



# Lincoln Business School & Lincoln Law School

## Faculty of Business and Law Newsletter



Prize Winners

Law Clinic

Street Law

Ardagh Glass

Success and  
Recognition

Looking Back  
on Lincoln

Tourism Study Visits

Student Work  
on Show

Applicant Open Days

Welcome to the Faculty of Business and Law newsletter. We hope to give you an idea of the whole Business and Law community, from our undergraduate students through to our links with businesses and research activities.



## Marking Student Success - Prize Giving

**Lincoln Business School and Lincoln Law School were very pleased to mark the success of hundreds of undergraduate and postgraduate students who graduated in September 2008 and January 2009.**

The life of a student at Lincoln ends when he or she takes the short walk across the stage in Lincoln Cathedral, acknowledges the Chancellor, and receives the handshake from the Vice Chancellor. They are now a Graduate.

But there is a lot more to it than that, of course. Students spend many months working hard reading books, writing essays, completing projects and giving presentations in order to get to this point. It takes three or four years for full-time undergraduate students, and at least one full year for postgraduate students. The receipt of a degree certificate is an honour which acknowledges an achievement which many people will consider the greatest of their life.

In addition to our two degree ceremonies, the Lincoln Business School and Lincoln Law School held a Prize Giving to mark some of our extra special success stories. This includes our highest achievers as well as some who have overcome particular challenges during their studies.

Our prizes are an acknowledgement of our students' hard work and determination in their chosen field throughout their course and of their achievement as a result.

The informal celebration took place at The Lincoln Hotel, where over 100 prize winners, sponsors, academics and guests gathered with our Dean Professor David Head for the presentations.



Some of our prize winners at the prize giving event in September, held at the Lincoln Hotel, Lincoln on graduation day.

Two further prizes were awarded following the graduation ceremony in January 2009 to our highest achieving postgraduate students of the year.

Turn over the page for more on our prize winners...

# Prize Winners

## Postgraduate Awards

Chartered Institute of Personnel and Development Prize for Best MSc Human Resource Management Certificate Level Student

**Winner:** Louise Loveday

Chartered Institute of Personnel and Development Prize for Best MSc Human Resource Management Diploma Level Student

**Winner:** Ami Pettifor

Chartered Institute of Personnel and Development Prize for Best MSc Human Resource Management Masters Level Student

**Winner:** Darren Millar

Chartered Institute of Marketing Prize for Best MSc International Marketing Strategy Student

**Winner:** Danuta Barbara

Thomas Gardiner Prize for Best Part-Time MBA Student

**Winner:** Lisa Elsender

## Undergraduate Awards

Lincoln Business School Prize for Best Accountancy and Finance Student

**Winner:** Amy Richardson

Lincoln Business School Prize for Best Finance Student

**Winner:** David Everett

Streets Chartered Accountants Prize for Best Business Studies Student

**Winner:** Danielle Washer

Lincoln Business School Prize for Best Business Administration Student

**Winner:** Fiona Gregoire

Lincoln Business School Prize for Best European and International Business Student

**Winner:** Marcus Rietsch

Lincoln Business School Prize for Best Advertising Student

**Winner:** Rebecca Stoneham

Chartered Institute of Marketing Prize for Best Marketing Student

**Winner:** Gillian Burrow

Certificate of Recognition for Outstanding Contribution to the CIM Student Chapter

**Winners:** Kate Orage and Samantha Carter

Chartered Institute of Public Relations Prize for Best Public Relations Student

**Winner:** Stephen Pembroke

Janet McGivern Prize for Best Human Resource Management Student

**Winner:** Laura Vail

Lincoln Business School Prize for Best Management Student

**Winner:** Andrew Warman

Lincoln Business School Prize for Best Tourism Student

**Winner:** Isabel Junior

Lincoln Business School Prize for Best European and International Tourism Student

