



UNIVERSITY OF LINCOLN

Programme Specification

Title:

Business and Enterprise Development

Final Award: **Bachelor of Arts with Honours (BA (Hons))**

With Exit Awards at:

Certificate of Higher Education (CertHE)

Diploma of Higher Education (DipHE)

Bachelor of Arts with Honours (BA (Hons))

To be delivered from: 1 Sep 2016

Level	Date
Level 1 or Certificate of Higher Education (CertHE)	2019-20
Level 2 or Diploma of Higher Education (DipHE)	2020-21
Level 3 or Bachelor of Arts with Honours (BA (Hons))	2021-22

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1. Introduction

This document describes one of the University of Lincoln's programmes using the protocols required by the UK National Qualifications Framework as defined in the publication *QAA guidelines for preparing programme specifications*.

This programme operates under the policy and regulatory frameworks of the University of Lincoln.

2. Basic Programme Data

Final Award:	Bachelor of Arts with Honours (BA (Hons))
Programme Title:	Business and Enterprise Development
Exit Awards and Titles	Certificate of Higher Education (CertHE) Diploma of Higher Education (DipHE) Bachelor of Arts with Honours (BA (Hons))
Subject(s)	Business
Mode(s) of delivery	Full Time
Is there a Placement or Exchange?	No
UCAS code	N1ED
Awarding Body	University of Lincoln
Campus(es)	Lincoln Campus
School(s)	Lincoln Business School
Programme Leader	KBlanchard (KBlanchard)
Relevant Subject Benchmark Statements	
Professional, Statutory or Regulatory Body Accreditation	
Programme Start Date	2019-20

3. Programme Description

3.1 Overview

Contemporary business contexts place a premium on creativity and innovation. The BA (Hons) Business and Enterprise programme has been designed to explore the processes and techniques whereby individuals or organisations identify and realise opportunities to create value and growth. In exploring the basis of entrepreneurial activity, the programme develops both business and management skills alongside those of entrepreneurship and enterprise. Business success requires a breadth of knowledge, a range of capabilities and the integration of theory and practice. Therefore the programme facilitates the acquisition of knowledge about management and entrepreneurship that enables innovative, dynamic and enterprising business practice.

The programme is based on the QAA guidelines (Business and Management, February, 2015) and (Enterprise and Entrepreneurship, September, 2012) which states that: "enterprise education is defined as the process of equipping students (or graduates) with an enhanced capacity to generate ideas and the skills to make them happen" and "equip them with additional knowledge, attributes and capabilities required to apply these abilities". This programme provides the opportunity to build upon your expertise and business ideas throughout the three years. It will equip you with a broad range of business knowledge and essential entrepreneurial skills which will enable you to pursue a career in either private, or public sectors or with third sector organisations and business-related professions.

The degree will also help you acquire skills which are appropriate and necessary to self-employment, and give you the confidence to develop your own business idea through to fruition. An integral element of the programme is where students are able to develop their own business ideas; with the University's Enterprise centre contributing through guidance and business support.

Lincoln International Business School subscribes to the Principles of Responsible Management Education (PRME), which establishes a set of principles to guide our educational endeavour to address global challenges and create a better future for society. This is embedded in our programmes through the notion of The Lincoln Responsible Management Graduate:

"Through educational experiences at Lincoln our students develop as people who understand their responsibilities as global citizens, as entrepreneurs, as managers of people, money and resources, as stewards of the economy and the environment and as self-reflective leaders setting future agendas for organisations."

3.2 Aims and Objectives

The BA (Hons) Business and Enterprise aims to provide students with:

- An opportunity to study the theoretical bases of business, its operations and functionality
- A framework to facilitate the acquisition of knowledge, skills and experience which will enhance the participants' ability to contribute to organisational effectiveness as graduates
- An opportunity to develop core management and leadership capabilities
- A framework within which a participant may negotiate tasks and areas of experience to suit his or her own individual needs
- An opportunity to engage in reflective debate and practice, to develop their ability to think critically, analyse and synthesise and to recognise assumptions and implicit reasoning
- An opportunity to debate the merits of entrepreneurial and enterprise theory and apply them within contexts

- A framework to facilitate both idea generation and opportunity evaluation within various sectors
- An opportunity to develop the skills to undertake research and evaluate business ideas.

