



UNIVERSITY OF LINCOLN

Programme Specification

Title:

Media Production (KDU Penang)

Final Award: **Bachelor of Arts with Honours (BA (Hons))**

With Exit Awards at:

Certificate of Higher Education (CertHE)

Diploma of Higher Education (DipHE)

Bachelor of Arts with Honours (BA (Hons))

To be delivered from:

Level	Date
Level 1 or Certificate of Higher Education (CertHE)	2020-21
Level 2 or Diploma of Higher Education (DipHE)	2021-22
Level 3 or Bachelor of Arts with Honours (BA (Hons))	2022-23

Table Of Contents

1. Introduction	3
2. Basic Programme Data	4
3. Programme Description	5
3.1 Overview	5
3.2 Aims and Objectives	5
3.3 Variations to Standard Regulations and Guidance	5
4. Programme Outcomes	6
4.1 Knowledge and Understanding	6
4.2 Subject Specific Intellectual Skills	6
4.3 Subject Specific Practical Skills	6
4.4 Transferable Skills and Attributes	6
5. Learning, Teaching and Assessment Strategies	8
5.1. Learning and Teaching Strategy	8
5.2. Assessment Strategy	8
6. Programme Structure	9
Appendix I - Curriculum Map	11
Appendix II - Assessment Map	18
Appendix III - Benchmark Analysis	29
Appendix IV - Benchmark Statements(s)	32

1. Introduction

This document describes one of the University of Lincoln's programmes using the protocols required by the UK National Qualifications Framework as defined in the publication *QAA guidelines for preparing programme specifications*.

This programme operates under the policy and regulatory frameworks of the University of Lincoln.

2. Basic Programme Data

Final Award:	Bachelor of Arts with Honours (BA (Hons))
Programme Title:	Media Production (KDU Penang)
Exit Awards and Titles	Certificate of Higher Education (CertHE) Diploma of Higher Education (DipHE) Bachelor of Arts with Honours (BA (Hons))
Subject(s)	Media Production
Mode(s) of delivery	Full Time Part Time
Is there a Placement or Exchange?	Yes
UCAS code	P301
Awarding Body	University of Lincoln
Campus(es)	KDU Penang University College - Dual Award, Lincoln Campus
School(s)	Lincoln School of Film and Media
Programme Leader	Jon Rowlands (jrowlands)
Relevant Subject Benchmark Statements	
Professional, Statutory or Regulatory Body Accreditation	
Programme Start Date	2017-18

3. Programme Description

3.1 Overview

3.2 Aims and Objectives

Educational aims of the programme:

- The BA (Hons) Media Production aims to provide an educational context in which students develop creative, conceptual, critical, analytical, technical, organisational and research skills appropriate to employment in the media industries.
- The Subject aims to provide students with opportunities to make and develop contacts with media professionals. The Subject also includes the opportunity for a limited number of students to encounter media practice in a different cultural context through the Moorhead Exchange Programme (in partnership with Minnesota State University in the US).
- The BA (Hons) Media Production is distinctive in that it provides response to the need for media professionals and university graduates more generally, to understand the uses of technology and technological change in relation to cultural production and in addition, the importance of media cultural products in the formation of national and other identities.
- It is also a response to the United Kingdom's economic need to develop its creative and cultural industries and, in particular, a response to the need to stimulate and develop the local and regional economies.

QAA Subject Benchmark Statement(s):

The BA (Hons) Media Production responds to the United Kingdom QAA benchmark statement(s) for the subject of Communication, media, film and cultural studies. Benchmarking Analysis provides a detailed specification of the relationship between this programme's curriculum and the relevant QAA benchmark(s).

Internal contexts:

BA (Hons) Media Production is a revision and development of a curriculum offered by the University since 1992, It is one of a suite of awards provided by the School of Film and Media located in the College of Arts and integrates with other Colleges, Schools and Departments through the provision of collaborative awards at undergraduate and postgraduate level. This integration is further consolidated through Faculty Research Centres.

