

Issue 3

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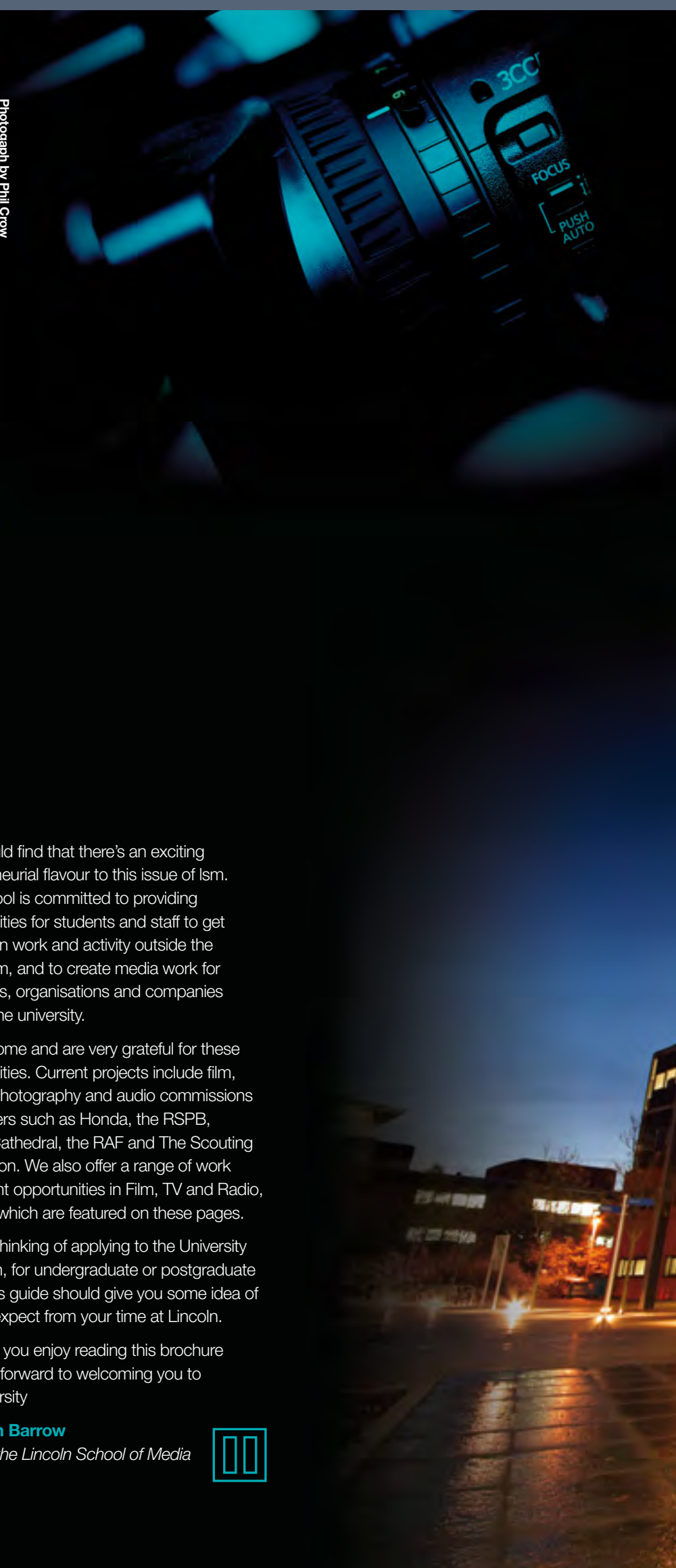
Lincoln School  
of Media

The magazine of the  
Lincoln School of Media

*Discover your future...*



Photograph by Phil Crow



# Welcome

**Welcome to this third edition of *Lism*, the Lincoln School of Media's magazine. This is our opportunity to share with you the impressive work and fantastic achievements of our students, graduates and staff. We're very proud of them all.**

The School has an excellent reputation for the quality of its courses, its relationship with the media, creative and cultural industries, and the growing strength of its research activity in practical and theoretical areas. Even in these tough economic times, a very high percentage of our students go on to forge successful careers in these industries and others like them, so we feel confident that we're equipping them with the right skills and knowledge to progress. Many also do extremely well in higher study and research.

Inside this magazine, you'll find lots of news about what we've been up to over the last year. You'll find details of some of our staff, their backgrounds and professional interests, including how their research and industry experience informs and supports their teaching. We've also caught up with some of our graduates to discover what they've been doing since graduation – these stories really are inspiring. You can find more of those on our Alumni Blog [lismalumni.blogs.lincoln.ac.uk](http://lismalumni.blogs.lincoln.ac.uk)

You should find that there's an exciting entrepreneurial flavour to this issue of *Lism*. The School is committed to providing opportunities for students and staff to get involved in work and activity outside the curriculum, and to create media work for individuals, organisations and companies outside the university.

We welcome and are very grateful for these opportunities. Current projects include film, design, photography and audio commissions for partners such as Honda, the RSPB, Lincoln Cathedral, the RAF and The Scouting Association. We also offer a range of work placement opportunities in Film, TV and Radio, some of which are featured on these pages.

If you're thinking of applying to the University of Lincoln, for undergraduate or postgraduate study, this guide should give you some idea of what to expect from your time at Lincoln.

We hope you enjoy reading this brochure and look forward to welcoming you to our university

**Dr Sarah Barrow**  
*Head of the Lincoln School of Media*



# Why Choose the Lincoln School of Media?

**With outstanding facilities, superb teachers and an industry-wide reputation for excellence, the University of Lincoln is the natural choice for students planning a career in the media, creative and cultural industries in particular but also in a range of other careers where the skills and knowledge we help you develop are highly valued.**

The School of Media is widely regarded for the calibre of our graduates, while our globally renowned research activity won us excellent results in the most recent UK Research Assessment Exercise (RAE).

Our courses offer a robust, practical grounding in core skills, as well as many opportunities for creative, critical, original work. Work experience opportunities and commissions with local and national organisations are regularly available, and all our students are actively encouraged to use these to enhance their CV, showreel and portfolio.

Our Media Production degree was the first of its kind in the UK and has been running for over 15 years. We continually refresh the curriculum to keep the content relevant,

and upgrade our impressive facilities annually. While other institutions have added Media Production degrees to their provision, our unique mix of industry-quality technical resources and teaching specialisms mean we remain at the forefront of media education.

