



# UNIVERSITY OF LINCOLN

## Programme Specification

Title:

### **Business Studies (with Professional Practice)**

Final Award: **Bachelor of Arts with Honours (BA (Hons))**

With Exit Awards at:

**Certificate of Higher Education (CertHE)**

**Diploma of Higher Education (DipHE)**

**Bachelor of Arts with Honours (BA (Hons))**

To be delivered from: 1 Sep 2016

<b>Level</b>	<b>Date</b>
Level 1 or Certificate of Higher Education (CertHE)	2019-20
Level 2 or Diploma of Higher Education (DipHE)	2020-21
Level 3 or Bachelor of Arts with Honours (BA (Hons))	2021-22

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## **1. Introduction**

This document describes one of the University of Lincoln's programmes using the protocols required by the UK National Qualifications Framework as defined in the publication *QAA guidelines for preparing programme specifications*.

This programme operates under the policy and regulatory frameworks of the University of Lincoln.

## 2. Basic Programme Data

<b>Final Award:</b>	Bachelor of Arts with Honours (BA (Hons))
<b>Programme Title:</b>	Business Studies (with Professional Practice)
<b>Exit Awards and Titles</b>	Certificate of Higher Education (CertHE) Diploma of Higher Education (DipHE) Bachelor of Arts with Honours (BA (Hons))
<b>Subject(s)</b>	Business
<b>Mode(s) of delivery</b>	Full Time
<b>Is there a Placement or Exchange?</b>	Yes
<b>UCAS code</b>	N100
<b>Awarding Body</b>	University of Lincoln
<b>Campus(es)</b>	Lincoln Campus
<b>School(s)</b>	Lincoln Business School
<b>Programme Leader</b>	Marie Lawson (mlawson)
<b>Relevant Subject Benchmark Statements</b>	
<b>Professional, Statutory or Regulatory Body Accreditation</b>	
<b>Programme Start Date</b>	2019-20

## **3. Programme Description**

### **3.1 Overview**

#### Programme Overview for BA (Hons) Business Studies

The Business Studies Programme has been devised to reflect the raised expectations of employers and the competitive environment in which graduates will need to operate in the future business world. Furthermore, the programme places increased emphasis on Student Engagement in the learning process, the development of employability skills and attributes including entrepreneurship, the value of real world learning, the growth in digital technologies and the nature of the global context. This programme prepares students for a range of careers across a wide variety of business disciplines.

The BA (Hons) Business Studies Programme at the University of Lincoln provides a broad framework in which students can apply themselves to a wide range of practical and theoretical modules which reflect current issues in business and contribute to their future employability. This programme provides an ideal point of transfer for students coming from a non-traditional education background. The key elements of the programme are Finance, Economics, Organisations, Marketing and Management. In following these elements, students will also undertake a learning process that embodies the values of the Lincoln International Business School Principles of Responsible Management Education and Student as Producer initiatives.

The Business Studies Programme is distinctive in that it offers students an opportunity to study a wide range of modules up to year three and offers the opportunity for students to specialise in their chosen area of business interest in year three. The programme also provides an opportunity for students to undertake a placement year at the end of year two. In addition, the Programme offers an ideal opportunity for International Students to continue to study Business from their partner institutions which enables them to progress to a range of Masters Programmes in business related subjects, either at the University of Lincoln or elsewhere.

Students who successfully progress from the optional Professional Practice Module, will receive the award title BA (Hons) Business Studies (with Professional Practice). Those who do not pass the Professional Practice module, or who opt not to take it, will receive the award title BA (Hons) Business Studies

### **3.2 Aims and Objectives**

#### Aims and Objectives

The BA (Hons) Business Studies (BABS) programme is a broad based and general business programme which can be used to inform a wide range of careers across a variety of business disciplines.