External contexts:

BA (Hons) Media Production is part of a response to the rapid technological, social and economic development of communication and media in society. The programme acknowledges this continuing development and the exploration of emerging areas of study and creative practices. The Universities and Colleges Admissions Service identifies the programme as the largest undergraduate provision with the second highest application rate in the UK.

3.3 Variations to Standard Regulations and Guidance

None

4. Programme Outcomes

Programme-level learning outcomes are identified below.

Refer to *Appendix I – Curriculum Map* for details of how outcomes are deployed across the programme.

4.1 Knowledge and Understanding

On successful completion of this programme a student will have knowledge and understanding of:

- 1 Advanced understanding of the cultural and historic contexts of production.
- 2 Advance arguments concerning issues relating to form, content and context of production.
- 3 Implications of ownership copyright, sponsorship and commissioning.
- 4 The effects of technological developments upon production.
- 5 Codes and conventions in relation to production.
- 6 Distribution and production frameworks.
- 7 The processes linking production, circulation and consumption.
- 8 Local to global contexts of media developments.
- 9 The roles media institutions play in different societies.
- 10 How different social groups access and are affected by media.
- 11 The role of cultural practice and institutions in society.
- 12 Regulatory frameworks for media industries.
- 13 The usage of critical and independent analysis to inform and evaluate production.

4.2 Subject Specific Intellectual Skills

On successful completion of this programme a student will be able to:

- 14 Demonstrate knowledge of technical processes and procedures.
- 15 Understand the importance of specific elements in the construction of meaning.

4.3 Subject Specific Practical Skills

On successful completion of this programme a student will be able to:

- 16 Produce audience specific work appropriate for the chosen forms of presentation.
- 17 Build up professional practice and techniques appropriate to production.
- 18 Develop original formats that challenge existing professional and subject boundaries.
- 19 Use appropriate software programmes to produce work.
- 20 Write fiction and documentary scripts in line with professional formats.
- 21 Structure development of ideas within a practical context.
- 22 Develop and employ creative and innovative strategies in production.

4.4 Transferable Skills and Attributes

On successful completion of this programme a student will be able to:

- 23 Develop critical and analytical skills.
- 24 Produce an original project efficiently and creatively.
- 25 Work well as a member of a team and apply group management skills.
- 26 Present research and findings through the production of written essay and reports.
- 27 Independently research recent theory.
- 28 Produce and deliver information effectively as a presentation.
- 29 Undertake technical, distributive and financial planning.
- 30 Plan, organise and have strategies for managing time and resources.
- 31 Understand the media labour market and career development opportunities.
- 32 Evaluate and reflect on their own work.

For details of each module contributing to the programme, please consult the module specification document.

5. Learning, Teaching and Assessment Strategies

5.1. Learning and Teaching Strategy

The teaching and learning strategy adopted within BA (Hons) Media Production derives from the programme learning outcomes and the principles underscored in Section 6 of the QAA Subject Benchmarks for the subject of Communication, media, film and cultural studies. The re-examination of traditional methods and the department's roots in Art & Design practice have also influenced initiatives to increase flexibility and explore methods to integrate and synthesise practice and practical criticism, allied to creative production. In this context practical criticism means the use of analysis, research and criticism in the context of practical production not divorced from it.

During the first year all students undertake modules that introduce them to techniques and principles of research, writing, critical analysis and production practices, giving students a diagnostic and supportive programme of preparation for the various forms of learning available on the programme. Progression through levels leads to increasing emphasis on student self direction and self responsibility in the learning strategies employed. Students experience a wide variety of learning and teaching situations designed to support the aims and outcomes of the programme. A balance of the following methods are used: lectures, seminars, tutorials, workshops, group work, live broadcast, public exhibition, project work, multi media and e-learning, production practice, overseas exchange, supervised independent learning, peer evaluation, reflective reporting, live projects. Active engagement in a social production environment is developed through method as much as content. Students articulate and defend concepts and projects to communicate their own ideas, understand those of others and work creatively with both.

Module descriptions identifying learning outcomes, methods, content and assessment are contained in the student handbook and are distributed to all students at the beginning of the year.

