Welcome

Our students discover an unrivalled learning experience when they join us.

We have a great reputation for the quality of our courses, our relationship with the media, creative and cultural industries, and the strength of our research activity in practical and theoretical areas. A large number of our students go on to forge exciting and successful careers in these industries and other professions like them, equipped with the right skills, experience and knowledge to progress.

The School is committed to providing innovative opportunities for students and staff to get involved in work and activity outside the curriculum and overseas, and to create work for individuals, organisations and companies outside the University. These opportunities show how our students can use their creative and professional talents to make a difference to the world they live in.

Last year, we set up a unique creative business to ensure that all our students found paid media work experience while at University, developing their CVs, showreels, portfolios and contacts. Our highly valued partnership with the BBC at MediaCity continues to provide an exciting range of opportunities for students in terms of networking, work experience, workshops and guest speakers, at Lincoln and at the various BBC centres across the UK.

If you’re thinking of applying to the University of Lincoln, whether for undergraduate or postgraduate study, this brochure should give you an idea of what to expect from your time here.

We hope you enjoy reading and look forward to welcoming you to the Lincoln School of Film & Media.

Dr Sarah Barrow
Head of School
With outstanding facilities, lecturers with industry experience and a reputation for excellence, the Lincoln School of Film & Media has become a popular choice for students who want a career in the creative media industries.

The Media Broadcast Centre provides students in the Lincoln School of Film & Media with a purpose-built, digitally-integrated production environment. With access to two television studios (with HD cameras, new colour facility and LED lighting), radio studios; state-of-the-art video editing suites; photography, animation and film production studios; multimedia suites and the Lincoln Sound Theatre, our students learn and develop in a central creative hub designed to reflect the industries they will eventually work in.

We have recently invested in the very latest 3D media technologies for our students to start using from 2014, including the revolutionary RED camera, Oculus Rift virtual reality kit, and a Quadcopter for aerial shots.

In addition to opportunities for live broadcast with SIREN, the community radio station based at the University, we recently launched the online station Brayford Radio, largely managed by students. We also host LincTV, the University’s student TV station.

When you join the Lincoln School of Film & Media, you become part of a creative community of experienced staff, ambitious students and inspiring alumni.

We offer the following undergraduate courses:

- BA (Hons) Animation
- BA (Hons) Audio Production
- BA (Hons) Contemporary Lens Media
- BA (Hons) Film and Television
- BA (Hons) Media Production

BA (Hons) Animation

The Animation course aims to develop creative animators and artists with the flexibility to practise their craft in a variety of media. You will be introduced to the innovative world of animation through moving image, digital visualisation and contemporary narrative.

Animation students have the opportunity to take part in study trips and overseas visits that provide an insight into the industry. Recent destinations have included the Annecy International Animated Film Festival in France, the Walt Disney and Jim Henson Studios in Los Angeles, the University of California and Warner Bros Studios.

Students have access to industry-standard facilities and equipment, dedicated studios, workshops, Mac and PC suites, a render farm and gallery space – all aimed at preparing future graduates for careers at the very top of the industry. Former students have worked on films such as Harry Potter and the Prisoner of Azkaban, The Dark Knight and Despicable Me 2.

BA (Hons) Audio Production

The Audio Production course is linked to contemporary practice via a range of guest speakers and current practitioners from the music, broadcast and film industries, several of whom also lecture and teach part-time on the programme.

In May 2013, we hosted the second Music & Radio Symposium, which included the celebrated record producer and record company manager, John Williams, as one of the guests. The Audio Production programme is also accredited by the Joint Audio Media Education Support (JAMES) – the educational and industry body for both music and sound production. Both the symposium and the accreditation provide vital industry contacts and opportunities for students at places such as the BBC Media Vale and the British Grove Recording Studios, both based in London.

The annual exchange of students between the University of Lincoln’s Audio Production programme and the Music Industry Programme at Minnesota State University in Moorhead provides students with the opportunity to work collaboratively with their American counterparts on their final year projects.

BA (Hons) Contemporary Lens Media

The Contemporary Lens Media degree provides a range of opportunities to gain extensive experience working with professional-standard facilities and equipment, as well as the chance to showcase your work at competitions, film festivals and public exhibitions.

The purpose-built Lens Media Centre includes photography studies with tungsten and electronic flash lighting, film processing facilities, darkrooms and a digital video editing suite. Students also have access to 5x4, 6x6, 35mm and digital camera formats.