Our Audio Production course was launched in 2009, quickly filling its places and providing students with a range of exciting creative and technical opportunities to work with sound in all its forms. In 2010, we launched the Film and Television degree, and introduce an innovative cross-media Documentary Production degree in September 2011. Further details on each of these can be found in this magazine.

The School is supported by the Media and Broadcast Production Centre, a purpose-built digitally integrated production environment which includes two television studios (refurbished with HD cameras and LED lighting in Summer 2011), four radio studios, thirteen video editing suites, seven audio edit suites, two digital imaging suites, a 24 track live HD digital multi-track audio studio, a photography studio, two multimedia suites and the brand new Lincoln Sound Theatre.

We're also very proud of our expanding portfolio of postgraduate courses, in Media Production, Digital Imaging and Photography, Digital Media, and Media and Cultural Studies, and of the research culture in the School which celebrates theoretical as well as practical approaches.

We're very pleased to have developed strong connections with a range of important organisations, and to have awarded honorary degrees to some big names such as respected film director Mike Newell and BBC Deputy Director General Mark Byford. In the last year alone, we've been delighted to add Film Producer/Director Antonia Bird, Radio legend Trevor Dann and science writer and broadcaster Dr Chris Riley to our register of Visiting Professors and look forward to working with them on a number of projects, from guest lectures to workshops and major conferences, that will benefit all our students.



# BA (Hons) Media Production

**The BA in Media Production at Lincoln continues to attract the largest number of recruits of all our awards. Over the 15 years of its operation it has been consistently producing dynamic and highly employable graduates who have actively contributed to the transformations required by the rapid influx of digital technologies that now dominate the global media landscape. Throughout this change, the programme of study has been continually reviewed and reshaped to anticipate and meet the challenges and demands that global digitization have thrown up.**

Media Production students seize the unique blend of opportunities offered at Lincoln, benefit from continually updated studios and facilities that are second to none, and thrive in a vibrant environment that is creative, challenging and supportive. The Academic team encompasses experienced and practicing industry professionals as well as acclaimed critical scholars who are engaged

with influential research, highly respected at national and international level. The learning experience is further enriched by visiting professors ranging from film studio

executives to cutting-edge documentary makers and augmented by guest lecturers that include some of the biggest names in the industry.

Through their experience at Lincoln, Media Production graduates have gone on to make significant contributions to the media sector that continues to play a vital part in the UK economy. Others have been inspired to start their own media companies right here in Lincoln, stimulated by support from the University's Enterprise centre that builds on our experience with Sparkhouse Studios – established in 2002 to support graduate business start-up.

**Mike Mason**  
*Programme Leader*  
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# LSM students press ahead at Waddington



**Twelve students from Lincoln School of Media were selected to attend the 2011 Royal Air Force Waddington International Air Show on 2 and 3 July as 'press'.**

They each received free passes for the weekend which give them special access to the press area, all the crew and behind-the-scenes activity. This year, a huge variety of aircraft filled the skies above RAF Waddington over the 2 days, and from the roaring Thunderbirds to the might of the Vulcan there was something for all of the 145,000 visitors. The 16th air show held at RAF Waddington, opened with a flypast by a home-based Sentry from 8 Squadron.

The show included over 7 hours of flying displays and 55 static display aircraft. Other flying display items performing this year included the Red Arrows, the Blades, the Royal Jordanian Falcons, the Belgian F-16 and on the ground Carol Vorderman presenting the 'RAF on Air' experience.

Our students were there to capture all they could. Their task was to use their media expertise to create a range of innovative recordings of the day – in radio, audio, film, photography, design, animation – and to prepare these for broadcast, exhibition, screening or display in September.

This fantastic assignment was made possible by ongoing collaborations with RAF Waddington's Communications Office, who are this year sponsoring a graduation prize for the best Media student in a Producer role, and in particular to their Chief Communications Officer Flt Lt Darren Scales, who graduated with a Masters in Media Production from the LSM two years ago and who has featured in earlier editions of this magazine.

One student, Gemma Lowe, told us that: "I had a great time visiting Waddington Air Show and I will definitely be returning in the future, the weather was perfect for the event and the people I met there were all extremely helpful and had some really interesting stories to tell."



## Student profile

**Sean Carr**

2nd year BA (Hons) Media Production

Sean Carr has just produced a brand new iPad app for Interflora to use as part of their gold award-winning display at this year's Royal Horticultural Society Show at Chelsea.

The brief, from School of Media graduate David Clancy (former KTP Associate and now Video Producer for Interflora's British Unit), was to quickly build a fully branded app to sit alongside Interflora's floral exhibit at Chelsea this year. The app would need to display images, video as well as hosting a fully operational mobile site, all within a branded environment.

Sean was keen to work with mobile Apps and flash. He had already been added to the media iPhone and iPad development team to ensure he had the right tools and training for the commission. He worked very professionally with David and demonstrated a prototype at the Interflora office. He joined them in London as they prepared for the show, completing the job on site, incorporating video David had produced, and loading the finished App onto the iPads.

Ros Garland, Senior Lecturer within the School of Media and specialist in digital media production was delighted with Sean's work, pointing out that "working on this sort of project in the second year of an undergraduate degree gives the student confidence and some professional experience going into level 3". He is already researching new ways of creating apps and suggesting solutions using the new iPad technologies.



photograph by Chris Ball



# BA (Hons) Film & Television

**Lincoln School of Media's Film & Television degrees combine critical and theoretical academic study with a substantial element of practical production in an uncompromisingly professional environment.**

Alongside modules that embrace the historical and contemporary aspects of audiovisual culture, and offer a range of interesting options, students produce creative projects in multi-camera and single-camera practice and scriptwriting before specialising in one of these in years Two and Three. This distinctive mixture of complementary approaches has rapidly established them among the fastest-rising University of Lincoln courses in terms of applications.

The single honours Film & Television (FTV) degree programme developed out of the popular and successful joint honours programmes, which continue in the form of FTV and English and FTV and Journalism. These in turn originated as off-shoots from the well-established Lincoln flagship degree in Media Production.

'FTV retains many connections with Media Production,' said Programme Leader Nigel Morris. 'Some modules are common to both, and FTV students enjoy the same benefits of being taught critical studies by recognised researchers and production by practitioners with extensive industry experience.'