**Winner:** Jasmin Seehaus

Lincoln Business School Prize for Best Recreation Management Student

**Winner:** Greg Woolley

Lincoln Business School Prize for Best Work Based Learning Student

**Winner:** Darren Atkinson

Langley's Solicitors Prize for Best Law Student

**Winner:** Marion Willers

Routledge-Cavendish Prize for Best First Year Law Student

**Winner:** Helen Williams

Faculty of Business and Law Prize for Best Student

**Winner:** Lucy Martin-Davis

Faculty of Business and Law Prize for Best Student

**Winner:** Stephen Pembroke

# What Our Winners Say

## Jasmin Seehaus

BA (Hons) International Tourism

Lincoln Business School Prize for Best European and International Tourism Student

*"I have very much enjoyed my time at the University of Lincoln. I especially liked the international atmosphere and how approachable and helpful the tutors were - I felt right at home here. I loved the diversity of the different classes and that I was able to continue learning Spanish as part of my degree."*

*"I chose to study International Tourism because I have always been fascinated by the tourism industry. I love travelling and meeting people from different countries and cultural backgrounds. The University of Lincoln appealed to me because it has good facilities, new buildings, not too many students and is situated right in the centre of town. Born and raised in a big city, I was not too fond of moving to a smaller city like Lincoln at first, but I soon realised that Lincoln offered everything I needed: all kinds of shops, restaurants, bars, cinema - and it's all within walking distance."*

*"I am currently doing an internship at Conference & Touring, a German destination management company. They have five offices in Germany and I am working in Frankfurt. My main task is to organise trips for clients (usually companies), which range from accommodation and travel only to full programmes including excursions, tours and entertainment. I also have to accompany the groups to ensure everything goes as planned. So far it has been great and I love the mixture of work in the office and off site, and I am hopeful I will get a permanent position with the same company when my internship ends."*

## Marcus Rietsch

BA (Hons) European Business

Lincoln Business School Prize for Best European and International Business Student

*"I chose the University of Lincoln mainly in order to improve my English - I wanted to combine a respectable degree with learning English in its mother country. I met a lot of amazing people during my*

*time here, and that was one of the best things about it."*

*"I am currently taking part in an internship with Deutsche Bank. I had to fly to Germany twice to take part in different assessment centres, and even though it was quite stressful to do this during my studies, it was worth it. I hope to stay at Deutsche Bank and also study an executive Masters while working in the investment or corporate finance division."*

*"I was very proud to receive the award for Best European and International Business Student; I am sure it will benefit me when going for jobs as it is something a bit outstanding."*

## Rebecca Stoneham

BA (Hons) Advertising and Public Relations

Lincoln Business School Prize for Best Advertising Student

*"I have really enjoyed my time at the University of Lincoln. The course and tutors have been great, and the modules are relevant for working in the real world."*

*"Now I hope to use my degree in my career. I have a job at Weber Shandwick, one of the worlds biggest PR agencies, working particularly in the financial PR department in London."*

### **Darren Millar**

#### **MSc Human Resource Management**

Chartered Institute of Personnel and Development Prize for Best MSc Human Resource Management Masters Level Student

*"I thoroughly enjoyed my time at the University of Lincoln. The best thing about the course was the ability to transfer the academic content directly into the workplace."*

*"I chose this particular course because I have worked in HR in the Royal Air Force for 22 years, and needed the academic qualifications to complement my managerial background. I live and work locally so it was the ideal choice."*

*"I am currently the Chief Clerk at RAF Waddington, and studied for the MSc on a part-time basis, juggling the demands of study with a full-time job. Now qualified I intend to leave the RAF and secure employment in the HR field, ideally working in Organisational Development and Business Transformation."*

### **Darren Atkinson**

#### **BSc Engineering Management**

Lincoln Business School Prize for Best Work Based Learning Student

*"I am employed by Siemens Industrial Turbomachinery Ltd in Lincoln who sponsored me to undertake the BSc Engineering Management, which is a work-based learning degree. I have found the course work to be interesting and more importantly relevant to my current work activities."*