5.2. Assessment Strategy

Assessment strategies adopted within the BA (Hons) Media Production are aligned with aims and outcomes of the modules undertaken and the principles underscored in Section 6.3 of the QAA Subject Benchmarks for the subject of Communication, media, film and cultural studies. Assessment criteria and scope are communicated to students at the beginning of each module in the student handbook and module guide. Assessment methods include: Short and long essays, dissertation, reports, presentations, self and peer evaluation, logbooks, portfolio presentations, exhibitions, screening, research and development files. Programmes and portfolios in a wide range of media, produced individually and by groups are usual. Group work will usually include a significant component of individually assessed work. Assessment Map gives a top-level indication of the scheduling and distribution of assessment modes within the programme. Details of module assessment strategy are included with each module specification.

6. Programme Structure

The total number of credit points required for the achievement of Certificate of Higher Education (CertHE) is 120.

The total number of credit points required for the achievement of Diploma of Higher Education (DipHE) is 240.

The total number of credit points required for the achievement of Bachelor of Arts with Honours (BA (Hons)) is 360.

Level 1

Title	Credit Rating	Core / Optional
Script, Screenwriting and Realisation 2017-18	15	Core
Photography 2017-18	15	Core
Digital Media (Level 1) 2017-18	15	Core
Production Planning 2017-18	15	Core
Design and Visual Communication 2017-18	15	Core
Radio and Sound 2017-18	15	Core
Mediation & Representation 2 2017-18	15	Core
Mediation & Representation 1 2017-18	15	Core

Level 2

Title	Credit Rating	Core / Optional
Radio and Sound Projects 2018-19	30	Optional
Film Production Projects 2018-19	30	Optional
Multi Camera Projects 2018-19	30	Optional
Script and Screenwriting 2018-19	15	Optional
Digital Media Projects 2018-19	30	Optional
Photography Projects 2018-19	30	Optional
Design Projects 2018-19	30	Optional
Analysing the Media Industries 2018-19	15	Core
Media Research: Methods and Proposal Design 2018-19	15	Core
Television and Screen Entertainment 2018-19	15	Optional
Representing Reality 2018-19	15	Optional
Photography and Design in Context 2018-19	15	Optional
Public Service Broadcasting 2018-19	15	Optional
Realism in Narrative Fiction 2018-19	15	Optional
Globalisation and Contemporary Culture 2018-19	15	Optional
Living Culture 2018-19	15	Optional
Society, Aesthetics and Digital Media 2018-19	15	Optional
Representing Difference 2018-19	15	Optional
Horror in Popular Culture 2018-19	15	Optional
Film, Television and Creative Vision 2018-19	15	Optional
Children's Film and Television 2018-19	15	Optional
Modernism and Experimental Forms 2018-19	15	Optional
Practices of Listening 2018-19	15	Optional
New Media Cultures 2018-19	15	Optional
Media and War 2018-19	15	Optional
Culture and the Environment 2018-19	15	Optional
East Asian Cinemas 2018-19	15	Optional

British Television Drama 2018-19	15	Optional
Radio & Sound (Level 2) 2018-19	15	Optional
Media Study Period Abroad 2018-19	60	Optional
Film Production 2018-19	15	Optional
Multi Camera 2018-19	15	Optional
Script and Screenwriting Projects 2018-19	30	Optional
Digital Media (Level 2) 2018-19	15	Optional
Photography (Level 2) 2018-19	15	Optional
Design 2018-19	15	Optional
Games Cultures 2018-19	15	Optional
Hollywood Musical 2018-19	15	Optional
"I want to live forever!" Fame & Subjectivity in the mediated world 2018-19	15	Optional
Documentary Now 2018-19	15	Optional

Level 3

Title	Credit Rating	Core / Optional
Major Project or Portfolio 2019-20	30	Core
Major Project & Exhibition 2019-20	30	Core
Media Independent Study 2019-20	30	Core
MACE Internship 2019-20	15	Optional
Creative Enterprise 2019-20	15	Core
Community Education & Mentoring 2019-20	15	Optional
Creative Industries Case Study 2019-20	15	Optional

Appendix I - Curriculum Map

This table indicates which modules assume responsibility for delivering and ordering particular programme learning outcomes.