Nigel added: 'They also gain from the School's constant investment in state-of-the-art resources. In the last few months we've seen the opening of the Lincoln Sound Theatre, in which music, dialogue and effects can be recorded and dubbed, and the upgrading of the big television studio with the latest HD equipment and LED lighting.'

Visitors to the School should make a point of seeing these facilities. Have a look too at the glass display cases, which contain a selection of recent publications by members of the Faculty, including those who teach on the FTV degrees.

**Nigel Morris**

Programme Leader

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## LSM wins again at the RTS awards!



Lincoln School of Media graduates achieved success for the fourth year running at the Midlands RTS Awards in November 2010. Out of 37 university and college entries to this year's competition, the University of Lincoln received three nominations, two in the same category (Fiction) by the same team – the first time this has ever happened!

GREASEPAINT by Philip Stevens, Stewart McGregor, Mathew Steward, Jake Tomlinson and Elif Baki was the WINNER in the hotly contested Fiction category.

Staff and 13 School of Media graduates attended the ceremony in the Great Hall at the University of Birmingham, along with 400 media industry professionals from across the Midlands.

**Nominations at the prestigious evening included:**

- Animation – *Smog*. Chris Kirk & Ashley Pay (Tutor Ros Garland)
- Fiction – *Northmen*. Philip Stevens, Ben Barzak, Stewart McGregor, Mathew Steward, Jake Tomlinson, Elif Baki (Tutor Andy McKay)
- Fiction – *Greasepaint*. Philip Stevens, Stewart McGregor, Mathew Steward, Jake Tomlinson and Elif Baki (Tutor Andy McKay)

Our congratulations to all nominees and winners!

**Out of 37 university and college entries to this year's competition, the University of Lincoln received three nominations**



# TV Studios: Lincoln leads the way!

From September 2011, the Lincoln TV Studios used by students in the School of Media will be equipped with broadcast quality top-of-the-range High Definition cameras, LED lighting and radically refurbished monitoring, vision mixing and recording systems in a state-of-the-art gallery. Studio A will boast 4 Ikegami V3 HD cameras, the only TV studio in HE in the UK to be so equipped. This investment of approaching £450,000 worth of equipment will once again place Lincoln as a leader in television studio provision.

Students operating in the new control room will really feel that they are that much closer to the floor when directing because of the integrated LCD high definition monitoring

systems. The colourful and detailed HD footage will place them much closer to the action and the HD recording units will faithfully record the richer and more detailed camera outputs and colour effects.

The new monitoring system will enable us to display ongoing rehearsals and final outputs on a much bigger screens, allowing us to share and critique the work even more effectively.

As well as being environmentally friendly and much safer to operate – a real challenge for the broadcast industry – the new LED lighting control will allow remote colour control at a level conventional lighting systems cannot achieve, all remotely operated from the

selection of menu items, with more choice available for automated lighting effects.

When our studios opened in 1998, regional broadcasters looked on with envy, because we led the way in adopting the now ubiquitous widescreen 16x9 format. With this LED lighting and HD investment we are once again leading the field in broadcast quality provision in the Midlands, in the largest purpose built studios in the region.

We're extremely excited about these new developments and can't wait to share the exciting new television environment with our students.



# BA (Hons) Audio Production

**The production of audio content across a range of platforms, from broadcasting, film and music production, to the online media environment and live sound installations requires creativity, innovation and technical excellence.**

Alongside these aspects, students on our BA (Hons) Audio Production course learn theoretical and contextual approaches, take part in the University's community radio station (Siren FM), and develop the creative audio production techniques sought after by the music, film, television, advertising, new media and computer games industries.

During the course, students design, manipulate and produce audio across a range of platforms such as radio, post-production for film and TV, animation, digital and online media, music, audio-visual installations

and games. They research and undertake analytical study that places audio and music within a historical, social and cultural context.

The first year provides a broad foundation in audio and music production skills, in conjunction with media, cultural, critical and industry studies. The second year offers an opportunity to specialise in two of three areas of audio production practice; music, radio and post-production for film and TV. The second year also offers an exchange programme with Moorhead University in Minnesota, USA. In the third year, students complete a dissertation, a major project in a specific area of production and a placement or community-based project, either individually or within a group.

Our students benefit from high specification radio, music and audio post-production studios, workspaces and equipment, which helps them achieve and maintain the high production values required by the audio broadcasting and music industries.

You can keep up to date with the activities of the Audio Production students and staff at the AP blog and Twitter sites:

[www.audioproduction.blogs.lincoln.ac.uk/](http://www.audioproduction.blogs.lincoln.ac.uk/)  
[www.twitter.com/AudioProd\\_LSM](http://www.twitter.com/AudioProd_LSM)

**Bryan Rudd**

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Lincoln School Of Media  
**LINCOLN SOUND THEATRE**  
Opened By Visiting Professor  
**TREVOR DANN F.R.S.A**  
April 2011

# New Sound Theatre open for business

On 6th April, the distinguished, highly respected and vastly experienced radio industry professional Trevor Dann was inaugurated as a Visiting Professor for the Lincoln School of Media. Amongst his many achievements, Trevor directed the BBC's 1985 Live Aid coverage; he was jointly responsible for revamping BBC Radio 1 during the mid 1990s and has written a biography of singer/songwriter Nick Drake. One of the first duties for the former director of the Radio Academy was to officially open the new Lincoln Sound Theatre in the Media, Humanities and Technology building. His appointment will enhance the already excellent reputation of the University, Faculty and School in the area of radio broadcasting and sound production. Trevor will deliver and host a series of lectures and symposia from the specialist areas of radio, audio and music to broader topics such as the changing nature of the broadcast industries and employability. During his tenure he will be advising and helping with industry accreditation for the BA (Hons) Audio Production programme.