Students have the opportunity to conduct shoots for top designers at London Fashion Week and Graduate Fashion Week and produce a major body of work that will ultimately become a professional portfolio or showcase of work in preparation for employment. Our graduates have progressed to careers in fashion, advertising, digital communication, photojournalism and filmmaking.
BA (Hons) Film and Television

The Film and Television degree combines critical and theoretical academic study with a strong element of practical production. Students can select from modules that embrace the historical and contemporary aspects of audio-visual culture, alongside a range of practical and creative projects including television production, film and video practice, and scriptwriting.

Students can also benefit from one of our established exchange programmes, which provide the opportunity for selected students to study for a term at either Minnesota State University, USA or Klagenfurt Alpen-Adria University in Austria. This gives the chance to study Film and Television in another institution and gain valuable experience of living and studying abroad.

BA (Hons) Media Production

Media Production is one of our most popular courses and is about to enter its third successful decade. Every year we continue to produce creative and imaginative graduates who carve out successful careers in a range of media professions.

Teaching staff come with a wealth of knowledge, experience and connections which they use to update, review and reshape what is offered to ensure the course content remains relevant.

Many are practising professionals in the media or acclaimed research scholars with national and international reputations.

The educational experience is also enhanced through visiting professors and guest lectures from documentary makers, drama writers and film studio executives currently working in the industry.

Students are able to take control of the direction of their degree in the second and third years. This allows them to tailor their learning to match interests and long term career goals.

The options available include digital media design, radio, film production, TV production, photography and scriptwriting.

For full details of the programme structure and content, and the latest news from the school, visit www.lincoln.ac.uk/media

Postgraduate Study and Research

The Lincoln School of Film & Media offers a suite of industry-relevant and innovative Master’s degrees alongside research opportunities to doctoral level in film, media and cultural studies – all within a thriving collaborative environment.

MA Audio and Music Production

(subject to validation)

This practice-led Master’s degree offers the opportunity to advance your practical and theoretical understanding of music and audio production in a professional and creative environment.

Central to the programme is production in a research context, which is delivered by industry professionals and an expert academic team who are actively engaged in research and professional practice.

Students focus on a musical approach to audio production with an emphasis on soundtrack production for the moving image (film, television, animation and games), which aims to equip students for industry while underpinning practice with notions of sonic ecology and sound theory.

Graduates use their high-level technical and critical-thinking skills to establish or progress their careers in the music, media, film and television industries, in roles such as audio post-production and music production.

MA Digital Media

The MA Digital Media offers an opportunity to explore the potential that online, mobile and emerging media platforms present.

This programme encourages the exploration of technologies and their application to the process of contemporary media practice, integrating content and context across platforms. Students are exposed to convergent, emergent and disruptive technologies which question our cultural and societal relationship to the ever shifting media landscape, provoking a creative encounter between theory and practice.

This MA offers an interdisciplinary approach, encouraging experimentation, innovative practice and creative thinking.
A flexible approach to the realisation of projects is encouraged with potential outputs ranging from mobile phone applications to web-based projects to large scale interactive installations and virtual reality.

Many of our graduates use their skills developing web-based projects, including mobile phone applications and large-scale interactive installations, for agencies or for their own business. This programme equips graduates for a variety of roles in the media industry and gives professionals a competitive edge to progress to senior roles.

**MA Media Film and Television Production**

The MA Media, Film and Television Production provides an advanced practical and theoretical understanding of production for sound and moving image.

The course offers a choice in the production of programmes ranging from fiction and documentary genres, to experimental or hybrid forms. Students can opt to work across a range of media platforms, including single or multi-camera production, sound, digital media and screenwriting.

The programme is delivered through a series of lectures, practical workshops, seminars, independent research study and production. Students are encouraged to engage with a research and production ethos which entails debate and collaboration with other students and with tutors in order to be able to recognise themselves and their media artefacts in a social world of their own design.

Graduates use their high-level technical skills and knowledge to participate in programme making, post-production and project management. Others go on to careers in teaching or undertake a research degree at doctoral level.

**MA Photography**

This innovative programme focuses on the exploration of photography as a tool to engage with and stimulate social processes. You will be encouraged to explore photography within a media paradigm and experiment with new processes in order to understand the dynamic relation between theory and practice. While the photographic image will remain fundamental to your study, the core focus of the programme is social, cultural and political.