*"Since starting my degree, I have been promoted from my previous position as a Manufacturing Engineer to that of a Support Manager for the company's Gas Turbine fleet in India. I believe that this promotion came as a result of not only my achievement during my time working as a Manufacturing Engineer, but also due to the Organisational Management skills I developed from my studies. I found the Change Management, Organisational Cultural and Structural subjects within my course to be particularly beneficial to my career advancement and for that I would like to thank all the Engineering Management course tutors at the University of Lincoln."*

### **Marion Willers**

#### **LLB (Hons) Law**

Langley's Solicitors Prize for Best Law Student

*"I thoroughly enjoyed my three years at Lincoln. There were many great things that made it special; the fantastic law lecturers, the patient seminar tutors and fellow students (too many to name!) - together they made the experience a very positive and happy one."*

*"When I started my degree I had four children under the age of ten and I did wonder whether I would manage to fit everything in and make it to the end of the course, but the support I received from the University (and my husband) made it possible."*

*"I chose a law degree because it is an important subject I know very little about! After 10 years at home as a full-time mum I was ready for a challenge. Lincoln was the obvious choice for me as it is the closest university to home."*

*"I am now planning to continue my studies by taking a Masters in European Law. As yet, I am undecided where my studies will ultimately lead. I am planning to undertake some work experience whilst studying for my Masters to decide whether to continue with my LPC (Legal Practice Course), BVC (Bar Vocational Course) or move into teaching."*

### **Louise Loveday**

#### **MSc Human Resource Management**

Chartered Institute of Personnel and Development Prize for Best MSc Human Resource Management Certificate Level Student

*"It has been great to come back to university and study again, and it has been rewarding to know that I am working towards improving my career."*

*"I currently work as a HR Advisor for The Order of St John Care Trust, Wellingore near Lincoln, and hope to progress to a management position in the very near future. The choice of course was natural for me and my future job aspirations, and I have enjoyed studying at the university I have seen grow over the past few years in my home town."*

### **Gillian Burrow**

#### **BA (Hons) Marketing**

Chartered Institute of Marketing Prize for Best Marketing Student

*"I have absolutely loved my time at the University of Lincoln - now it's all over I wish I could start again! The wide range of modules, from international marketing to buyer behaviour, have given me a great base to go into the working world. Also, the consultancy project with a real*

*company has greatly enhanced my CV as well as my confidence, and given me some practical experience to talk about in interviews."*

*"Lincoln was an excellent choice for me as it provided a new campus with lots to do on site and the great student lifestyle it provides from excellent modern facilities to a brilliant Student Union and the fantastic Engine Shed. It's small enough that you get to know loads of people but big enough that there's always something to do. Lincoln has been a great university not only for the knowledge and experience the course has given me, but also for the great social scene it provides."*

*"Marketing gave me a wide range of career opportunities when I graduated and is also a really fun and interesting topic. My degree will definitely set me on the right path and has given me the knowledge and experience I need to be successful."*

### **Stephen Pembroke**

#### **BA (Hons) Public Relations**

Chartered Institute of Public Relations Prize for Best Public Relations Student

Faculty of Business and Law Prize for Best Student

*"Studying and living at the University of Lincoln has not disappointed - I've really enjoyed the course and the opportunities it has given me. From my placement in a PR company to the awards I've entered and won; from starting the course in 2004 to leaving in 2008, I've learnt, experienced and achieved so much. It's helped me to get on to the career ladder with ease and it will continue to help me progress up it. I've gained lifelong friends and great professional contacts and it's given me a passion for lifelong learning and for my chosen field."*

*"I'm already putting my academic knowledge to good use. It's given me an understanding of the principles behind the practice, which in turn has given me the ability to think strategically and to justify my ideas. It's also given me a structure to work to and a certain kudos. I hope to continue putting the principles into practice, providing the value of an academic background in public relations."*

*"For me the choice of university had to be based on a mix of good location, university and course. Lincoln was the only place I looked at that offered each of those in good measure. The course's affiliation with the Chartered Institute of Public Relations was also a major selling point - this meant that I knew the course would provide me with the best grounding in public relations theory and practice, as determined by some of the industry's best minds."*