## The 'Lydia' project

Perhaps one of the more novel ways of developing a new module within the ethos of 'student as producer' is to invite a local unsigned talent into the university and simply hand them over to the students! Over the last 9 months local songwriter/performer Lydia Whitton has produced a number of tracks with a group of Audio Production students. The sessions have been organised by the student cohort with three of the group John Stacey, Matt North and Jake Walsh acting as executive producers overseeing and organising the direction of the work. In March, this led to a live appearance on the BBC Radio Lincolnshire & Humberside evening show on which Lydia and one of her producers (Audio Production student John Stacey) chatted to presenter Neil Rudd about Lydia's recording project and the Audio Production course. The interview included a track produced at the university. It can be heard on the Audio Production blog:

[www.audioproduction.blogs.lincoln.ac.uk/2011/04/02/lydia-project-on-bbc-radio/](http://www.audioproduction.blogs.lincoln.ac.uk/2011/04/02/lydia-project-on-bbc-radio/)





# BA (Hons) Documentary Production

In recent years there have been many debates about what constitutes a documentary and this course aims to pursue these arguments by pushing the boundaries of documentary practice and exploring the critical concepts and industry practices which contextualise the work. You will work across a range of media and explore your ideas creatively through sound, stills and moving images. There will be opportunities to create work in traditional documentary forms such as

photography, film and radio, as well as exploring newer formats such as animation and online digital work.

Our aim is to produce practitioners who are critically engaged, technically able and have the ability to express ideas that are relevant and important. You will explore the ethical and political dilemmas that are intrinsic to documentary practice. We want you to take a proactive approach to your work and engage

with the world beyond the university. During the course you will develop contacts, knowledge and experience, which will help you capitalise on opportunities for working in the creative and other industries, as well as providing a good grounding for post-graduate study.

**Janice Kearns**  
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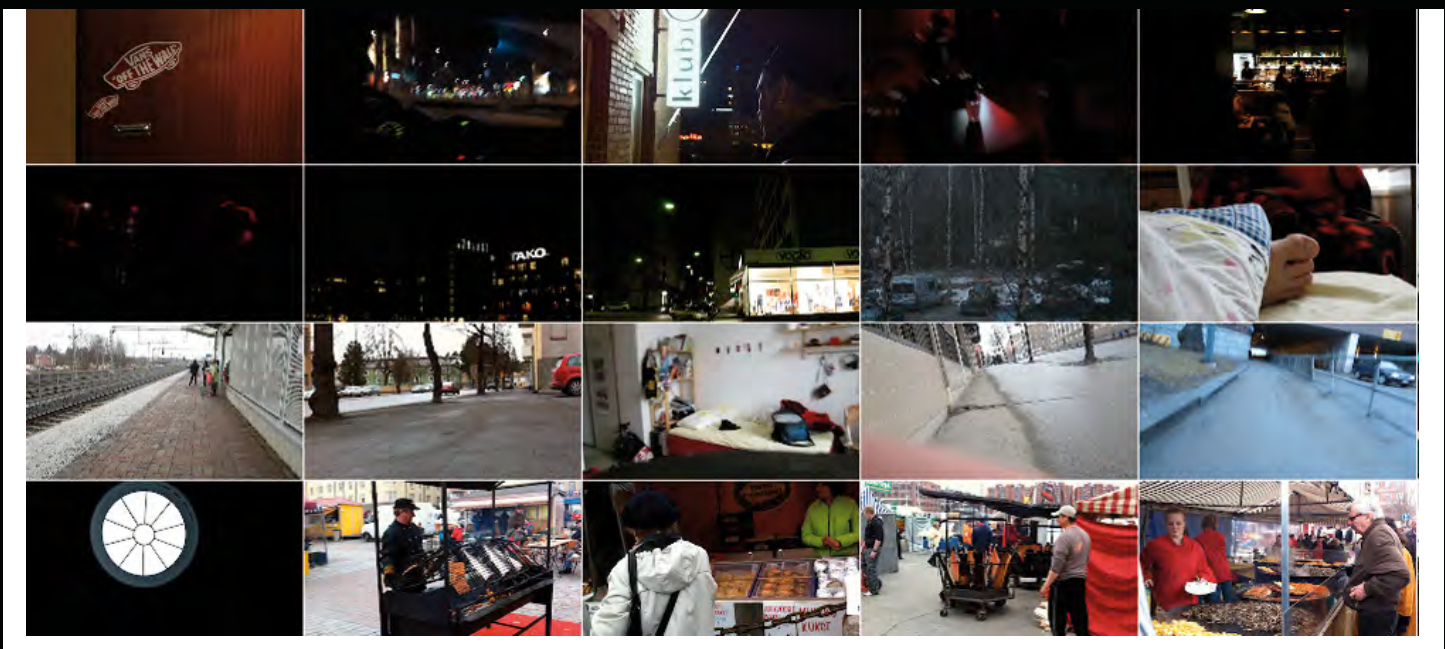
# Interactive documentary project