The on-going practice and development of students is supported through photographic exhibitions, scholarly research, collaborative work and seminars on cultural, media and philosophical theory. Students also benefit from talks by visiting practitioners, group debates about different methodologies and practical workshops on photographic techniques.

Many of our MA Photography graduates progress to careers in academia, arts organisations, or independent photography, while others undertake study at doctoral level.

**MA Studies in Media and Culture**

MA Studies in Media and Culture is designed to introduce a range of cross-disciplinary theories, approaches and debates that are shaping the field in the 21st Century.

Transformations of media and culture express and embody mutations of power and resistance to power. In relation to a range of social, ethical and political concerns, students have the opportunity to explore how our perception of reality and our capacity to imagine ways of living is organised by contemporary media and cultural forms and practices.

In core modules, students will explore and interrogate the field’s concepts, contexts and concerns, both old and new. These are supplemented by more specialised optional modules that reflect the research interests of the course team, which creates and encourages opportunities for experimentation and collaborative forms of research.

Graduates are equipped with advanced critical-thinking skills for research roles in both the public and commercial sectors, as well as roles in the media and culture industries.
Student Stories

Joining the creative community within the Lincoln School of Film & Media will open the door to a range of opportunities – all aimed at giving you the competitive edge in the job market. From collaborative project work and involvement in research, to work on live briefs through our social enterprise New Media Lincs and visits from industry professionals, our approach will ensure that you make the most of your time at Lincoln.

Emma Gibbon
BA (Hons) Contemporary Lens Media

Emma worked on an assignment that required her to produce an image narrative based on a piece of art or literature. “Upon receiving the narrative brief I was very excited to come up with an idea that allowed me to explore my imagination and creativity. I loved the idea of basing the piece on a fairy tale due to the sense of magic but also dark properties they hold. “I chose to use Alice’s Adventures In Wonderland by Lewis Carol as the reference point to my image. This story is full of weird and wonderful things that I thought had great visual potential. I depicted key elements such as red roses, dark woods, a rabbit hole and a clock, along with the familiar characteristics of Alice through the chosen model. “The uncertainty of the unfurling world presented suggested a possible plot twist; a fairy tale without its ‘happily ever after’. This type of suspense and chaos is what I wished to show within my image, along with its painterly, surrealistic appeal. “When planning the piece I knew a lot of manipulation would have to be done in order to create the image I visualised. The endless possibility and creative freedom this gives is the reason I chose photography as the medium for my narrative piece. I learnt a lot from carrying out this project and I’m looking forward to progressing with this style of work in the future.”

Kate Marisson and Jack McCarthy
BA (Hons) Film and Television

Kate and Jack spent three months at the Famo Film School in Pisek, Czech Republic as part of the School’s established Erasmus exchange programme. “Within our first few weeks in the Czech Republic we were immersed into the town of Pisek, the student film festival and the academy itself. After shaking the rector’s hand and earnestly saying ‘slibuji’ (I promise) at the immatriculation, we were welcomed into Famo and became part of a small community of film makers. “Throughout our time there we were taught by a number of different professionals such as Antonio Riestra, Gerhard Gruber and Thomas Malinowski. These lessons proved to be inspirational and gave us a chance to gain experience across different areas, such as cinematography, lighting, sound, film grammar, set design, storyboarding, producing and many more. “The practical nature of the academy offered us something uniquely different to the academic curriculum we were used to, taking us to places like Barrandov studios and sweeping us onto international sets in the form of script supervisors and set designers. Working as a part of an international crew was in itself rewarding, as we’ve befriended students from Finland, Mexico, Russia, North Korea, Ukraine, India and, inevitably, the Czech Republic."

Jack Martin
BA (Hons) Audio Production

“I undertook some work experience with Ken Blair (BMP Sound Recording) who is based in Lincoln but travels all around the country recording classical and jazz concerts. “I got the opportunity to travel to London with Ken to record in the South Bank Centre in the Queen Elizabeth Hall. “I had already decided where he wanted to put the microphones to best capture the performance. However, before we set any up, it was my job to set up all the stands and run the XLR cables from the two audio interfaces in our make-shift control room. “I also had to go on stage between the songs and move the microphones to the correct positions depending on which instruments were being used. I think this experience was great because it gave me more of an insight to how recording a symphony orchestra works and helped a lot with time management, as you only have a set amount of time to get all the equipment working. “One of the most important things I think I came away with is making sure everyone is happy – the musicians, conductor and if there is one) the film crew – ensuring that none of the mic stands are getting in their camera shots, for example. “I learned that if everyone is happy, then things will go smoothly and you get a much better performance.”