The objectives of the BA (Hons) Business Studies (BABS) are to provide students with:

- o An opportunity to develop the skills necessary to engage with Business Professionals and frame business problems in the context of a fast-paced and changing business environment;
- o A framework to facilitate the acquisition of business knowledge, skills and experience which will enhance the participants' ability to contribute to organisational effectiveness as graduates;
- o The ability to develop an understanding of what it is to be 'responsible global citizen', entrepreneur or manager of people, money and resources, as stewards of the economy and the

environment;

- o A supportive environment to develop skills of self-awareness and personal development appropriate to graduate careers in business;
- o An appropriate setting in which to engage with a variety of business professionals to negotiate tasks and areas of experience to suit his or her own individual needs;
- o An opportunity to acquire skills in team working and develop leadership and management capabilities.

Lincoln International Business School subscribes to the Principles of Responsible Management Education (PRME), which establishes a set of principles to guide our educational endeavour to address global challenges and create a better future for society. This is embedded in our programmes through the notion of The Lincoln Responsible Management Graduate:

"Through educational experiences at Lincoln our students develop as people who understand their responsibilities as global citizens, as entrepreneurs, as managers of people, money and resources, as stewards of the economy and the environment and as self-reflective leaders setting future agendas for organisations."

QAA Subject Benchmark Statement:

BABS complies with the United Kingdom QAA General Business and Management (2015) benchmark statement.

### **3.3 Variations to Standard Regulations and Guidance**

NONE

## 4. Programme Outcomes

Programme-level learning outcomes are identified below.

Refer to *Appendix I – Curriculum Map* for details of how outcomes are deployed across the programme.

### 4.1 Knowledge and Understanding

On successful completion of this programme a student will have knowledge and understanding of:

- 1 The issues that affect the conduct of business across a wide range of types of organisation in a national, regional and global context, e.g. sustainability, globalisation, innovation, enterprise, knowledge and risk management.
- 2 Organisations to encompass internal aspects, functions and processes, including their diverse nature, purposes, structures, size and scale, governance, operations and management and the cultures which exist within and between organisations;
- 3 The interrelationships between areas of business such as economics and the management and role of financial and other information systems and technologies to support responsible management decision making and control;
- 4 The processes, procedures and practices for effective management of organisations to include theories, models, frameworks, tasks and roles of management.

### 4.2 Subject Specific Intellectual Skills

On successful completion of this programme a student will be able to:

- 5 Solve problems and analyse facts and circumstances to determine the cause of a problem and identify and select appropriate solutions;
- 6 Analyse and evaluate a range of business data, sources of information and appropriate methodologies, which includes the need for strong digital literacy to enable that research to be used for evidence-based decision making;
- 7 Understand the interconnections and the consequences of business decisions between individuals and organisations through the Principles of Responsible Management initiative; with the aim of achieving socially optimum outcomes.
- 8 Act entrepreneurially to generate, develop and communicate ideas, manage and exploit intellectual property, gain support and deliver successful outcomes.

### 4.3 Subject Specific Practical Skills

On successful completion of this programme a student will be able to:

- 9 Use quantitative skills to manipulate data, evaluate, estimate and model business problems, functions and phenomena;
- 10 Work within a team and display effective communication skills in order to motivate others;
- 11 Carry out research using a range of quantitative and qualitative techniques;

- 12 Demonstrate an awareness of commercial acumen and an awareness of the key drivers for business success, causes of failure and the importance of providing customer satisfaction and building customer loyalty in an ethical and responsible way.

#### **4.4 Transferable Skills and Attributes**

On successful completion of this programme a student will be able to:

- 13 Reflect on own learning and develop an awareness/sensitivity to diversity in terms of people and cultures;
- 14 Work collaboratively both internally and with external customers and an awareness of mutual interdependence;
- 15 Develop emotional intelligence and empathy;
- 16 Demonstrate a readiness to accept responsibility and flexibility, to be resilient, self-starting and appropriately assertive, to plan, organise and manage time.

For details of each module contributing to the programme, please consult the module specification document.