*"I now work as an assistant communications officer in the Corporate Communications team at Lincolnshire County Council, concentrating on internal communications (the council has around 18,000 employees across the county). It is my job to help facilitate communications between the organisation and the people who work there, making sure they have the information they need to excel at what they do, help the council meet its goals and enjoy their jobs."*

**David Everett**

**BA (Hons) Finance and Management**

**Lincoln Business School Prize for Best Finance Student**

*"The entire experience of university has been fantastic and has helped me develop personal skills and academic abilities. The University of Lincoln has been an excellent place to study with good facilities and a superb social environment. The best part of my course was the variety and value of the modules offered and the practical uses of that theory."*

*"I hope to further develop my skills by starting a career in the financial sector, but also want to gain a general grounding that will keep my options open. The management part of the degree provided an alternative aspect and valuable experience with the work and assessments taking a different direction to many other courses."*

**Lucy Martin-Davis**

**BA (Hons) Public Relations**

**Faculty of Business and Law Prize for Best Student**

*"I have absolutely loved my time at university. The course taught me a lot about my chosen field of expertise both theoretically and practically. I think in particular the course tutors provided me with a detailed grasp of how the subject relates to the real world - definitely an asset. The university itself has been great - but then why wouldn't you want to be at a university which is ultra modern, massively up and coming, and yet set in a city steeped in history?"*

*"I chose this course as I felt it most closely matched the things I was interested in at the age of 18. I am now working in marketing and studying PR has given me a perspective on marketing that I feel enables me to look at my job from a media, client and PR perspective."*

*"I now work as a Marketing Executive for The Academic in Loughton, North London. The job allows me to develop and implement the strategic marketing plans for this very young company. As well as liaising with media, clients and directors my job involves me making sure that the message being delivered to our consumer is reflective of the overall plan of the business as well as informing customers of specific areas of the business. I also prepare budgets and projections for forthcoming projects. It is a varied and busy role."*

# Students Put Law Skills Into Practice

## Law Clinic

Lincoln Law School's Law Clinic was established last year with an aim being to provide staff and students of the University of Lincoln with free legal advice on consumer issues.

The pilot scheme was so successful that for its second year the Law Clinic has expanded its services to provide free legal advice to staff and students on most legal issues and problems.

Members of the Law Clinic are made up of students studying one of our LLB programmes at Lincoln Law School. There are 46 members, split into seven firms, who work alongside Law lecturers who hold practising certificates to ensure the clients receive a high standard of service similar to that being offered by any Solicitor's practice.

Hannah Hughes, who is in the second year of her LLB Law degree, has been appointed as the Administrator for the Clinic. *"So far, this has been an extremely valuable and rewarding experience"*, she said. *"I have learnt how to work as part of a team and communicate confidently with strangers on a daily basis. I have also become more familiar with the role of a Solicitor and am now confident that I wish to pursue a career in the legal field."*

Lincoln Law School's Law Clinic has already proved to benefit its members as well as the staff and student clients who have used the service. Students starting their Law degrees in September will learn more about the Law Clinic in their first few weeks and how they may be able to become a member during their time at Lincoln, and students studying any subject will be able to make use of the free legal advice service they offer.

## Street Law

In addition to the skills development students can gain by becoming a member of the Law Clinic, students are now also able to take their knowledge into local schools.

Street Law give students, with support from law lecturers, the opportunity to go out into local schools to discuss legal issues such as police power and terrorism legislation with school students. We anticipate this programme will be made a permanent feature from September 2009 onwards.

Together with the Law Clinic this will offer our Law students great experience and opportunities to enhance their skills and CV.

## Ardagh Glass Employees Graduate in Lincoln

Lincoln Business School prides itself on offering high quality on-campus education as well as bespoke work-based learning professional development.



Although trading conditions may be difficult across the manufacturing sector, it is encouraging to see that more enlightened companies such as Ardagh recognise the need to continue investing in the development of their workforce to ensure they have the people with the necessary skills in place when the economy starts to turn around.

The cohort pictured is the latest to graduate from the suite of awards which incorporates the National Training Award winning Ardagh MBA programme. The Business School's relationship with Ardagh goes back to the mid-nineties and is the longest running corporate programme in the School's portfolio.