The BA (Hons) Business and Enterprise is distinctive in that, alongside core elements, you will study bespoke modules which will enable you to evaluate and develop enterprising and entrepreneurial thought. Students who successfully complete the course are equipped for:

- Self-employment or starting their own business
- Working in an existing small or family business, bringing key skills and entrepreneurial thought and enterprise to the workplace
- Innovative and business development careers in established organisations
- Social, environmental and community enterprise
- International entrepreneurship

3.3 Variations to Standard Regulations and Guidance

n/a

4. Programme Outcomes

Programme-level learning outcomes are identified below.

Refer to *Appendix I – Curriculum Map* for details of how outcomes are deployed across the programme.

4.1 Knowledge and Understanding

On successful completion of this programme a student will have knowledge and understanding of:

- 1 Relevant knowledge and understanding of the issues that affect the responsible conduct of business across a different types of organisations in national, regional and global contexts e.g. sustainability, globalisation, innovation, enterprise, knowledge and risk management
- 2 Organisations (from nascent start-ups to MNC in private, public and third sector contexts) to encompass internal aspects, functions and processes, including their diverse nature, purposes, structures, size and scale, governance, operations and management and the cultures which exist within and between organisations
- 3 The interrelationships between areas of business such as economics, financial management and other information systems and technologies to support management decision making and control.
- 4 Enterprise and entrepreneurship theories, concepts and models e.g. financial management, securing investment, and growth strategies
- 5 Entrepreneurial decision making and the relationship between buyer and consumer behaviour on opportunity spotting and route-to-market strategies and tactics.

4.2 Subject Specific Intellectual Skills

On successful completion of this programme a student will be able to:

- 6 Analyse and evaluate a range of business data, sources of information and appropriate methodologies, which includes the need for strong digital literacy to enable that research to be used for evidence-based decision making;
- 7 Understand how business enterprise, entrepreneurship and innovation follow varied pathways and operate in different avenues and may have different intellectual property such as in family and lifestyle businesses and varied geographical locations.
- 8 Research and develop a business idea through to pre-start-up, ensuring all key areas of market and production planning are identified. The application of commercial acumen within all key areas of business success and failure in relation to customer specific design. The use of data within both a qualitative and quantitative format in relation to research design.

4.3 Subject Specific Practical Skills

On successful completion of this programme a student will be able to:

- 9 Use quantitative skills to manipulate data, evaluate, estimate and model business problems,

functions and phenomena.

- 10 Apply relevant financial tools to understand the nuances and concept of starting and running a small business.
- 11 Critically evaluate the alignment of an organisation's operations in order to deliver its desired and agreed outputs, also to reflect and manage the systematic issues and trade-offs that arise in relation with any re- alignment.
- 12 Apply a structured approach in the identifying, evaluation, planning and implementation of opportunities in relation to specific knowledge in-puts.
- 13 Operate in an international market and understand the role networking places on the success of a business.

4.4 Transferable Skills and Attributes

On successful completion of this programme a student will be able to:

- 14 Reflect on their own learning and management styles and development in the context of ethical and responsible business practice
- 15 Instigate, evaluate and manage a project through to desired and agreed outcomes.
- 16 The use of people management, team building and motivational techniques on business performance.
- 17 Demonstrate a level of understanding and communication of key concepts and analysis of business and enterprise practice and deliver this through a range of mediums including; oral, written and technological formats.
- 18 Demonstrate a readiness to accept responsibility and flexibility, to be resilient, self starting and appropriately assertive, to plan, organise and manage time.

For details of each module contributing to the programme, please consult the module specification document.