Lincoln Filmmakers Put Chinese Culture On Screen

A team of talented students from the Lincoln School of Film & Media attended a global workshop in Dalian, north east China, where they produced a series of short cultural films which will be shown around the world.

As part of the pioneering Looking China 2014 project, four graduating students from the School travelled to the country to work alongside fellow media producers from universities across China, the United States, France, Australia, India, Singapore and South Korea.

Looking China aims to enhance cultural communication between China and the rest of the world through the art of film, and is organised by the Academy for International Communication of Chinese Culture at Beijing Normal University, one of the oldest and most prestigious universities in the country.

Media Production students Ashley Wilkes, Thomas McKee, Alexander Whitcombe and Luke Winter, travelled to China with Senior Lecturer in Script and Screenwriting Marcella Forster. Marcella said: “For me, the scheme shed light on Chinese culture in general and the Dalian way of life in particular, as we were introduced to people and places we would not have been able to access as tourists. “Chinese students were able to work alongside talented UK filmmakers and to learn from them, and our Lincoln students gained a truly memorable experience of filmmaking in a foreign country and in an unfamiliar language. Their flexibility, ingenuity and creativity were tested on a daily basis, and the programme is an invaluable addition to their CVs.”

The students each took on the role of creator, director and editor of their own short film, and were accompanied by a Chinese student as a guide and translator. Travelling around the Chinese port city of Dalian, the filmmakers created a number of short documentaries, focusing on themes such as architectural heritage, the spiritual focus of physical activity and sport, and youth culture.

Luke Winter said: “Making a film in a foreign country alongside my friends and colleagues has been one of the best experiences of my life – I couldn’t recommend it more highly. The project certainly wasn’t easy however; I came up against more challenges in filmmaking on this trip than I ever have before. The whole experience of Looking China has been completely eye-opening.”

The Looking China 2014 project ran for 16 days, with all participating students presenting their final 10-minute films at an exclusive screening ceremony, attended by representatives of the British Council in Beijing. The films will now be shown around China, Australia, America, France, India, Singapore, Korea and the UK.
Media Broadcast Production Centre
Students in the Lincoln School of Film & Media learn in the purpose-built, digitally-integrated production environment within the Media Broadcast Production Centre. Students have access to two television studios (with HD cameras, new colour facility and LED lighting), radio studios, state-of-the-art video editing suites, photography, animation and film production studios, multimedia suites and the Lincoln Sound Theatre, which serves as our central creative hub.

Our students also have access to the very latest 3D media technologies, including the revolutionary RED camera, Oculus Rift virtual reality kit, and a Quadcopter for aerial shots.

In addition to opportunities for live broadcast with SIREN, the community radio station based at the University, we recently launched the online station Brayford Radio, largely managed by students. We also host LincTV, the University’s student TV station.

Investing in New Facilities

Video Editing Suites
In 2014, we completed a major refurbishment of our existing and much-used editing suites to offer a more creative ‘Editing Zone’ for students to use. The new, much higher spec includes custom-made, ergonomic desks, with raised platforms for screens at eye-height, better operator’s chairs, attractive sound absorbing carpets and partitioning for privacy.

Software now includes Premiere, Avid Media Composer and Final Cut Pro and Nero Software for DVD authoring. We plan to install Editshare Lightworks, a new cross-platform editing system, and Final Cut Pro X in the near future, to give students maximum flexibility when it comes to editing software provision.

New Camera Kit for Third Year Students
Thanks to a successful bid for funding, we were able to invest in a new camera kit specifically for third years to use on special projects. The new equipment includes the latest Canon C100 with a 24mm, 35mm and 85mm lens, the Tilta TT-V3-C (TTV3C) TILTA 3 HDSLR follow-focus rig with safety cases, a set of Arri 2k lamps, four Panasonic AG HMC 151s, four Tecpro Felloni Bicolour TECKIT-TPLONI-B150 LED lamps and seven Manfrotto HD 504 tripods.