If you are interested in learning more about professional development in Business, Management, Finance, Human Resources, Marketing or Law for your business or organisation please contact us by emailing [LBS@lincoln.ac.uk](mailto:LBS@lincoln.ac.uk)

# Success and Recognition

Over the last year Lincoln Business School and Lincoln Law School have improved their reputation to show how its teaching, research and student experience is of a very high standard.

## National Student Survey

Students in Lincoln Business School and Lincoln Law School have rated their courses amongst the best of any university in the country, according to a national student satisfaction survey.

In particular, our Marketing and Accountancy programmes have been rated second compared to other courses in the country.

The results for Lincoln Business School and Lincoln Law School are as follows:

Subject Area	Overall Satisfaction	Ranking
Accounting	4.6	2nd of 66
Business Studies	4.1	24th of 91
Law	4.1	38th of 87
Management Studies	3.8	37th of 69
Marketing	4.3	2nd of 34

Not only does this show that students studying at Lincoln are happy with their course, but also that they are pleased with the quality of teaching, assessment methods and other aspects of life at Lincoln.

Tim Thompson, Senior Lecturer in Accountancy and Finance, said the survey recognised the hard work and commitment of the team: *“There were, again, many notable successes amongst this year’s graduates - both in terms of degree classification and among the organisations now employing them, which include English Welsh and Scottish Railways (EWS), Vantis and Ernst & Young.”*

Kim Cassidy, Professor of Marketing, said: *“The concern for giving students a quality personalised learning experience, which is reflected in the excellent scores, is embedded in the culture here. Feedback is varied and personalised with plenty of assessments designed to link theory to practice so that students are better prepared for work in the marketing field.”*

In addition to the NSS Survey, more than 12,000 full-time undergraduates took part in the Times Higher Education’s annual Student Experience Survey, which lead Lincoln to be placed 37th in the league table overall.

Uniquely, students themselves were asked to put forward the things they considered to be most important in their experience. The important attributes included helpful interested staff, well structured courses, high quality facilities, high quality staff/lectures, good social life, good community atmosphere, good environment on campus, and good extra-curricular activities/societies.

The University’s Senior Pro Vice Chancellor, Professor Mike Saks, said: *“This is a tremendous outcome which puts us in the top third of universities nationally - underwriting the fast rising education profile of the University of Lincoln and making it a very attractive place for students to come and study”.*



## Research Assessment Exercise

As Lincoln Business School and Lincoln Law School prides itself on how the research done here influences the teaching, the results of the recent Research Assessment Exercise (RAE) make very pleasant reading.

The University of Lincoln has received international recognition in the 2008 RAE, a government report on research in universities, which has confirmed the academic ambitions of this University as a research-based university.

Subject Area	Number of Staff Submitting Work	4*	3*	2*	1*	0
Business and Management Studies	21.4	0	20	40	30	10
Law	3.0	0	10	40	50	0

- 4\* - world leading
- 3\* - internationally excellent
- 2\* - internationally recognised
- 1\* - nationally recognised

The above table shows that the majority of our research is considered of international standard, with 30% in Business and Management and 10% in Law considered internationally excellent.

Following this Business and Management at Lincoln has been placed 68th in Research Fortnight’s Power Rankings, which is an excellent improvement on years gone by.

The University of Lincoln now contributes 13% to the local GDP and an estimated £230 million and 3,000 jobs to the local economy each year. Graham Secker, Chair of Governors, said: *“The impact of these achievements on the local economy and businesses cannot be under-estimated. But it also now confirms the University as a potential ‘first choice’ for local, national and international students - an ambition which has been at the heart of the University’s mission since it was established”.*

The government will use this report to distribute more than £1.5 billion in funding to universities per annum.