## **5. Learning, Teaching and Assessment Strategies**

### **5.1. Learning and Teaching Strategy**

The teaching and learning strategy adopted reflects the Business School's commitment to self-directed, research engaged and independent student-centred learning. We will emphasise and support the development of applied analytical skills and of creativity within a business context, both of which support the aims of "Student as Producer", as part of our overarching aim to create independent and self-motivated learners. Moreover, in the context of PRME, there are three connected levels of knowledge and skills for responsible management:

- a. The scope of responsibility: an understanding of the interconnections between individuals, organisations and a better world.
- b. Necessary knowledge to practice responsibility and have effect.
- c. A learning process (pedagogy) that develops the above and embodies values of:
  - i. First learning to learn, to have responsibility for self and immediate others and develop an understanding of global issues
  - ii. Second, to learn to apply knowledge in reasoning and in action to have effect, to comprehend the responsibility that comes with professional status and power and to widen and deepen their perspective on responsibility with regard to their subject area.
  - iii. Third, to be able to critique and create knowledge in concept and in practice that embeds responsibility, to seek to change society for the better and to develop a greater depth of understanding of the complexity and inter-relatedness of global challenges.

Furthermore, the programme has been developed to reflect staff research interests and expertise, facilitating both research informed teaching and research engaged learning. The range of teaching and learning methods described in the module outlines is matched by a varied diet of assessment methods designed to achieve a balanced student experience. Thus, learning situations are varied within the programme, reflecting the diversity of learning resources and the integration of learning and teaching processes. Staff attempt to develop appropriate and supportive learning materials that are suitable for students with a variety of backgrounds.

The Business School's students include many from overseas for whom English is not a first language. An extensive network of support measures for international students has been put into place, including language tuition, peer-to-peer mentoring, small group tuition in mixed groups, project-based learning, and an international social programme designed to enhance cultural awareness. The School's Internationalisation agenda and support for international students continues to develop and is reflected in a curriculum which is international and not UK or Europe-centred.

Whilst 'The Business Professional' module has been designed to facilitate the acquisition of transferable skills and contextualise the notion of the 'responsible' manager, students will also be supported through the personal tutoring framework. Personal tutoring will not only provide pastoral support but a further space within which students can develop as reflective learners.

A range of teaching and learning methods are used in the programme. Lectures are designed to introduce students to key themes and perspectives, to generate enthusiasm for further enquiry and research, to provide illustrative examples and case studies, and to signpost important issues such as sustainability and responsible behaviour in business. All lectures and seminars are supported by additional materials on the module Blackboard sites; the use of this resource includes provision of course materials, notices, study guides, email centre and conferencing, off-campus learning,

supportive learning packages, use of blogs and wikis facilitate collaboration and group communication.

Visiting speakers provide specialist expertise and current application of knowledge in a range of units and cross-unit areas. Seminars, workshops and projects offer students interactive learning opportunities and are aimed at deepening critical understanding and analysis. Sessions include tutor and student-led discussions, presentations, and problem solving exercises. The format adopted by each module is detailed in the module booklets where topics, tasks and assessment methodologies are clearly articulated.

One-to-one support is available to all students to aid understanding and support learning. Feedback on progress is available at each stage and is used to resolve any particular learning difficulties.

## **5.2. Assessment Strategy**

The assessment strategy adopted within the programme follows the principle within the Lincoln Business School that a range of types of assessment should be offered. Within this context, it is imperative that all assessments contribute in a balanced way to the learning outcomes at programme level, as well as providing assessments of outcomes specific to each module. Moreover, in line with QAA principles, assessment is effectively integral to teaching and learning strategy. Therefore, the programme team views assessment as an integral part of the learning process, and it is considered to be instrumental in the achievement of successful learning in all programmes.

The programme adopts a range of formative and summative assessment strategies. The variety in assessment reflects both the broad span of learning outcomes appropriate to the programme and the varying learning styles of our students. The strategy for assessment for the programme includes the use of 'formative' assessments to provide a key element of the learning experience. It also is designed to stagger the submission dates to provide a balanced study workload throughout the terms. The programme operates an appropriate overall assessment 'load' per student per module. At level 1 this is determined to be a nominal 2500 words per 15 CATs, increasing to 3500 at levels 2 and 3. Where students submit written work it is submitted electronically via Blackboard and subject to 'similarity' checks via Turnitin. Feedback on written assessment is often delivered electronically.