Recording Studios
The 24-channel console integrates perfectly with the Pro Tools HD2 system to give students an industry-standard tracking and mixing experience. This prepares them for whatever session any professional recording studio might throw at them.

The new console is part of a complete refurbishment of the recording facilities. The control room, dead room and live room have new acoustic treatment and carpeting, and new studio microphones have been purchased (including the highly regarded SE Electronics 2200A vocal microphone and a set of excellent Audix drum microphones).

The refurbishment means that students now have a streamlined workflow in a studio that provides a comfortable and high-spec environment to work in.

Investing in high-end equipment for the use of our third year students provides a greater level of flexibility when final year projects are being produced.

Recording Studios
The latest addition to our recording facilities is the Audient ASP8024 – a premium recording and mixing console built around Audient’s renowned analogue circuitry. It sounds fantastic!

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MACE – the Media Archive for Central England

MACE provides a unique opportunity for the University of Lincoln, but particularly for the Lincoln School of Film & Media.

No other university in the UK offers access to a screen archive and resources for student research, combined with the potential for a credited work placement in the third year of a degree. But what exactly is MACE? MACE is a public archive, one of nine and making accessible collections of moving image materials which inform our understanding of the culture and history of the UK. MACE is one part of the network of 12 archives that, along with the BFI National Archive, holds the UK’s publicly available screen heritage.

MACE is a working archive and is constantly adding to its collections by acquiring material from a wide range of sources, both amateur and professional, broadcast and non-broadcast, widely distributed or intended only for home viewing. The material is being copied to accessible digital formats every day and adding to the mass of material which is planned for the whole University of Lincoln community to access in the future.

MACE’s professional team is led by Director, James Patterson, who is also a member of the Lincoln School of Film and Media’s teaching staff. With 13 years’ experience working in the film archives (20 of those at the BFI National Film and TV Archive where he was Keeper of Documentary Film) James is one of the UK’s most experienced moving image archivists.

To find out more, pick up a Using MACE leaflet available from the School, visit www.macearchive.org or email James direct at j.patterson@lincoln.ac.uk For more general enquiries email info@macearchive.org

Meet Our Alumni

The Lincoln School of Film & Media has a proud tradition of producing graduates who make an impact in the industry we prepare them for. Our talented alumni have gained employment in locations across the world, in roles that place them at the very top of their chosen industry or profession. Here are just a few...

Tom ‘Tomska’ Ridgewell
BA (Hons) Media Production

Tomska is officially ranked within the top 200 YouTubers in the world, with over 2.4 million subscribers and videos that have attracted a staggering 500,000,000 views. On his return to the University of Lincoln to give a talk to prospective graduates and alumni, he offered an insight into what it takes to become a successful YouTube producer.

Get yourself a crew
Tom underscored the importance of cultivating a strong and reliable network of artists with a wide range of skills, and was quick to acknowledge all the talented practitioners he has worked with on his way to becoming a YouTube superstar. He has now formed a veritable ‘supergroup’ of artists that he works with on the majority of his projects, forging a relationship with a crack team of sound designers, camera operators, visual effect artists and editors who help him realise his concepts.

Take advantage
Tom was keen to highlight the importance of ‘taking advantage’ of the equipment, crew and opportunities that one might have to their disposal when coming up with projects and developing concepts. He suggested that a lot of his best ideas have emerged when you are trying to cook up a meal you have to ask yourself what ingredients you have. The same applies to creating online videos”.

Be rubbish
Tom admitted that when he first started making videos he was a bit rubbish, but he stuck with it and continued to learn and develop as an artist. He urges fellow YouTubers to embrace the fact they might also be a bit rubbish, advising them not to be too hard on themselves, but to keep on creating “stuff” and gradually their ideas will improve.

Do the thing
A great bit of advice Tom has for both prospective and current students is to use their time at University to hone a variety of skills, develop as practitioners, and experiment with a number of projects beyond University assignments. He urges students to “doUni right” and use the time to constantly create, improve, develop and network and not merely study for a degree qualification.

Don’t panic
His final piece of advice, especially for recent graduates, was not to panic. Becoming a YouTube artist is not as scary as you might think. Whilst it can be very tough to begin with, Tom encourages people to “keep fighting, keep improving, keep creating, and keep moving forward”. The crucial point being that “you have to make it happen, no one is just going to hand you your dream job”.

