, involving different priorities and skills*

CREA19 - *the ability to engage effectively with others in order to improve their own and others' work*

CREA20 - *a practical understanding of the transferability of Creative Writing skills to a variety of contexts and careers*

CREA21 - *Creative Writing graduates who attain the excellent standard demonstrate to a higher standard the qualities listed above, creatively integrated and combined with independent enterprise and flair to produce work that is ambitious, markedly original in...*