Lincoln International Business School has agreed group work protocols and guidelines which manage the extent and appropriateness of group assessment at programme and module level. These are consistent with those established by CERD/EDEU (2010), are designed to ensure congruity between learning outcomes and group assessment, provide guidelines, for dealing with group processes, (including group formation, monitoring, review, peer assessment and process failure) and ensuring these are documented in Programme Handbooks and Module Guides. These guidelines are subject to annual monitoring and review.

Overall, the objective of the assessment strategy is to ensure that intended learning outcomes of the programme are tested appropriately through the assessment process. The details of the form of assessments together with the weightings for each component, are included in the individual module descriptors.

## 6. Programme Structure

The total number of credit points required for the achievement of Certificate of Higher Education (CertHE) is 120.

The total number of credit points required for the achievement of Diploma of Higher Education (DipHE) is 240.

The total number of credit points required for the achievement of Bachelor of Arts with Honours (BA (Hons)) is 360.

### Level 1

<b>Title</b>	<b>Credit Rating</b>	<b>Core / Optional</b>
Introduction to Business Law 2019-20	15	Core
Organisational Behaviour 2019-20	15	Core
Principles of Marketing 2019-20	15	Core
Introduction to Business Finance 2019-20	15	Core
The Business Professional 2019-20	15	Core
Principles of Economics 2019-20	30	Core
Analysis of Business Data 2019-20	15	Core

### Level 2

<b>Title</b>	<b>Credit Rating</b>	<b>Core / Optional</b>
Strategic Management 2020-21	15	Optional
Competition and Regulation 2020-21	15	Optional
Professional Practice 2021-22	0	Optional
Business English and Communication 2020-21	30	Optional
Strategic Marketing Planning 2020-21	15	Optional
Macroeconomic Environment for Business 2020-21	15	Optional
Buyer Behaviour 2020-21	15	Optional
Principles of Project Management 2020-21	15	Optional
Careers and Employability 2020-21	15	Core
Research and Consultancy Methods 2020-21	15	Optional
Human Resource Management 2020-21	15	Core
Finance for Business 2020-21	15	Core
Operations Management 2020-21	15	Core
International Economics 2020-21	15	Optional
Budgeting for Business 2020-21	15	Core
Cross Cultural Management 2020-21	15	Optional

### Level 3

<b>Title</b>	<b>Credit Rating</b>	<b>Core / Optional</b>
Financial Management For Business 2 2021-22	15	Optional
Advanced Business English and Communication 2021-22	30	Optional
Leadership and High Performance Teams 2021-22	15	Core
Disaster Management 2021-22	15	Optional
Digital Business and E-Commerce 2021-22	15	Optional
Crisis Management 2021-22	15	Optional
Venture Creation 2021-22	15	Optional

Entrepreneurship 2021-22	15	Optional
Consultancy Project (Business) 2021-22	30	Optional
Strategy for Business with Simulation 2021-22	15	Core
Dissertation (Business) 2021-22	30	Optional
Financial Management For Business 1 2021-22	15	Optional
Marketing Communications 2021-22	30	Optional
Contemporary Issues in Management 2021-22	30	Optional
Human Resource Management (Level 3) 2021-22	30	Optional

## Appendix I - Curriculum Map

This table indicates which modules assume responsibility for delivering and ordering particular programme learning outcomes.