Key: Delivered and Assessed Delivered Assessed

Level 1

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Design and Visual Communication 2017-18					✓							
Digital Media (Level 1) 2017-18												
Mediation & Representation 1 2017-18	✓	✓	✓		✓		✓	✓	✓	✓		
Mediation & Representation 2 2017-18	✓	✓	✓		✓		✓	✓	✓	✓		
Photography 2017-18												
Production Planning 2017-18					✓							
Radio and Sound 2017-18							✓					
Script, Screenwriting and Realisation 2017-18					✓							

	PO13	PO14	PO15	PO16	PO17	PO18	PO19	PO20	PO21	PO22	PO23	PO24
Design and Visual Communication 2017-18	✓											
Digital Media (Level 1) 2017-18	✓						✓			✓	✓	
Mediation & Representation 1 2017-18												
Mediation & Representation 2 2017-18												
Photography 2017-18	✓	✓			✓		✓				✓	
Production Planning 2017-18	✓	✓									✓	✓
Radio and Sound 2017-18	✓	✓		✓								
Script, Screenwriting and Realisation 2017-18	✓	✓	✓					✓				

	PO25	PO26	PO27	PO28	PO29	PO30	PO31	PO32
Design and Visual Communication 2017-18								
Digital Media (Level 1) 2017-18								
Mediation & Representation 1 2017-18		✓						

Mediation & Representation 2 2017-18		✓										
Photography 2017-18												
Production Planning 2017-18	✓								✓			
Radio and Sound 2017-18												
Script, Screenwriting and Realisation 2017-18												

Level 2

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Analysing the Media Industries 2018-19		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓
“I want to live forever!” Fame & Subjectivity in the mediated world 2018-19												
British Television Drama 2018-19	✓						✓		✓		✓	
Children’s Film and Television 2018-19		✓			✓							
Culture and the Environment 2018-19	✓						✓	✓	✓		✓	
Design 2018-19												
Design Projects 2018-19												
Digital Media (Level 2) 2018-19												
Digital Media Projects 2018-19												
Documentary Now 2018-19												
East Asian Cinemas 2018-19	✓						✓		✓		✓	
Film Production 2018-19												
Film Production Projects 2018-19												
Film, Television and Creative Vision 2018-19		✓			✓							
Games Cultures 2018-19	✓	✓					✓					
Globalisation and Contemporary Culture 2018-19		✓					✓	✓	✓		✓	
Hollywood Musical 2018-19	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	
Horror in Popular Culture 2018-19	✓	✓			✓					✓	✓	
Living Culture 2018-19	✓						✓	✓				
Media and War 2018-19	✓						✓		✓		✓	

Media Research: Methods and Proposal Design 2018-19							✓				✓	
Media Study Period Abroad 2018-19	✓	✓			✓	✓	✓	✓	✓	✓	✓	
Modernism and Experimental Forms 2018-19		✓			✓		✓				✓	
Multi Camera 2018-19												
Multi Camera Projects 2018-19					✓							
New Media Cultures 2018-19	✓						✓		✓		✓	
Photography (Level 2) 2018-19												
Photography and Design in Context 2018-19	✓	✓									✓	
Photography Projects 2018-19												
Practices of Listening 2018-19	✓	✓									✓	
Public Service Broadcasting 2018-19		✓	✓				✓	✓	✓		✓	✓
Radio & Sound (Level 2) 2018-19												
Radio and Sound Projects 2018-19												
Realism in Narrative Fiction 2018-19	✓	✓			✓		✓				✓	
Representing Difference 2018-19	✓	✓			✓			✓	✓	✓	✓	
Representing Reality 2018-19	✓	✓			✓					✓		
Script and Screenwriting 2018-19					✓							
Script and Screenwriting Projects 2018-19												
Society, Aesthetics and Digital Media 2018-19	✓	✓			✓		✓				✓	
Television and Screen Entertainment 2018-19	✓	✓			✓		✓	✓		✓	✓	