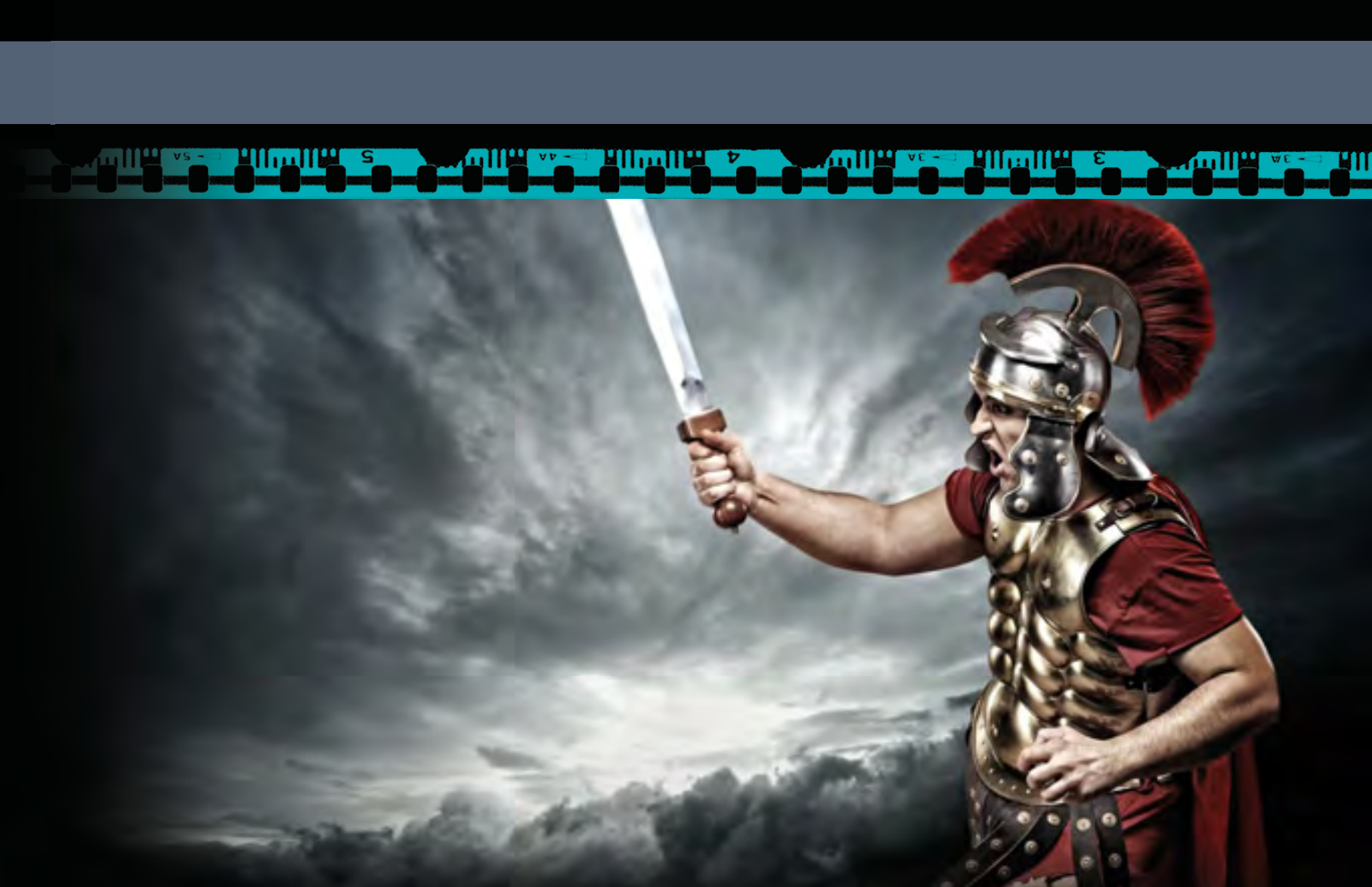
24-hours.in ([www.24-hours.in](http://www.24-hours.in)) is an interactive documentary project produced by Lincoln School of Media academics Richard Vickers & James Field. The project explores new opportunities for participation, collaboration and the potential democratisation of documentary production. Utilising user-generated video captured on mobile phones and available devices, the project is participatory with the

audience as producers contributing short documentary videos around the theme of 24 hours in a city or location. With reference to Dziga Vertov's classic documentary *Man with a Movie Camera* (1929), the aim is to document the city, the people and their daily lives. Moving beyond the participation model, the project builds a database of location specific documentary material, creating a new system

for collaboration and user-curated content. The initial project was developed in Tampere, Finland, with students from TAMK School of Arts & Media participating as documentary filmmakers. The innovative project provides a fascinating insight into 24-hours in the city of Tampere.

[www.24-hours.in](http://www.24-hours.in)





# Conference scene: Rethinking Epic

## Rethinking Epic in the 21st Century, is anticipated for publication in 2013.

Senior LSM Lecturer, Dr Andrew Elliot, talks about his recent conference success; *Rethinking Epic: Epic Film and Television in the 21st Century*.

**In December 1999, when Ridley Scott marched into the studios of Cinecittà to finish post-production on *Gladiator*, little did he know just how successful his film would eventually become. In fact, so great was the reaction that the story of Maximus would later be lauded as the impetus for a slew of “epic” films in the same vein, whose sheer number (if not quality) would, over the course of the decade, cause commentators to celebrate the definitive rebirth of a genre which had been moribund for 35 years.**

One equally epic outcome of this phenomenon was to occur on Thursday 21st and Friday 22nd of July, which saw the *Rethinking Epic* conference held at Lincoln in order to discuss the role and place of the epic film in the twenty-first century.

Alongside a range of experts on the subject, we were especially honoured to host keynotes as prominent as Robert Burgoyne, Professor and Chair of Film Studies at the University of St Andrews, and Jeffrey Richards, professor of History at the University of Lancaster. The objective of the conference was to draw together scholars from across a range of disciplines in order to answer some pressing questions about the resurgence of the epic film, its relationship with historical subjects—and, indeed, whether it ever really went away in the first place. With a wide range of speakers from across the globe, including several scholars from the University of Lincoln, the conference was enormously successful in pooling, discussing and debating ideas about the role of the epic, if not its precise definition.

Thanks to the support of the Lincoln School of Media, the Faculty and the University’s Conference Office, we were able to put together a fascinating and challenging programme, which was able to deliver a number of successful outcomes. Not least of these will be a series of publications based around this timely and important theme, a move which places Lincoln’s burgeoning Film and Television programme at the forefront of the research into this important topic. The main edited collection arising from this, *Rethinking Epic in the 21st Century*, is anticipated for publication in 2013.



“ We’re all happy to answer any questions you may have about our courses so get in touch! ”

## Meet the team...

Want to know who you’ll be taught by when you start at Lincoln? Take a look at our gallery of some of the people that will be helping you get the most from your time within **LSM**. We’re all happy to answer any questions you may have about our courses so get in touch! You can view our full staff list and also find out more about us and our areas of interest by clicking on the staff link on the website at [www.lincoln.ac.uk/media](http://www.lincoln.ac.uk/media)



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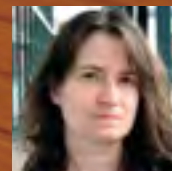
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# Postgraduate study

## MA Media Production

The MA Media Production is a one year full time or two year part-time course providing an advanced and comprehensive practical and theoretical understanding of media production.

This course offers opportunities for production in fiction, documentary or experimental genres in a range of optional media platforms which include, single or multi-camera production, radio, digital media, screenwriting, photography or design. Further study includes critical investigation into media industries, technologies and convergence; political-regulatory contexts shaping media and their public and commercial applications; and the importance of media in the formation of national and other identities. It provides an educational context through lectures, workshops and seminars in which students develop an advanced level of creative, conceptual, technical, critical, organisational and research skills appropriate to employment in the media industries.

**Andy McKay**

*Programme Leader*

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## MA Digital Media

The MA Digital Media is an exciting new programme at the Lincoln School of Media which was introduced in September 2010. The media landscape has undergone exponential change over the last decade and continues to develop and evolve with considerable momentum and this new course responds to these developments. The convergence of media forms and digital technologies signals an unprecedented revolution in media production and modes of distribution. The MA in Digital Media is aimed at students wishing to strengthen their knowledge and understanding of the digital media area, or for media professionals to convert existing knowledge and expertise to accommodate and understand rapidly shifting and evolving digital technologies. The programme offers an opportunity to explore the opportunities that online, mobile and emerging media platforms present.