# Looking Back on Lincoln - Success For Our

## Christine Dodman

**“Lincoln was the first university I looked at and I fell in love with it straight away. I guess I chose to view Lincoln as it was far enough away from home so my parents couldn’t visit every weekend but close enough to home so I could get back if need be. I loved that the University campus was all in one place and so close to the city centre meaning you can walk everywhere. It looked modern and overlooked the picturesque Brayford.”**



*“After doing my A levels I was unsure if university was for me and so I chose to study a course with lots of variety and units that covered a wide spectrum to give me the widest choice of career prospects. I chose to study Media Culture and Communications with Public Relations after researching the courses on the University’s website. I never looked back. The course had so much variety and as it overlapped two faculties I met lots of people and made many friends. The staff were always very approachable and would take time to explain anything I didn’t understand. I always found the core texts very useful and appropriate and so the jump from A level to university study was not as big a leap as I expected.”*

*“After finishing my final exams I was unsure what to do next. After being in education all my life the thought of going into the 9 to 5 routine was daunting. I applied to be a Cultural Representative for Walt Disney World in Florida after stumbling across a recruitment website online. To my surprise they called me down to London for an interview and I was offered the job. I am now living and working in Florida and I am loving every minute of it. I suppose you can compare it to being back in first year at University; meeting lots of new people, discovering new places and adjusting to a new lifestyle.”*

*“My official job title is a ‘Cultural Representative’ on what is called Disney’s ‘International Program’. I work five days a week in Walt Disney World’s EPCOT theme park. My base is in retail in UK merchandise (pictured) but I also participate in “making magic everyday” (one of Disney’s basic principles), which means I go round the park and play games, tell stories, play pranks on people and get them to participate in events and generally make their day. I love the job as you meet so many people from all around the world and they are genuinely interested in your country and culture. I tell many stories of my life back home in Ipswich as well as my study at university and I get asked many questions.”*

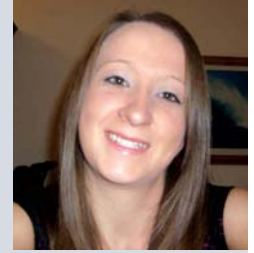
*“As anyone who has visited a Disney park will know, Disney is about going above and beyond the norm in the service our guests receive and many aspects of my degree have helped me deliver this extra special service. I help guests in every way I can to keep the good name of Disney and to ensure they spread the word. Some of the units of my Public Relations course even related directly to some of the training I received in my first few weeks here, such as Issues and Crisis Management and Financial Communications.”*

*“The benefits of this job are second to none, obviously living in Florida there is so much to do and the weather is amazing. I get free entry to the theme parks, my apartment has a pool and a gym and you can pick up classes at Disney University. Only yesterday I went on a trip to Give Kids The World Village which is a resort for terminally ill children and it’s all free for them and their families. We went along to play games and made gingerbread houses! It was fun and rewarding.”*

*“I would recommend Lincoln to anyone. There is such a wide variety of courses and opportunities. The staff and facilities are excellent and the University is expanding and getting better all the time. I loved my three years spent at Lincoln and I hope one day to return to study at postgraduate level.”*

## Amy Richardson

**A Lincoln Business School student has secured a job working within the auditing department at Britain’s largest railway operator EWS.**



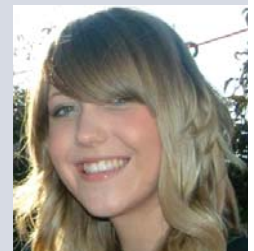
BA (Hons) Accountancy and Finance graduate, Amy Richardson believes her University education has helped prepare her for the role. She said: *“It gave me vital knowledge and experience to discuss at my interview and has prepared me for my job.”*

Amy graduated in September 2008 and will no doubt be a great asset to the team having achieved firsts in all of her final modules at University. She believes that her tutors helped her to develop, saying: *“The tutors are very supportive and make you feel part of the team. They are always fair and act in a student’s best interests at all times. They loved their subjects and this made it much easier to learn because their passion rubbed off onto us.”*

Brigg-born Amy plans to work towards an ACCA (Association of Chartered Certified Accounts) qualification whilst gaining vital experience in the business world at EWS.