**Key:**  Delivered and Assessed     Delivered     Assessed

### Level 1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Analysis of Business Data 2019-20			<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>			
Introduction to Business Finance 2019-20			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Introduction to Business Law 2019-20	<input checked="" type="checkbox"/>											
Organisational Behaviour 2019-20		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>		
Principles of Economics 2019-20	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Principles of Marketing 2019-20	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
The Business Professional 2019-20	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>

  

	PO13	PO14	PO15	PO16
Analysis of Business Data 2019-20				
Introduction to Business Finance 2019-20				
Introduction to Business Law 2019-20				<input checked="" type="checkbox"/>
Organisational Behaviour 2019-20	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Principles of Economics 2019-20				
Principles of Marketing 2019-20		<input checked="" type="checkbox"/>		
The Business Professional 2019-20	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

### Level 2

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Budgeting for Business 2020-21			<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>			
Business English and Communication										<input checked="" type="checkbox"/>		



Strategic Marketing Planning 2020-21

✓

✓

### Level 3

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Advanced Business English and Communication 2021-22	✓	✓	✓	✓	✓							
Consultancy Project (Business) 2021-22	✓			✓	✓	✓		✓	✓	✓	✓	✓
Contemporary Issues in Management 2021-22	✓	✓	✓	✓								
Crisis Management 2021-22	✓	✓			✓		✓				✓	
Digital Business and E-Commerce 2021-22		✓			✓	✓		✓			✓	✓
Disaster Management 2021-22	✓	✓			✓		✓				✓	
Dissertation (Business) 2021-22					✓	✓			✓		✓	
Entrepreneurship 2021-22								✓			✓	✓
Financial Management For Business 1 2021-22			✓		✓				✓			
Financial Management For Business 2 2021-22			✓						✓		✓	
Human Resource Management (Level 3) 2021-22	✓	✓	✓	✓	✓	✓						
Leadership and High Performance Teams 2021-22										✓		
Marketing Communications 2021-22	✓	✓	✓	✓	✓	✓						
Strategy for Business with Simulation 2021-22	✓		✓	✓	✓	✓	✓	✓		✓	✓	✓
Venture Creation 2021-22								✓			✓	✓

PO13

PO14

PO15

PO16

Advanced Business English and Communication 2021-22

Consultancy Project (Business) 2021-22

✓

✓

Contemporary Issues in Management 2021-22				
Crisis Management 2021-22	✓			
Digital Business and E-Commerce 2021-22		✓		
Disaster Management 2021-22	✓			
Dissertation (Business) 2021-22				✓
Entrepreneurship 2021-22				
Financial Management For Business 1 2021-22				
Financial Management For Business 2 2021-22				
Human Resource Management (Level 3) 2021-22				
Leadership and High Performance Teams 2021-22	✓		✓	
Marketing Communications 2021-22				
Strategy for Business with Simulation 2021-22		✓		✓
Venture Creation 2021-22				



## Appendix II - Assessment Map

This table indicates the spread of assessment activity across the programme. Percentages indicate assessment weighting.

### Level 1

	01	02	03	04	05	06	07	08	09	10	11	12
Analysis of Business Data 2019-20												
Introduction to Business Finance 2019-20										10		
Introduction to Business Law 2019-20												
Organisational Behaviour 2019-20												
Principles of Economics 2019-20					12.5							12.5
Principles of Marketing 2019-20												
The Business Professional 2019-20					40							
	13	14	15	16	17	18	19	20	21	22	23	24
Analysis of Business Data 2019-20										66		
Introduction to Business Finance 2019-20												
Introduction to Business Law 2019-20												
Organisational Behaviour 2019-20												
Principles of Economics 2019-20								25				
Principles of Marketing 2019-20												
The Business Professional 2019-20				60								
	25	26	27	28	29	30	31	32	33	34	35	36
Analysis of Business Data 2019-20			34									
Introduction to Business Finance 2019-20			50								40	
Introduction to Business Law 2019-20			100									
Organisational Behaviour 2019-20		60						40				
Principles of Economics 2019-20												
Principles of Marketing 2019-20			40									60
The Business Professional 2019-20												

	37	38	39	40	41	42	43	44	45	46	47	48
Analysis of Business Data 2019-20												
Introduction to Business Finance 2019-20												
Introduction to Business Law 2019-20												
Organisational Behaviour 2019-20												
Principles of Economics 2019-20												
Principles of Marketing 2019-20												
The Business Professional 2019-20												
							49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Analysis of Business Data 2019-20												
Introduction to Business Finance 2019-20												
Introduction to Business Law 2019-20												
Organisational Behaviour 2019-20												
Principles of Economics 2019-20												50
Principles of Marketing 2019-20												
The Business Professional 2019-20												