Search for ‘Tomska in 5 minutes’ on YouTube.

Our Facilities

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“The Reporters’ Academy were fully accredited as press and worked around the clock to provide news coverage of Oceania athletes. Content was used in media outlets across the world, from local Pacific Island news outlets, such as Tonga Broadcasting Corporation to Fiji TV. “18% of the young people TRA have worked with have secured full-time employment or gone on to university. We also have a proven track record in developing young people from disadvantaged backgrounds. Our young people continually challenge me to make every opportunity count for them. It’s what I enjoy most about the job.”

Katy Atkinson
BA (Hons) Media Production
Katy Atkinson (above, far left) is the co-founding Director of The Reporters’ Academy (TRA). TRA is a not-for-profit media production company based at MediaCityUK, which is run by young people. TRA was involved in the coverage of the Glasgow 2014 Commonwealth Games, assisting a total of 12 Oceania nations by providing them with an official press officer. The twist is that the press officers were all upcoming dynamic young people from across the North West.

The young press officers created daily written reports for website use and print press, audio files for radio broadcast, video content for TV broadcast and photos for multiple uses. They also produced a daily round up of the most noteworthy activity from all Oceania teams, in an effort to share their news with the world’s media.

Katy said: “My work allows me to work with incredible people. We give young people real life media production opportunities, we secure official responsibilities and ensure our crew have the necessary training to get the job done. The experience is invaluable to young people looking to get into the job market, make an impression on new employers and demonstrate something utterly unique. For the Pacific Island nations, we provided a service – content production that is used far and wide across the media in the Pacific region.

Stuart Lutes
BA (Hons) Media Production
“I worked 12-hour night shifts for Sky News, did corporate videos and quickly settled in sport for a couple of years working for Century TV, a small company based at Shepperton Studios. While there I worked on everything from World Cup Football to the Tour of Britain Cycling and Twenty Twenty Cricket.

“The real break in my career came in 2008. I was given a chance to do a couple of shifts on Big Brother for C4. I somehow impressed and went on to edit for Big Brother’s Little Brother, Big Mouth and have also cut VTs for four of its series launch nights. I met a whole raft of great producers and directors who would go on to other jobs and take me with them.

“Since Big Brother, I’ve worked on a large amount of comedy and...”

Alec Albury
BA (Hons) Media Production
Alec Albury helped bring Despicable Me, the summer blockbuster of 2013, to life when he landed a dream job as a trainee assistant editor at Universal Pictures.

“Lincoln showed me the world I wanted to enter, allowed me to choose which aspect I preferred and then developed those skills to a professional standard. I took part in projects outside of university to develop my CV, learning how to use new equipment to enter the ‘real world’. “Now Alec spends his days working on some of the biggest film releases in the world.

Meet Our Alumni

Katy Atkinson
BA (Hons) Media Production

Alec Albury
BA (Hons) Media Production

Stuart Lutes
BA (Hons) Media Production

Lara Margarida
BA (Hons) Animation

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Meet Our Alumni

Katy Atkinson (above, far left) is the co-founding Director of The Reporters’ Academy (TRA). TRA is a not-for-profit media production company based at MediaCityUK, which is run by young people. TRA was involved in the coverage of the Glasgow 2014 Commonwealth Games, assisting a total of 12 Oceania nations by providing them with an official press officer. The twist is that the press officers were all upcoming dynamic young people from across the North West.

The young press officers created daily written reports for website use and print press, audio files for radio broadcast, video content for TV broadcast and photos for multiple uses. They also produced a daily round up of the most noteworthy activity from all Oceania teams, in an effort to share their news with the world’s media.

Katy said: “My work allows me to work with incredible people. We give young people real life media production opportunities, we secure official responsibilities and ensure our crew have the necessary training to get the job done. The experience is invaluable to young people looking to get into the job market, make an impression on new employers and demonstrate something utterly unique. For the Pacific Island nations, we provided a service – content production that is used far and wide across the media in the Pacific region.

Stuart Lutes
BA (Hons) Media Production

“I three months after graduating in 2001, I was lucky enough to start my career as a Video Editor in London working for JML. I was its first in-house editor and within three months was editing all of their Xmas TV ad campaigns and in-store videos, such as the iconic Pet Brush and Slimming Tights!