## Amanda Young

**A student who arrived at Lincoln Business School through Clearing has embarked on a career in tax.**



Amanda Young had wanted to study Fashion Journalism at Surrey but changed her mind at the last minute to join the University of Lincoln’s BA (Hons) Accountancy and Finance course.

Having gained a First Class degree, Amanda has already secured a job at Ernst & Young in Newcastle as a Tax Assistant. Amanda recommends the course here at Lincoln after a fully enjoyable three years. She said: *“The teaching staff on the course were all brilliant tutors. They were passionate about the subjects they taught and ensured every student fully understood each aspect.”*

She added: *“They were very easy to contact if help was needed and were always willing to give assistance with both academic and personal issues.”*

Amanda now plans to study for her AAT (Association of Accounting Technicians) qualifications over the next few years whilst working in her new job. Her ultimate ambition is to become a fully qualified tax advisor, eventually working for HM Revenue and Customs as a tax inspector.

# Graduates

## Tate Connolly

**Tate completed her studies at Lincoln Business School on the BA (Hons) Advertising and Marketing course in 2008.**

Having narrowly missed out on her desired grades for entry to Bournemouth University in the summer of 2005, Tate contacted the University of Lincoln. She spoke to tutors on the Advertising and Marketing course and was really pleased with the course content. A couple of days and a browse through the prospectus later and her mind was made up - she wanted to study at Lincoln.

Tate filled in the forms and the night before Freshers' Week, with no accommodation booked, made the journey up to Lincoln and secured a flat overlooking the Brayford marina.

During her time at Lincoln. Tate has been able to practise her favourite watersports. She said: *"Being able to leave my accommodation and be out canoeing on the Brayford Pool in a matter of minutes is absolutely amazing. I never dreamt I would find such a perfect location."*

## Katie Moulton

**Katie did not initially plan on going to university but when her A Level results came through in the summer of 2005 she changed her mind.**

She was immediately interested in the University of Lincoln's BA (Hons) International Tourism so the first step was to go through Clearing to see if there were any places left on the course.

*"After finding out there were places still available I went ahead and applied. Clearing was really easy and everything happened quickly."* said Katie.

*"I enjoyed everything about going to University. My course was amazing; my favourite part was going abroad for six months on a placement."*

## Christopher Frankling

**Christopher went through Clearing as he decided he wanted to do a completely different course to what he had originally applied for. He wanted to do Law and the University of Lincoln offered a course perfectly suited to what he wanted.**

*"I thought it might be a complicated process as I had changed my mind at the last minute but going through Clearing was really easy,"* said Christopher.

*"It was the best decision I had ever made, I really enjoyed my course and my whole experience of university was great; having independence was the best part."*

# Tourism Study Visits

**Twenty students from all undergraduate years of Tourism participated in a week-long study trip to Venice in November. The students explored the theme "Venice - A Victim of its own Success".**



The group were addressed by a number of local experts of various aspects of the Venetian environment, such as the economics of maintaining its extraordinary heritage and the management of flooding. They were given a full account of the most ambitious and expensive

engineering project currently being undertaken in Italy - the construction of moveable barriers at the three entrances to the Venice lagoon, which in future years will protect the city from unusually high tides. This project has divided public opinion across Italy as well as in Venice itself.

Apart from the study, there was also plenty of time to take in the splendours of St Mark's Square, get lost in the maze of alleyways, and sit in squares drinking good coffee - and of course most took the opportunity of riding in a gondola.

Our undergraduate Tourism students have two opportunities for overseas study visits each year - Venice in November and Cuba in January. These trips, along with visits within the UK, help students to see Tourism theory in practice and allow them to meet and question those who have significant influence on the Tourism industry,

# Student Work on Show

**If you have been able to visit one of our recent Open Days you would have had the opportunity to view a selection of student work**

The Gallery, suggested, organised and run by final level students Jenna Waller and Sophie Pemberton with help from several others, gives visitors to the Open Days the chance to see some of their project work as well as to speak to them about their courses and experiences at Lincoln.



Jenna and Sophie are part of the Chartered Institute of Marketing Student Chapter (CIMSC), a student society which concentrates on putting marketing skills into practice.