**Richard Vickers**

*Programme Leader*

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Photograph by Mike Downing from the series *For Decorative Use Only*

## MA Digital Imaging and Photography

The MA Digital Imaging & Photography examines issues raised by the convergence of the photographic image, new technologies and processes of distribution within a broad media context. With a critical production based rationale it offers an opportunity to explore new and emerging developments at the cutting edge of contemporary photographic practice. The course offers the photographic practitioner an opportunity to challenge traditional categories, encouraging an experimental, content-led approach to working with the photograph across networked media contexts. The general approach emphasises the integration of theory and practice and builds upon the research and creative experience of all the media based staff and students.

**Richard Vickers**  
Programme Leader  
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"Annie" by Michelle Walsh from the series *The Empty Space*

## MA Media & Cultural Studies

This course offers a thorough grounding in the theoretical developments and debates which have formed the field of enquiries of media and cultural studies and which have responded to changing media and cultural landscapes. The critical approaches are linked to a variety of research methods which have been employed in the study of media and culture. Optional modules include: Digital Cultures, Visual Cultures, Television and New Television Studies, Gender, Culture and Media in the New Europe and De-Westernising Media Theories. The final element of assessment is an independent study. Course tutors include Professor Ann Gray, Professor Brian Winston, Dr Jirina Smejkalova, Dr Sarah Barrow, Dr Dean Lockwood, Dr Andrew Elliott, and Mr Nigel Morris all of whom have published in their specialist areas.

**Professor Ann Gray**  
Programme Leader  
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## Internship kick-started into action



Hannah Cook, Film Production Intern

**This year we launched a competitive film production internship scheme called Kickstart, in partnership with regional screen agency East Midlands Media and with funding from HEIF and Skillset.**

Kickstart placed five students, selected from those studying in the School of Media at Lincoln, on productions shooting between February and June. The interns were placed in production and technical roles within the art, production design, sound, camera, editing, locations, production, hair and make up or costume and wardrobe departments. Heads of Departments mentored each student for the duration of the internship.

Head of LSM, Dr Sarah Barrow is delighted with the scheme which was set up by Senior Lecturers Marcella Forster and Janice Kearns, and comments:

"The School of Media at the University of Lincoln is committed to providing as many opportunities as we can for our students to gain experience of working in the media industries. This internship project offered them a fantastic chance to work with experienced filmmakers, to develop their creative and technical skills, and to get their foot in the door of an increasingly competitive world of work."

# Comparinguniversities.com?

**Professor David Sleight, Dean of the Faculty of Media, Humanities and Technology, explains how Lincoln compares to other universities when it comes to graduate employability.**

Another set of data is soon to be provided by Universities across the UK and published so that prospective students can assess which course will be the best to choose. The intention is to allow the growth of comparison websites that will offer tables according to ranking in any slice of the data set. The Key Information Set is already affectionately known as the "KIS"!

At Lincoln we embrace transparency and publishing of data because we are proud of what we report, and it's a useful review process – we are not complacent and if our stats ever fall below the sector average, it's my job to work out why. One key strength this year across the faculty is the percentage of graduates in employment or further study, when measured six months after graduation. It is an arbitrary date for measurement, and some people who take a gap year after university do enter the job market a year later and so don't count in these figures – however it is comparative and gives a good sense of how we compare.

For example the latest destination figures from 2009-10 demonstrate that in History 97% of graduates were already employed and/or taking courses of further study six

months after graduation. Closely followed by Media Production 96%, English 96%, Drama 91%, Computing 89%, Journalism 87%, Dance 82%, and Computer Games 81%.

These are particularly pleasing when you learn that the sector average for courses across the country came out at: History 83%, Media Production 81%, English 85%, Drama 82%, Computing 79%, Journalism 81%, Dance 82%, and Computer Games 79%.

So when thinking about future careers there's a higher confidence level that we should all start from.

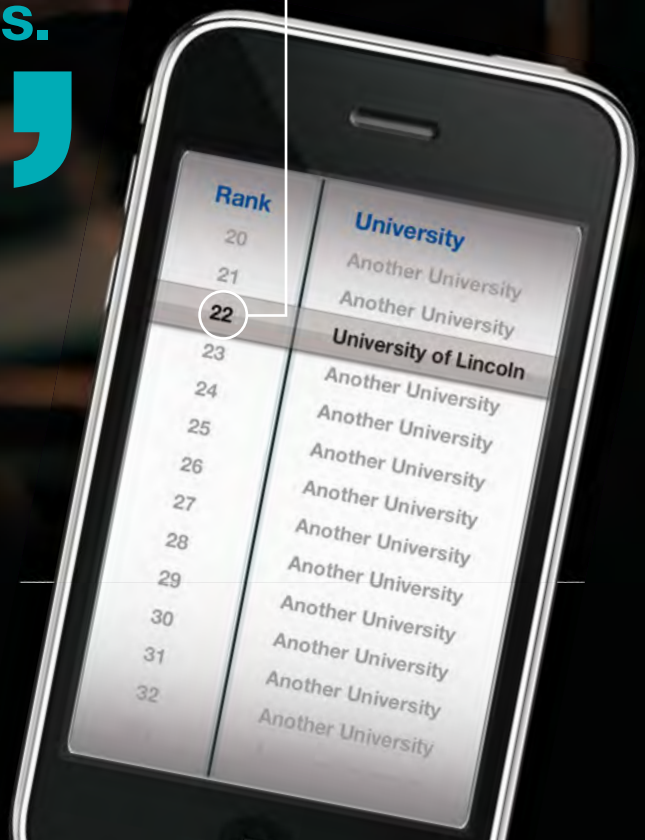
We will continue to strive hard to support all of our students in developing a strong approach to employment or further study – and you will succeed through studying well, adding achievements to your broader CV (employers want to see this evidence), and applying intelligent thought to the process of getting employment opportunities.

And of course picking up the phone six months after graduation and telling the researchers where you are and what job or study you are engaged in doing – that way we can confidently see Lincoln in a good place on the new KIS comparison websites in the future!