5. Learning, Teaching and Assessment Strategies

5.1. Learning and Teaching Strategy

The teaching and learning strategy adopted reflects the Business School's commitment to self-directed, research engaged and independent student-centred learning. We will emphasise and support the development of applied analytical skills and of creativity within a business context, both of which support the aims of "Student as Producer", as part of our overarching aim to create independent and self-motivated learners. Moreover, in the context of PRME, there are three connected levels of knowledge and skills for responsible management:

- a. The scope of responsibility: an understanding of the interconnections between individuals, organisations and a better world.
- b. Necessary knowledge to practice responsibility and have effect.
- c. A learning process (pedagogy) that develops the above and embodies values of:
 - i. First learning to learn, to have responsibility for self and immediate others and develop an understanding of global issues
 - ii. Second, to learn to apply knowledge in reasoning and in action to have effect, to comprehend the responsibility that comes with professional status and power and to widen and deepen their perspective on responsibility with regard to their subject area.
 - iii. Third, to be able to critique and create knowledge in concept and in practice that embeds responsibility, to seek to change society for the better and to develop a greater depth of understanding of the complexity and inter-relatedness of global challenges.

Furthermore, the programme has been developed to reflect staff research interests and expertise, facilitating both research informed teaching and research engaged learning. The range of teaching and learning methods described in the module outlines is matched by a varied diet of assessment methods designed to achieve a balanced student experience. Thus, learning situations are varied within the programme, reflecting the diversity of learning resources and the integration of learning and teaching processes. Staff attempt to develop appropriate and supportive learning materials that are suitable for students with a variety of backgrounds.

The Business School's students include many from overseas for whom English is not a first language. An extensive network of support measures for international students has been put into place, including language tuition, peer-to-peer mentoring, small group tuition in mixed groups, project-based learning, and an international social programme designed to enhance cultural awareness. The School's Internationalisation agenda and support for international students continues to develop and is reflected in a curriculum which is international and not UK or Europe-centred. Whilst 'The Ethical Entrepreneur' module has been designed to facilitate the acquisition of transferable skills and contextualise the notion of the 'responsible' manager, students will also be supported through the personal tutoring framework.

Personal tutoring will not only provide pastoral support but a further space within which students can develop as reflective learners.

A range of teaching and learning methods are used in the programme. Lectures are designed to introduce students to key themes and perspectives, to generate enthusiasm for further enquiry and research, to provide illustrative examples and case studies, and to signpost important issues such as sustainability and responsible behaviour in business. All lectures and seminars are supported by additional materials on the module Blackboard sites; the use of this resource includes provision of

course materials, notices, study guides, email centre and conferencing, off-campus learning, supportive learning packages, use of blogs and wikis facilitate collaboration and group communication. Visiting speakers provide specialist expertise and current application of knowledge in a range of units and cross-unit areas. Seminars, workshops and projects offer students interactive learning opportunities and are aimed at deepening critical understanding and analysis. Sessions include tutor and student-led discussions, presentations, and problem solving exercises. The format adopted by each module is detailed in the module booklets where topics, tasks and assessment methodologies are clearly articulated.

One-to-one support is available to all students to aid understanding and support learning. Feedback on progress is available at each stage and is used to resolve any particular learning difficulties.

5.2. Assessment Strategy

The assessment strategy adopted within the programme follows the principle within the Lincoln International Business School that a range of types of assessment should be offered. Within this context, it is imperative that all assessments contribute in a balanced way to the learning outcomes at programme level, as well as providing assessments of outcomes specific to each module. Moreover, in line with QAA principles, assessment is effectively integral to teaching and learning strategy. Therefore, the programme team views assessment as an integral part of the learning process, and it is considered to be instrumental in the achievement of successful learning in all programmes.

The programme adopts a range of formative and summative assessment strategies. The variety in assessment reflects both the broad span of learning outcomes appropriate to the programme and the varying learning styles of our students. The strategy for assessment for the programme includes the use of 'formative' assessments to provide a key element of the learning experience. It also is designed to stagger the submission dates to provide a balanced study workload throughout the terms. The programme operates an appropriate overall assessment 'load' per student per module. At level 1 this is determined to be a nominal 2500 words per 15 CATs, increasing to 3500 at levels 2 and 3. Where students submit written work it is submitted electronically via Blackboard and subject to 'similarity' checks via Turnitin. Feedback on written assessment is often delivered electronically.