	PO13	PO14	PO15	PO16	PO17	PO18	PO19	PO20	PO21	PO22	PO23	PO24
Analysing the Media Industries 2018-19			✓									
“I want to live forever!” Fame & Subjectivity in the mediated world 2018-19												
British Television Drama 2018-19			✓	✓								
Children’s Film and Television 2018-19			✓								✓	
Culture and the Environment 2018-19			✓	✓								
Design 2018-19					✓		✓					
Design Projects 2018-19	✓				✓	✓	✓					
Digital Media (Level 2) 2018-19			✓				✓		✓			

Digital Media Projects 2018-19	✓		✓					✓	✓	✓	
Documentary Now 2018-19											
East Asian Cinemas 2018-19			✓	✓							
Film Production 2018-19	✓	✓	✓	✓				✓		✓	✓
Film Production Projects 2018-19	✓	✓	✓	✓		✓		✓	✓	✓	✓
Film, Television and Creative Vision 2018-19			✓							✓	
Games Cultures 2018-19			✓							✓	
Globalisation and Contemporary Culture 2018-19										✓	
Hollywood Musical 2018-19		✓			✓					✓	✓
Horror in Popular Culture 2018-19			✓							✓	
Living Culture 2018-19				✓							
Media and War 2018-19				✓							
Media Research: Methods and Proposal Design 2018-19										✓	
Media Study Period Abroad 2018-19	✓	✓	✓	✓			✓	✓		✓	✓
Modernism and Experimental Forms 2018-19			✓							✓	
Multi Camera 2018-19				✓	✓			✓		✓	
Multi Camera Projects 2018-19	✓			✓	✓	✓		✓	✓	✓	
New Media Cultures 2018-19				✓							
Photography (Level 2) 2018-19	✓	✓		✓				✓			
Photography and Design in Context 2018-19			✓								
Photography Projects 2018-19	✓	✓		✓		✓		✓	✓		
Practices of Listening 2018-19			✓							✓	
Public Service Broadcasting 2018-19										✓	
Radio & Sound (Level 2) 2018-19	✓	✓	✓	✓			✓			✓	✓
Radio and Sound Projects 2018-19	✓	✓	✓	✓		✓		✓	✓	✓	✓
Realism in Narrative Fiction 2018-19			✓							✓	
Representing Difference 2018-19			✓							✓	
Representing Reality 2018-19			✓							✓	
Script and Screenwriting 2018-19	✓		✓		✓	✓		✓	✓		
Script and Screenwriting Projects 2018-19			✓		✓						
Society, Aesthetics and Digital Media			✓							✓	

2018-19												
Television and Screen Entertainment 2018-19			✓									
				PO25	PO26	PO27	PO28	PO29	PO30	PO31	PO32	
Analysing the Media Industries 2018-19					✓	✓						
"I want to live forever!" Fame & Subjectivity in the mediated world 2018-19												
British Television Drama 2018-19					✓	✓						
Children's Film and Television 2018-19					✓	✓						
Culture and the Environment 2018-19									✓			
Design 2018-19				✓								
Design Projects 2018-19				✓								
Digital Media (Level 2) 2018-19									✓		✓	
Digital Media Projects 2018-19				✓					✓		✓	
Documentary Now 2018-19												
East Asian Cinemas 2018-19					✓	✓						
Film Production 2018-19				✓				✓				
Film Production Projects 2018-19				✓				✓				
Film, Television and Creative Vision 2018-19					✓	✓						
Games Cultures 2018-19					✓	✓						
Globalisation and Contemporary Culture 2018-19												
Hollywood Musical 2018-19						✓						
Horror in Popular Culture 2018-19					✓	✓						
Living Culture 2018-19					✓			✓				
Media and War 2018-19						✓			✓			
Media Research: Methods and Proposal Design 2018-19					✓	✓			✓			
Media Study Period Abroad 2018-19				✓	✓		✓	✓	✓			
Modernism and Experimental Forms 2018-19					✓	✓						
Multi Camera 2018-19				✓					✓			
Multi Camera Projects 2018-19				✓					✓			
New Media Cultures 2018-19						✓			✓			
Photography (Level 2) 2018-19									✓			
Photography and Design in Context 2018-19					✓							
Photography Projects 2018-19									✓			