“However, as glamorous as all of that was, the dream was always to be self-employed, so in 2005 I took the plunge and flew the nest.

“I worked 12-hour night shifts for Sky News, did corporate videos and quickly settled in sport for a couple of years working for Century TV, a small company based at Shepperton Studios. While there I worked on everything from World Cup Football to the Tour of Britain Cycling and Twenty Twenty Cricket.

“The real break in my career came in 2008. I was given a chance to do a couple of shifts on Big Brother for C4. I somehow impressed and went on to edit for Big Brother’s Little Brother, Big Mouth and have also cut VTs for four of its series launch nights. I met a whole raft of great producers and directors who would go on to other jobs and take me with them.

“Since Big Brother, I’ve worked on a large amount of comedy and light entertainment. Here comes the name drop: John Bishop’s Britain, 10 O’Clock Live, Styled To Rock with Rihanna, Through The Keyhole with Keith Lemon, Lemon La Vida Loca, TOWIE (a major highlight), Charlie Brooker’s 2012 Wipe, Jamie Cooks Summer and Food Fight Club with Jamie Oliver and I’ve just finished Derren Brown’s The Great Art Robbery.

“The TV industry can be a cruel beast, with everyone working long hours and usually up against tight deadlines so ‘dead weight’ demonstration an ability to listen, carry out instructions accurately and efficiently, be personable and have a tough skin, you’ll be highly valued, employable and (most importantly) trusted, which means you’ll go far.”

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Lara Margarida
BA (Hons) Animation

University of Lincoln graduate Lara Margarida, had the opportunity of a lifetime when she was asked to work at Lupus Films as an animator on the sequel to the Christmas classic The Snowman movie. The film, The Snowman and the Snowdog, was first screened to millions of viewers on Christmas Eve 2012. Lara worked on the film alongside tutors from the Lincoln School of Film & Media.
International Research: Latin American Cinemas

Head of the Lincoln School of Film & Media, Dr Sarah Barrow, specialises in the study of Latin American Cinemas. Her essay on the work of award-winning director Claudia Llosa has led to invitations to speak about her specialist area, Peruvian cinema, at a number of events, including a Human Rights and Cinema festival in London.

Latin American Cinemas is also a module for final year BA (Hons) Film & Television students. The content of the module draws on Dr Barrow’s research into the film culture, film policies, film festivals and directors from countries such as Mexico, Peru, Argentina, Cuba and Brazil.

Each year, students taking the module are exposed to Latin American Cinema through a host of events, activities and guest visits, which give an unparalleled insight into these diverse films.

Following the success of a conference on contemporary Latin Cinema at Lincoln in 2012, students on this module had the opportunity to meet the director of the largest student film festival in Latin America and an established film producer from Cuba in 2013. This will be followed by a funded visit to at least one of the many film festivals on Latin American Cinema hosted in the UK, with the opportunity to meet a range of filmmakers from the region.

From Lincoln to Latvia

A team of staff and students from the Lincoln School of Film & Media completed the second phase of a pioneering EU-funded scheme, which saw them travel to Latvia to collaborate with peers from across Europe.

Hosted by Liepaja University in Latvia, the two-week workshop was the second instalment of ‘Media Culture 2020’ (MC2020), an innovative Erasmus Intensive Programme designed to explore new modes of collaborative teaching and learning.

The Lincoln cohort of nine final year undergraduates joined international colleagues from the University of Vic in Spain, Tampere University of Applied Sciences in Finland and HKU Hilversum in the Netherlands, to imagine the possibilities of digital media in the year 2020.

Daniel Wright, a student from the University of Lincoln said: “The whole MC2020 experience was just as much a cultural adventure as it was a media experience for me. We met people from across Europe and collaborated on ideas which ignored the reality of today’s technology and focused solely on what might be possible in the future.”

The students were joined in Latvia by Senior Lecturer Graham Cooper from the Lincoln School of Film & Media, who said: “Our students have returned to their studies in Lincoln as much stronger, ambitious and understanding content creators. They have an improved and informed outlook towards the European landscape, and have already begun evidencing this within their studies.”

Insider’s View

Students from the Lincoln School of Film & Media benefited from a talk, workshop and discussion with an experienced Hollywood insider.

Former Warner Bros senior Vice President and Visiting Professor, Rick Senet, shared his experience and presented his view of the history of Warner Bros with amazing clips cut from original negatives, followed by a full day of film production surgery sessions.