Lincoln International Business School has agreed group work protocols and guidelines which manage the extent and appropriateness of group assessment at programme and module level. These are consistent with those established by CERD/EDEU (2010), are designed to ensure congruity between learning outcomes and group assessment, provide guidelines, for dealing with group processes, (including group formation, monitoring, review, peer assessment and process failure) and ensuring these are documented in Programme Handbooks and Module Guides. These guidelines are subject to annual monitoring and review.

Overall, the objective of the assessment strategy is to ensure that intended learning outcomes of the programme are tested appropriately through the assessment process. The details of the form of assessments together with the weightings for each component, are included in the individual module descriptors.

6. Programme Structure

The total number of credit points required for the achievement of Certificate of Higher Education (CertHE) is 120.

The total number of credit points required for the achievement of Diploma of Higher Education (DipHE) is 240.

The total number of credit points required for the achievement of Bachelor of Arts with Honours (BA (Hons)) is 360.

Level 1

Title	Credit Rating	Core / Optional
Analysis of Business Data 2019-20	15	Core
Principles of Marketing 2019-20	15	Core
Organisational Behaviour 2019-20	15	Core
Creativity and Entrepreneurial Thought 2019-20	15	Core
Introduction to Enterprise 2019-20	15	Core
The Responsible Entrepreneur 2019-20	15	Core
Introduction to Business Finance 2019-20	15	Core
Introduction to Business Law 2019-20	15	Core

Level 2

Title	Credit Rating	Core / Optional
Enterprise Project – Starting the business 2020-21	30	Core
Innovation Management 2020-21	15	Core
Operations Management 2020-21	15	Optional
Buyer Behaviour 2020-21	15	Core
Strategic Marketing Planning 2020-21	15	Optional
Corporate Reputation and Public Relations 2020-21	15	Optional
Principles of Project Management 2020-21	15	Core
Budgeting for Business 2020-21	15	Optional
Finance for Business 2020-21	15	Optional
Business English and Communication 2020-21	30	Optional
European Integration and Business 2020-21	15	Optional
Strategic Management 2020-21	15	Optional
Professional Practice 2020-21	0	Optional

Level 3

Title	Credit Rating	Core / Optional
Digital Business and E-Commerce 2021-22	15	Core
Enterprise Project - Growing the Business 2021-22	60	Core
Leadership and High Performance Teams 2021-22	15	Core
Family Business in Practice 2021-22	15	Optional
Business and the Natural Environment 2021-22	15	Optional
Entrepreneurial Finance 2021-22	15	Optional
Rural and Regional Entrepreneurship 2021-22	15	Optional
Business and the European Market 2021-22	15	Optional
Advanced Business English and Communication 2021-22	30	Optional

Appendix I - Curriculum Map

This table indicates which modules assume responsibility for delivering and ordering particular programme learning outcomes.

Key: Delivered and Assessed Delivered Assessed

Level 1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Analysis of Business Data 2019-20				✓						✓		
Creativity and Entrepreneurial Thought 2019-20	✓		✓		✓				✓			✓
Introduction to Business Finance 2019-20			✓	✓						✓		
Introduction to Business Law 2019-20	✓	✓		✓								
Introduction to Enterprise 2019-20	✓		✓				✓					
Organisational Behaviour 2019-20			✓									
Principles of Marketing 2019-20	✓								✓			
The Responsible Entrepreneur 2019-20	✓	✓					✓					

	PO13	PO14	PO15	PO16	PO17	PO18
Analysis of Business Data 2019-20						
Creativity and Entrepreneurial Thought 2019-20						
Introduction to Business Finance 2019-20						✓
Introduction to Business Law 2019-20						✓
Introduction to Enterprise 2019-20						
Organisational Behaviour 2019-20				✓		
Principles of Marketing 2019-20	✓					
The Responsible Entrepreneur 2019-20		✓				