Jenna said: *"We believe that the CIMSC Gallery is a fantastic opportunity for prospective students and parents to see what the courses at the University of Lincoln offer. We have had some amazing feedback and believe that we have been able to present the University of Lincoln to its full potential."*

Originally covering our Marketing, Advertising and Public Relations courses, the Gallery now also incorporates students and work most Business School subjects.

The photo shows the team along with visitors to the Open Day and our Dean, Professor David Head, at the Gallery in November. The Gallery will be open at all the Open Days this year so if you have not already visited Lincoln there is still time. Visit our website for details of forthcoming open days - [www.lincoln.ac.uk/opendays](http://www.lincoln.ac.uk/opendays).

## Applicant Open Days 2009

We are holding two special applicant-only Open Days which are designed to give you a taste of what it might be like to study here in Lincoln.

You will have the opportunity to take part in workshops to give you a real sense of the subject you have chosen, and also to meet some other applicants who are planning on doing the same course as you.

There will be the chance to see our accommodation, find out about fees and funding, speak to current students, and see the city of Lincoln.

You are welcome to bring your parents along, however they will not be able to take part in the workshop sessions as they are being run just for applicants.

The next Open Day will be on Saturday 18 April.

All applicants to our undergraduate courses should get an invitation, but if you have not received it or have any questions please telephone us on **01522 886644**.

## Find Us on Facebook!

Lincoln Business School and Lincoln Law School are now on Facebook!

'Become a Fan' and meet academics, current students, alumni, applicants and more! You can find out about forthcoming events, news, see photos as well as get useful information.

Search on Facebook for Lincoln Business School or Lincoln Law School to find us!

**facebook**

## Not Yet Made an Application?

If you are interested in taking one of our courses but have not yet made an application, we would be very pleased to hear from you.

Details on all our courses, including fees and details on how to apply can be found on our website - [www.lincoln.ac.uk](http://www.lincoln.ac.uk) You can also email [LBS@lincoln.ac.uk](mailto:LBS@lincoln.ac.uk) for more information or to arrange to speak to an academic tutor.

Applications for all undergraduate courses go through UCAS, but for all postgraduate courses applications are direct to the university.

## Courses on Offer

### Undergraduate Courses

If you have chosen one of these subjects you will be part of **Lincoln Business School**:

- Accountancy
- Advertising
- Business
- Finance
- Human Resource Management
- International Business
- International Tourism
- Management
- Marketing
- Public Relations
- Spanish
- Sports Business Management
- Tourism

If you have chosen one of these subjects you will be part of **Lincoln Law School**:

- Law
- Legal and Administration Studies

### Postgraduate Courses

If you have chosen one of the following subjects you will be part of Lincoln Business School:

- CIMA
- MBA
- Finance
- Hospitality and Tourism Services Management
- Human Resource Management
- International Business
- International Marketing Strategy
- International Tourism

If you have chosen one of the following subjects you will be part of Lincoln Law School:

- European Law
- International and European Law
- Graduate Diploma in Law

### Other Courses

Lincoln Business School also offer short courses in French, German, Spanish, Mandarin Chinese, Polish and English as a Foreign Language. There is also a Languages Summer School plus other short and part-time courses available in business subjects. If you would like more information on these please email [LBS@lincoln.ac.uk](mailto:LBS@lincoln.ac.uk)

## Contacts

For more information about any of the articles in this newsletter, or about any of our programmes, please use the following contact details:

Telephone **01522 837300** Email [LBS@lincoln.ac.uk](mailto:LBS@lincoln.ac.uk) Website [www.lincoln.ac.uk](http://www.lincoln.ac.uk)

**Lincoln Business School and Lincoln Law School**  
University of Lincoln, Brayford Pool, Lincoln LN6 7TS

To contact the University about any of the courses, your offer, accommodation or any other queries: Telephone **01522 886644** Email [enquiries@lincoln.ac.uk](mailto:enquiries@lincoln.ac.uk)



UNIVERSITY OF  
**LINCOLN**