## Level 2

	01	02	03	04	05	06	07	08	09	10	11	12
Budgeting for Business 2020-21												
Business English and Communication 2020-21											25	25
Buyer Behaviour 2020-21											20	
Careers and Employability 2020-21												

Competition and Regulation 2020-21												
Cross Cultural Management 2020-21											70	
Finance for Business 2020-21												
Human Resource Management 2020-21												
International Economics 2020-21												
Macroeconomic Environment for Business 2020-21												
Operations Management 2020-21							20					
Principles of Project Management 2020-21												
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21												
Strategic Management 2020-21							40					
Strategic Marketing Planning 2020-21												

	13	14	15	16	17	18	19	20	21	22	23	24
Budgeting for Business 2020-21												
Business English and Communication 2020-21												
Buyer Behaviour 2020-21				80								
Careers and Employability 2020-21												
Competition and Regulation 2020-21												
Cross Cultural Management 2020-21		30										
Finance for Business 2020-21												
Human Resource Management 2020-21												
International Economics 2020-21	100											
Macroeconomic Environment for Business 2020-21												
Operations Management 2020-21			80									
Principles of Project Management 2020-21												
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21												
Strategic Management 2020-21												
Strategic Marketing Planning 2020-21												

	25	26	27	28	29	30	31	32	33	34	35	36
Budgeting for Business 2020-21												
Business English and Communication 2020-21				25			25					
Buyer Behaviour 2020-21												
Careers and Employability 2020-21									100			
Competition and Regulation 2020-21						100						
Cross Cultural Management 2020-21												
Finance for Business 2020-21			40						60			
Human Resource Management 2020-21								30	70			
International Economics 2020-21												
Macroeconomic Environment for Business 2020-21												
Operations Management 2020-21												
Principles of Project Management 2020-21							30				70	
Professional Practice 2021-22												
Research and Consultancy Methods 2020-21	30				30						40	
Strategic Management 2020-21												
Strategic Marketing Planning 2020-21	20								80			

	37	38	39	40	41	42	43	44	45	46	47	48
Budgeting for Business 2020-21												
Business English and Communication 2020-21												
Buyer Behaviour 2020-21												
Careers and Employability 2020-21												
Competition and Regulation 2020-21												
Cross Cultural Management 2020-21												
Finance for Business 2020-21												
Human Resource Management 2020-21												
International Economics 2020-21												
Macroeconomic Environment for Business												



	01	02	03	04	05	06	07	08	09	10	11	12
Advanced Business English and Communication 2021-22											50	25
Consultancy Project (Business) 2021-22							10					
Contemporary Issues in Management 2021-22												
Crisis Management 2021-22							20					80
Digital Business and E-Commerce 2021-22					20				40			
Disaster Management 2021-22												
Dissertation (Business) 2021-22												
Entrepreneurship 2021-22							10					
Financial Management For Business 1 2021-22												
Financial Management For Business 2 2021-22												
Human Resource Management (Level 3) 2021-22											40	
Leadership and High Performance Teams 2021-22												
Marketing Communications 2021-22										40		
Strategy for Business with Simulation 2021-22							30					
Venture Creation 2021-22												

	13	14	15	16	17	18	19	20	21	22	23	24
Advanced Business English and Communication 2021-22												
Consultancy Project (Business) 2021-22									50			
Contemporary Issues in Management 2021-22	50											
Crisis Management 2021-22												
Digital Business and E-Commerce 2021-22	40											
Disaster Management 2021-22												