**Lincoln is ranked 22nd out of 91 institutions which offer Comms and Media Studies provision within the UK. (From The Times 2012 Subject Guide published in June 2011).**

**“ Unrivalled ascent of the league tables. Leading in student satisfaction. High graduate employment figures. Research with a global impact. ”**





# Taskscape

Senior Lecturer Adam O'Meara talks about the recent Taskscape exhibition he created with local artist Kate Genever

**Kate Genever and I were commissioned by The Collection, a major arts venue in Lincoln, to develop a joint exhibition between January and March 2011. Kate is an artist and farmer, working on her family's traditional mixed South Lincolnshire farm. She uses this insider/outsider position to reveal ways of working, a way of life of an industry that is in a state of flux. I'm a disaffected urbanite and as such interested in reconnecting to the rural through the rituals of photography, waking and cycling within the local landscapes of my home county of Lincolnshire. I also lecture full-time in the Lincoln School of Media in the area of photography. An aspect of my visual practice was produced in collaboration with the Cognitive Psychology Department at the University of Lincoln.**

The exhibition was a collaboratively produced installation developed specifically for the space and explored notions of landscape, journeying and contemporary collecting. Our work explored ideas related to landscape, livelihood, and dwelling and attempted to offer an alternative and contemporary take on these age-old subjects. Our primary concern was to challenge and consider new and alternative

ways of looking, thinking and representing our local landscape, whilst increasing audience access to contemporary artwork.

Audience members were invited to re hang the show on three separate occasions during the life of the exhibition, acting as curators to restructure the space and the work. We as the artists were present for questions and assistance, but we did not interfere with their choices. These re-hangs encouraged our audience to consider new meaning and ways of looking whilst allowing an exploration of landscape as a cultural construct.

We wanted the audience to interact with the work in a hands on, ears on, eyes on way, where we try to reinforce the relationships with the task/landscape we have built and commented on, but also as a way to demonstrate our particular views of what we have found and seen.

A development from the exhibition was 'What is Rural?' a multi-disciplinary symposium exposing approaches to rurality, held also at The Collection in Lincoln. Kate and I invested time in developing and organising a daylong symposium to conclude the Taskscape show. The cross-region symposium gathered speakers from various disciplines and

backgrounds to challenge and explore existing thinking, making and approaches to rurality. It was our intention to offer an opportunity to extend and inform current research and practice alongside developing new networks.

For further info visit:

[www.thecollaborators.org.uk/What\\_is\\_Rural](http://www.thecollaborators.org.uk/What_is_Rural)

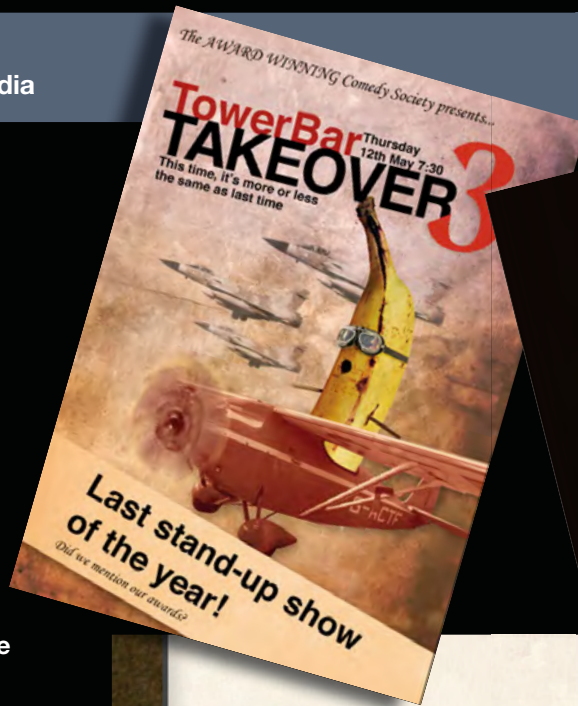


# LSM Degree Show

The work on display at our annual Degree Shows is produced by our graduating third year students during their final months of study in Media, Film and Audio Production across a range of media forms. It represents a culmination of three years of critical study, creative development and professional practice in Multi Camera TV studio work, Single Camera film-making, Radio drama, documentary and features, Scriptwriting, Design, Photography and Digital Media.

The work always ranges in subject matter from pure entertainment to serious factual documentary and through animation and experimentation to fiction in its various forms.

Each new generation of media producers is given license to explore their ambitions and to find their own voices in a changing world. They are a credit to the reputation of the Lincoln School of Media as well as to themselves as imaginative people ready to offer their skills, ideas and expertise to the outside world.



## Digital

### Fran Hill

*The Artist and the Model.*

An amalgamation of traditional stop motion animation and digital techniques. When an artist is struggling to finish a painting, she finds help in the most unlikely place. Her wooden mannequin comes to life and finishes the painting while she is not in the room. She comes back to discover that not only is the painting finished but that it is of her meaning that their roles have been switched.

### Natalie Sawyer

*Terrance the Turtle's Dreamworld of Adventure.*

Terrance goes off on an adventure in his slumber state. He's an adventurous little creature, but just what will he find lurking in his basement? Targeted at an audience of 4-9 years, this short 3 minute animation provides some underlying morals to children, whilst playing upon their imaginations.

### Josh Sharp

*Sow*

A fable that reflects how you should approach life. Sow is an animated short that explores this theme with a young monk boy who ascends a mountain to plant a seed that will grow and eventually bear fruit.

### Elliot Jarvis

*Subject 202*

My final project was a website: <http://www.nsic.co.uk>. This website is meant to be a parody of a medical site that sells products. The main focus was on the films shown on the website, and the website is used to bridge the gap between the first film and the second as well as expanding the world the films are set in.

### Noah Bolton

*A Beard Tale and HUTCH*

Noah Bolton's second and first semester work, both light hearted narratives, the first a trailer for a fun tale of how to get a beard, and the second is a warming story about finding your place in the world, there is a light at the end of every tunnel and this rabbit finds it.



*Sow*



# LSM Alumni Blog

In the face of economic recession, the creative and cultural industries have had the good fortune to experience a steady growth in recent years and through our highly acclaimed Alumni blog we have heard about tremendous employment successes from recent graduates working locally, nationally and internationally. Moreover, many of our students have already been successful with finding jobs, work experience, commissions, and festival nominations.

We are enormously proud of our students and their achievements, and always look forward to hearing all their news in coming months and years.