Level 2

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Budgeting for Business 2020-21				✓		✓				✓		
Business English and Communication 2020-21	✓	✓										
Buyer Behaviour 2020-21					✓				✓			
Corporate Reputation and Public Relations 2020-21		✓									✓	
Enterprise Project – Starting the business 2020-21										✓		
European Integration and Business 2020-21	✓											
Finance for Business 2020-21			✓	✓		✓				✓		
Innovation Management 2020-21	✓		✓									
Operations Management 2020-21					✓			✓	✓		✓	
Principles of Project Management 2020-21			✓		✓							
Professional Practice 2020-21												
Strategic Management 2020-21	✓	✓										
Strategic Marketing Planning 2020-21	✓				✓							

	PO13	PO14	PO15	PO16	PO17	PO18
Budgeting for Business 2020-21						
Business English and Communication 2020-21					✓	
Buyer Behaviour 2020-21						
Corporate Reputation and Public Relations 2020-21						
Enterprise Project – Starting the business 2020-21			✓			
European Integration and Business 2020-21						
Finance for Business 2020-21						
Innovation Management 2020-21						
Operations Management 2020-21	✓					
Principles of Project Management 2020-21						✓
Professional Practice 2020-21						
Strategic Management 2020-21						
Strategic Marketing Planning 2020-21	✓					✓

Level 3

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Advanced Business English and Communication 2021-22	✓	✓										
Business and the European Market 2021-22	✓	✓										
Business and the Natural Environment 2021-22	✓											
Digital Business and E-Commerce 2021-22	✓	✓										
Enterprise Project - Growing the Business 2021-22										✓		✓
Entrepreneurial Finance 2021-22				✓						✓		
Family Business in Practice 2021-22												✓
Leadership and High Performance Teams 2021-22												
Rural and Regional Entrepreneurship 2021-22									✓			✓

	PO13	PO14	PO15	PO16	PO17	PO18
Advanced Business English and Communication 2021-22					✓	
Business and the European Market 2021-22	✓					
Business and the Natural Environment 2021-22	✓	✓				
Digital Business and E-Commerce 2021-22						
Enterprise Project - Growing the Business 2021-22		✓	✓			✓
Entrepreneurial Finance 2021-22						
Family Business in Practice 2021-22						
Leadership and High Performance Teams 2021-22		✓		✓		
Rural and Regional Entrepreneurship 2021-22						

Appendix II - Assessment Map

This table indicates the spread of assessment activity across the programme. Percentages indicate assessment weighting.

Level 1

	01	02	03	04	05	06	07	08	09	10	11	12
Analysis of Business Data 2019-20												
Creativity and Entrepreneurial Thought 2019-20								80				
Introduction to Business Finance 2019-20										10		
Introduction to Business Law 2019-20												
Introduction to Enterprise 2019-20							20					80
Organisational Behaviour 2019-20												
Principles of Marketing 2019-20												
The Responsible Entrepreneur 2019-20												

	13	14	15	16	17	18	19	20	21	22	23	24
Analysis of Business Data 2019-20										66		
Creativity and Entrepreneurial Thought 2019-20	20											
Introduction to Business Finance 2019-20												
Introduction to Business Law 2019-20												
Introduction to Enterprise 2019-20												
Organisational Behaviour 2019-20												
Principles of Marketing 2019-20												
The Responsible Entrepreneur 2019-20											30	

	25	26	27	28	29	30	31	32	33	34	35	36
Analysis of Business Data 2019-20			34									
Creativity and Entrepreneurial Thought 2019-20												