Dissertation (Business) 2021-22													100
Entrepreneurship 2021-22	90												
Financial Management For Business 1 2021-22	100												
Financial Management For Business 2 2021-22													
Human Resource Management (Level 3) 2021-22													
Leadership and High Performance Teams 2021-22													
Marketing Communications 2021-22													
Strategy for Business with Simulation 2021-22	70												
Venture Creation 2021-22													
	25	26	27	28	29	30	31	32	33	34	35	36	
Advanced Business English and Communication 2021-22							25						
Consultancy Project (Business) 2021-22		40											
Contemporary Issues in Management 2021-22			50										
Crisis Management 2021-22													
Digital Business and E-Commerce 2021-22													
Disaster Management 2021-22			20					80					
Dissertation (Business) 2021-22													
Entrepreneurship 2021-22													
Financial Management For Business 1 2021-22													
Financial Management For Business 2 2021-22													
Human Resource Management (Level 3) 2021-22	30								30				
Leadership and High Performance Teams				50						50			

2021-22													
Marketing Communications 2021-22				60									
Strategy for Business with Simulation 2021-22													
Venture Creation 2021-22								100					
	37	38	39	40	41	42	43	44	45	46	47	48	
Advanced Business English and Communication 2021-22													
Consultancy Project (Business) 2021-22													
Contemporary Issues in Management 2021-22													
Crisis Management 2021-22													
Digital Business and E-Commerce 2021-22													
Disaster Management 2021-22													
Dissertation (Business) 2021-22													
Entrepreneurship 2021-22													
Financial Management For Business 1 2021-22													
Financial Management For Business 2 2021-22													
Human Resource Management (Level 3) 2021-22													
Leadership and High Performance Teams 2021-22													
Marketing Communications 2021-22													
Strategy for Business with Simulation 2021-22													
Venture Creation 2021-22													
								49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33,



						34, 35)
Advanced Business English and Communication 2021-22						
Consultancy Project (Business) 2021-22						
Contemporary Issues in Management 2021-22						
Crisis Management 2021-22						
Digital Business and E-Commerce 2021-22						
Disaster Management 2021-22						
Dissertation (Business) 2021-22						
Entrepreneurship 2021-22						
Financial Management For Business 1 2021-22						
Financial Management For Business 2 2021-22						100
Human Resource Management (Level 3) 2021-22						
Leadership and High Performance Teams 2021-22						
Marketing Communications 2021-22						
Strategy for Business with Simulation 2021-22						
Venture Creation 2021-22						

## Appendix III - Benchmark Analysis

This table maps programme learning outcomes to relevant QAA subject benchmark statements or PSRB guidelines.

### Knowledge and Understanding

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO1	✓		✓	✓			
PO2	✓		✓	✓			
PO3		✓		✓			
PO4	✓	✓	✓	✓			

### Subject Specific Intellectual Skills

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO5					✓	✓	✓
PO6		✓			✓		✓
PO7	✓		✓				✓
PO8						✓	✓

### Subject Specific Practical Skills

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO9					✓	✓	✓
PO10					✓		
PO11		✓			✓	✓	
PO12	✓			✓	✓		

### Transferable Skills and Attributes

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO13		✓			✓		✓
PO14	✓						
PO15		✓			✓		
PO16		✓			✓	✓	✓

## **Appendix IV: Benchmark Benchmark Statement(s)**

**BAM01** - *Students will have knowledge and understanding of the key areas of business and management, the relationship between these and their application*

**BAM02** - *Students will demonstrate competence within the range of subject-specific and generic skills and attributes*

**BAM03** - *Students will have a view of business and management which is predominantly influenced by guided learning with a limited critical perspective*

**BAM04** - *Students will typically have a wide knowledge and understanding of the broad range of areas of business and management and the detailed relationship between these and their application to practice*

**BAM05** - *Students will typically consistently demonstrate a command of subject-specific skills as well as proficiency in generic skills and attributes*

**BAM06** - *Students will typically have a view of business and management which is influenced by a wide range of learning sources, based on a proactive and independent approach to learning*

**BAM07** - *Students will typically be distinguished from the threshold category by their enhanced capacity to develop and apply their own perspectives to their studies, to deal with uncertainty and complexity, to explore alternative solutions, to demonstrate...*