To see what graduates from the LSM are up to now, why not visit the blog yourself at [www.lismalumni.blogs.lincoln.ac.uk](http://www.lismalumni.blogs.lincoln.ac.uk)





## Media graduates have their day

Lincoln School of Media students recently graduated in one of the most spectacular venues in the country - Lincoln Cathedral. For our LSM Graduands, the day began in the grounds of Lincoln Castle where gowns were collected and mortar boards donned. After the graduation ceremony which was set in the stunning Cathedral Nave, our new graduates retired to the Lincoln Castle grounds for a glass of bubbly! But that's not all the day held for some. LSM also made some awards of its own at a special ceremony at the Bishops' Palace, for those students who had achieved the very best marks in their specialist areas.



LSM graduate Joseph Lawrence receiving 'The Best Media Student of the Year 2011' from Mr Bob Doe, Marketing Services Manager from the Lincolnshire Co-operative Society who sponsor the award.



# Career in focus

## WAG Screen and Crow's Eye Productions

Nick Loven and Chris Roberts

**WAG Screen is a prolific Lincoln-based non-profit-making community group led by LSM graduates Nick Loven and Chris Roberts who have also set up their own video production company, combining a love of Lincolnshire heritage with a desire to pursue a career in independent film-making.**

Nick graduated in BA Media Production in 2001. He recognizes that part-time work, strong family connections and his passion for film-making have enabled him to survive in the media industry.

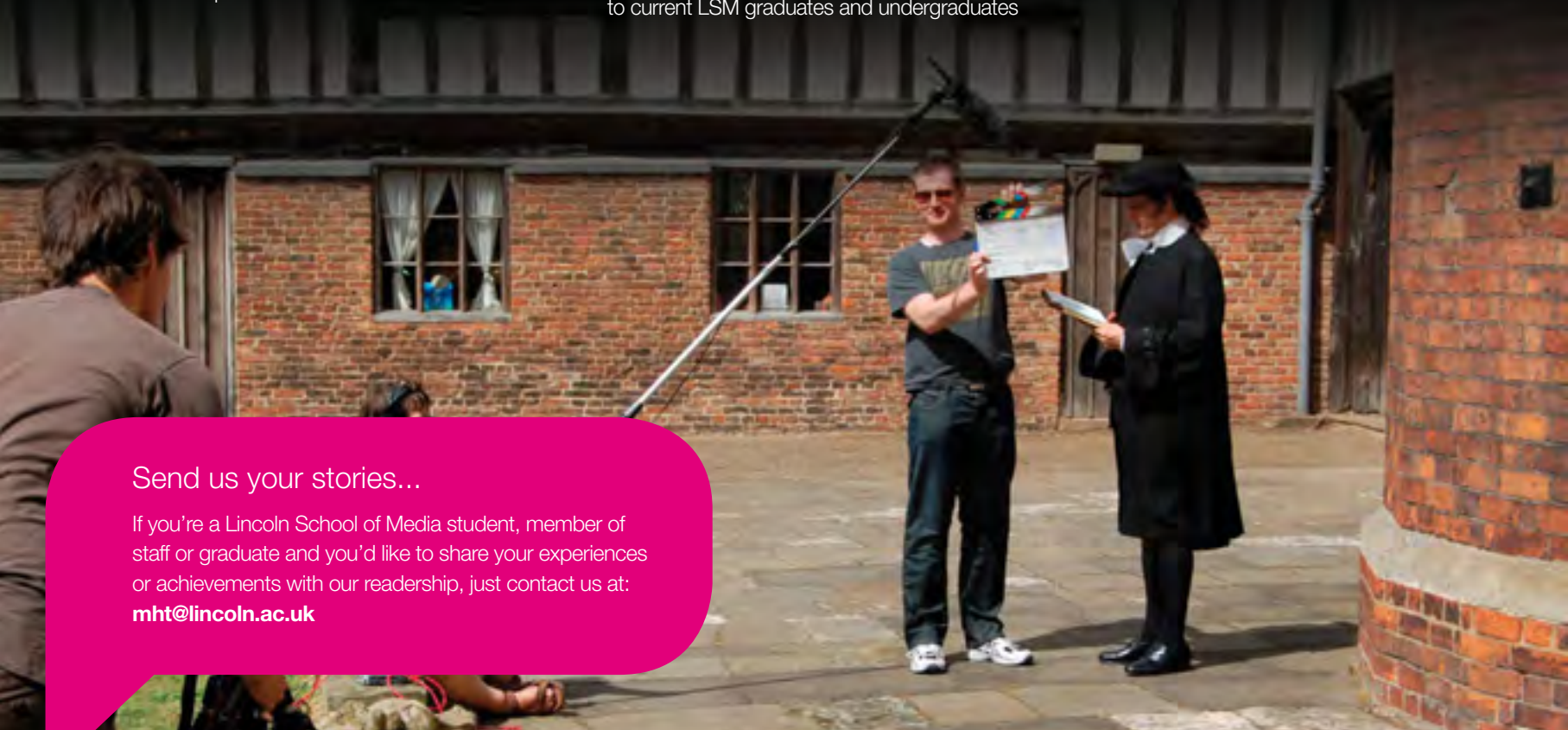
Chris Roberts also loves film making so he enrolled as a mature student on the Media Production degree. He successfully graduated and retrained to make that all important career change.

Working with a team of sometimes over 100 people Nick and Chris were able to make a film based on the world famous medieval manuscript the Luttrell Psalter and followed this

with a film (in two parts) of Tennyson's poem The Lady of Shalott. Other work has included short sketches for Imagination Potential.

WAG Screen's agenda is to create films of local stories that have a national and even international importance. They aim to create opportunities for talented local people and to help stimulate the development of a local film industry. They raise funding through bodies such as Lincoln City Council and The Esmée Fairbairn Foundation, and also sell DVDs of their work to keep a steady flow of money trickling into the account.

The business idea came about after University when Nick did a couple of short contracts with the BBC Natural History Unit in Bristol before coming up with the idea for the Luttrell Psalter Film, and the community group WAG Screen was set up to make it possible. WAG Screen continues to make short films that could not be achieved commercially, and now offers employment and work experience opportunities to current LSM graduates and undergraduates



### Send us your stories...

If you're a Lincoln School of Media student, member of staff or graduate and you'd like to share your experiences or achievements with our readership, just contact us at: [mht@lincoln.ac.uk](mailto:mht@lincoln.ac.uk)

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