Introduction to Business Finance 2019-20			50								40		
Introduction to Business Law 2019-20			100										
Introduction to Enterprise 2019-20													
Organisational Behaviour 2019-20		60						40					
Principles of Marketing 2019-20			40									60	
The Responsible Entrepreneur 2019-20											70		
	37	38	39	40	41	42	43	44	45	46	47	48	
Analysis of Business Data 2019-20													
Creativity and Entrepreneurial Thought 2019-20													
Introduction to Business Finance 2019-20													
Introduction to Business Law 2019-20													
Introduction to Enterprise 2019-20													
Organisational Behaviour 2019-20													
Principles of Marketing 2019-20													
The Responsible Entrepreneur 2019-20													
								49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Analysis of Business Data 2019-20													
Creativity and Entrepreneurial Thought 2019-20													
Introduction to Business Finance 2019-20													
Introduction to Business Law 2019-20													
Introduction to Enterprise 2019-20													
Organisational Behaviour 2019-20													
Principles of Marketing 2019-20													
The Responsible Entrepreneur 2019-20													

Level 2

	01	02	03	04	05	06	07	08	09	10	11	12
Budgeting for Business 2020-21												
Business English and Communication 2020-21											25	25
Buyer Behaviour 2020-21											20	
Corporate Reputation and Public Relations 2020-21					40		10					
Enterprise Project – Starting the business 2020-21						40						
European Integration and Business 2020-21						25						75
Finance for Business 2020-21												
Innovation Management 2020-21												
Operations Management 2020-21						20						
Principles of Project Management 2020-21												
Professional Practice 2020-21												
Strategic Management 2020-21						40						
Strategic Marketing Planning 2020-21												

	13	14	15	16	17	18	19	20	21	22	23	24
Budgeting for Business 2020-21												
Business English and Communication 2020-21												
Buyer Behaviour 2020-21				80								
Corporate Reputation and Public Relations 2020-21				50								
Enterprise Project – Starting the business 2020-21												
European Integration and Business 2020-21												
Finance for Business 2020-21												
Innovation Management 2020-21												

Operations Management 2020-21			80										
Principles of Project Management 2020-21													
Professional Practice 2020-21													
Strategic Management 2020-21													
Strategic Marketing Planning 2020-21													
	25	26	27	28	29	30	31	32	33	34	35	36	
Budgeting for Business 2020-21													
Business English and Communication 2020-21				25			25						
Buyer Behaviour 2020-21													
Corporate Reputation and Public Relations 2020-21													
Enterprise Project – Starting the business 2020-21								40			20		
European Integration and Business 2020-21													
Finance for Business 2020-21			40						60				
Innovation Management 2020-21							20				80		
Operations Management 2020-21													
Principles of Project Management 2020-21							30				70		
Professional Practice 2020-21													
Strategic Management 2020-21													
Strategic Marketing Planning 2020-21	20								80				
	37	38	39	40	41	42	43	44	45	46	47	48	
Budgeting for Business 2020-21													
Business English and Communication 2020-21													
Buyer Behaviour 2020-21													
Corporate Reputation and Public Relations 2020-21													
Enterprise Project – Starting the business 2020-21													

European Integration and Business 2020-21												
Finance for Business 2020-21												
Innovation Management 2020-21												
Operations Management 2020-21												
Principles of Project Management 2020-21												
Professional Practice 2020-21												
Strategic Management 2020-21												
Strategic Marketing Planning 2020-21												

	49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)
Budgeting for Business 2020-21					100	
Business English and Communication 2020-21						
Buyer Behaviour 2020-21						
Corporate Reputation and Public Relations 2020-21						
Enterprise Project – Starting the business 2020-21						
European Integration and Business 2020-21						
Finance for Business 2020-21						
Innovation Management 2020-21						
Operations Management 2020-21						
Principles of Project Management 2020-21						
Professional Practice 2020-21						
Strategic Management 2020-21					60	
Strategic Marketing Planning 2020-21						

Level 3

	01	02	03	04	05	06	07	08	09	10	11	12
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Advanced Business English and Communication 2021-22											50	25
Business and the European Market 2021-22								30				
Business and the Natural Environment 2021-22								25				
Digital Business and E-Commerce 2021-22					20					40		
Enterprise Project - Growing the Business 2021-22												
Entrepreneurial Finance 2021-22												
Family Business in Practice 2021-22				30						30		
Leadership and High Performance Teams 2021-22												
Rural and Regional Entrepreneurship 2021-22												