Getting ‘Hands On’

New Media Lincs has been set up to provide media students with work experience projects and placements with companies that require media services. There are a wide range of opportunities available in web design, film/animation, graphic design, social media and audio – some of which offer long term employment prospects. Employers have included the NHS, Sainsbury’s, Lincoln Cathedral, Coble Europe and Vigilas.
Brayford Student Radio

For Brayford Student Radio, 2013/14 was an exciting year. Manager and student, Alex Davies, set out an ambitious programme to develop the service, raise its profile and undertake a full rebrand, including a new logo and "station sound".

Initially, the station was set up and run largely by third year students. Alex felt that the first priority was to broaden the volunteer base. "The first semester was spent compiling a schedule that included and represented all years and increased reach across the campus".

The team have grown the station’s reach beyond the core campus audience: "We have hosted the Student Radio Association (SRA) national chart show twice, providing opportunities for local presenters to get involved. The senior team is also going to the SRA conference in Newcastle to network and raise the profile of the station."

These activities have required both the technical expansion of Brayford and a commitment to train new students. Head of Technical Emily Cowlishaw reflects on these developments: "It is hard to believe how much the station has grown in only two years, from what was initially a test project to a brand new radio studio! Building on the work of the previous team, we’ve successfully produced over ten outside broadcasts covering community and university events."

As Above, So Below – Drone Culture in the 21st Century

In 2014, Lincoln’s 21st Century Research Group hosted the As Above, So Below international colloquium, bringing together researchers in media and cultural theory to address an issue of global significance.

The military use of aerial drones, or Unmanned Aerial Vehicles, has in recent years instigated huge controversy, dispute and protest. There continues to be much debate over the social and political implications of drone warfare, not least here in Lincoln, where, for the past year, the county has been home to the RAF’s Remotely Piloted Aircraft Squadron.

This one-day colloquium convened in order to examine the broader questions relating to the drone as a cultural concept and, in its virtual potentials, as a more complex set of transformations which extend beyond the actuality of the unmanned aerial vehicle.

The event featured keynote speakers Professor Derek Gregory (University of British Columbia) and Dr Benjamin Noys (University of Chichester), and included a performance by the group Plastique Fantastique.

As Above, So Below was co-organised by Dr Rob Coley and Dr Dean Lockwood from the School. In 2015 they will edit a special edition of the journal Culture Machine which includes papers selected from the event.

American Exchange

Over the past 13 years we have exchanged some 80 students and 20 academic members of staff with Moorhead, Minnesota State University in the US.

The exchange programme is open to Media Production, Film & Television and Audio Production students on a competitive basis and takes place in the first semester of the second year. It allows those selected to experience both studying and living in the U.S. and, on occasion, the opportunity to undertake an internship in a local media company.
Find Out More

There are many ways for you to engage with the Lincoln School of Film & Media. Whether you want to visit us and take a look around, join our online community or simply ‘find out more’ about the programmes and research opportunities we can offer.

Open Days
Open Days provide the perfect opportunity for you and your family to explore our campus, speak to lecturers about specific courses, meet current students and view on-campus accommodation. We hold Open Days throughout the year, to find out when and to book your place, please visit www.lincoln.ac.uk/opendays

Social Media
Keeping up-to-date with the latest news and information from the University is easy, you can follow us on Twitter @unilincoln or like us on Facebook. The Lincoln School of Film & Media also has a blog for graduates and students. The blog can be found at http://lsm.alumni.lincoln.ac.uk

Postgraduate Masterclasses
A Postgraduate Masterclass Taster Day is an opportunity for you to take part in a workshop or lecture in a subject of your choice within the vibrant postgraduate learning environment at the University of Lincoln.

During your masterclass, you will have the chance to develop your knowledge and be encouraged to explore new research and specialisations. You can also find out more about postgraduate study and how it can fit around work and other commitments. Keep an eye on our social media pages and website for the next available dates or email pgevents@lincoln.ac.uk for more information.

International Students
The University of Lincoln provides a vibrant and dynamic atmosphere for international students who are looking to study in the UK. Lincoln is one of the safest and friendliest university cities in the UK with great transport links to London and other major cities. A wealth of information is available at www.lincoln.ac.uk/international

Find Out More

“Education is the most powerful weapon which you can use to change the world” Nelson Mandela

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