	13	14	15	16	17	18	19	20	21	22	23	24
Advanced Business English and Communication 2021-22												
Business and the European Market 2021-22	70											
Business and the Natural Environment 2021-22	75											
Digital Business and E-Commerce 2021-22	40											
Enterprise Project - Growing the Business 2021-22												
Entrepreneurial Finance 2021-22												
Family Business in Practice 2021-22				40								
Leadership and High Performance Teams 2021-22												
Rural and Regional Entrepreneurship 2021-22												

	25	26	27	28	29	30	31	32	33	34	35	36
Advanced Business English and							25					

Communication 2021-22													
Business and the European Market 2021-22													
Business and the Natural Environment 2021-22													
Digital Business and E-Commerce 2021-22													
Enterprise Project - Growing the Business 2021-22									70		30		
Entrepreneurial Finance 2021-22				40									
Family Business in Practice 2021-22													
Leadership and High Performance Teams 2021-22				50						50			
Rural and Regional Entrepreneurship 2021-22	25								75				
	37	38	39	40	41	42	43	44	45	46	47	48	
Advanced Business English and Communication 2021-22													
Business and the European Market 2021-22													
Business and the Natural Environment 2021-22													
Digital Business and E-Commerce 2021-22													
Enterprise Project - Growing the Business 2021-22													
Entrepreneurial Finance 2021-22													
Family Business in Practice 2021-22													
Leadership and High Performance Teams 2021-22													
Rural and Regional Entrepreneurship 2021-22													
								49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33,

						34, 35)
Advanced Business English and Communication 2021-22						
Business and the European Market 2021-22						
Business and the Natural Environment 2021-22						
Digital Business and E-Commerce 2021-22						
Enterprise Project - Growing the Business 2021-22						
Entrepreneurial Finance 2021-22						60
Family Business in Practice 2021-22						
Leadership and High Performance Teams 2021-22						
Rural and Regional Entrepreneurship 2021-22						

Appendix III - Benchmark Analysis

This table maps programme learning outcomes to relevant QAA subject benchmark statements or PSRB guidelines.

Knowledge and Understanding

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO1	✓			✓		✓	
PO2	✓		✓	✓			
PO3			✓				✓
PO4	✓				✓		
PO5		✓	✓				✓

Subject Specific Intellectual Skills

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO6		✓			✓	✓	
PO7		✓		✓			✓
PO8		✓			✓	✓	

Subject Specific Practical Skills

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO9				✓	✓	✓	
PO10	✓	✓					
PO11		✓		✓			
PO12	✓			✓			✓
PO13	✓			✓			

Transferable Skills and Attributes

	BAM01	BAM02	BAM03	BAM04	BAM05	BAM06	BAM07
PO14				✓		✓	✓
PO15					✓		✓
PO16		✓			✓		
PO17		✓	✓		✓		
PO18		✓			✓	✓	✓

Appendix IV: Benchmark Benchmark Statement(s)

BAM01 - *Students will have knowledge and understanding of the key areas of business and management, the relationship between these and their application*

BAM02 - *Students will demonstrate competence within the range of subject-specific and generic skills and attributes*

BAM03 - *Students will have a view of business and management which is predominantly influenced by guided learning with a limited critical perspective*

BAM04 - *Students will typically have a wide knowledge and understanding of the broad range of areas of business and management and the detailed relationship between these and their application to practice*

BAM05 - *Students will typically consistently demonstrate a command of subject-specific skills as well as proficiency in generic skills and attributes*

BAM06 - *Students will typically have a view of business and management which is influenced by a wide range of learning sources, based on a proactive and independent approach to learning*

BAM07 - *Students will typically be distinguished from the threshold category by their enhanced capacity to develop and apply their own perspectives to their studies, to deal with uncertainty and complexity, to explore alternative solutions, to demonstrate...*