Practices of Listening 2018-19		✓	✓									
Public Service Broadcasting 2018-19												
Radio & Sound (Level 2) 2018-19	✓			✓	✓							✓
Radio and Sound Projects 2018-19	✓			✓	✓							✓
Realism in Narrative Fiction 2018-19		✓	✓							✓		
Representing Difference 2018-19		✓	✓									
Representing Reality 2018-19			✓									
Script and Screenwriting 2018-19						✓						✓
Script and Screenwriting Projects 2018-19						✓						✓
Society, Aesthetics and Digital Media 2018-19		✓	✓									
Television and Screen Entertainment 2018-19		✓	✓									

Level 3

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
Community Education & Mentoring 2019-20										✓	✓	✓
Creative Enterprise 2019-20		✓	✓			✓	✓					✓
Creative Industries Case Study 2019-20			✓			✓	✓	✓				✓
MACE Internship 2019-20	✓		✓								✓	✓
Major Project & Exhibition 2019-20					✓							
Major Project or Portfolio 2019-20					✓							
Media Independent Study 2019-20	✓	✓										

	PO13	PO14	PO15	PO16	PO17	PO18	PO19	PO20	PO21	PO22	PO23	PO24
Community Education & Mentoring 2019-20			✓		✓						✓	
Creative Enterprise 2019-20			✓		✓							
Creative Industries Case Study 2019-20					✓							
MACE Internship 2019-20		✓									✓	
Major Project & Exhibition 2019-20				✓		✓			✓	✓		
Major Project or Portfolio 2019-20				✓		✓			✓	✓		
Media Independent Study 2019-20		✓		✓							✓	✓

	PO25	PO26	PO27	PO28	PO29	PO30	PO31	PO32
Community Education & Mentoring 2019-20	✓	✓				✓		✓
Creative Enterprise 2019-20		✓		✓				✓
Creative Industries Case Study 2019-20		✓					✓	✓
MACE Internship 2019-20		✓			✓		✓	
Major Project & Exhibition 2019-20					✓	✓		✓
Major Project or Portfolio 2019-20					✓	✓		✓
Media Independent Study 2019-20		✓	✓			✓		

Appendix II - Assessment Map

This table indicates the spread of assessment activity across the programme. Percentages indicate assessment weighting.

Level 1

	01	02	03	04	05	06	07	08	09	10	11	12
Design and Visual Communication 2017-18												
Digital Media (Level 1) 2017-18								50				
Mediation & Representation 1 2017-18												100
Mediation & Representation 2 2017-18												
Photography 2017-18	10										90	
Production Planning 2017-18												
Radio and Sound 2017-18												
Script, Screenwriting and Realisation 2017-18							30					50

	13	14	15	16	17	18	19	20	21	22	23	24
Design and Visual Communication 2017-18												
Digital Media (Level 1) 2017-18		50										
Mediation & Representation 1 2017-18												
Mediation & Representation 2 2017-18								100				
Photography 2017-18												
Production Planning 2017-18									20			
Radio and Sound 2017-18							40					
Script, Screenwriting and Realisation 2017-18		20										

	25	26	27	28	29	30	31	32	33	34	35	36
Design and Visual Communication 2017-18		50	50									
Digital Media (Level 1) 2017-18												
Mediation & Representation 1 2017-18												
Mediation & Representation 2 2017-18												
Photography 2017-18												

Production Planning 2017-18	80												
Radio and Sound 2017-18		60											
Script, Screenwriting and Realisation 2017-18													
	37	38	39	40	41	42	43	44	45	46	47	48	
Design and Visual Communication 2017-18													
Digital Media (Level 1) 2017-18													
Mediation & Representation 1 2017-18													
Mediation & Representation 2 2017-18													
Photography 2017-18													
Production Planning 2017-18													
Radio and Sound 2017-18													
Script, Screenwriting and Realisation 2017-18													
							49	50	51	52	EP 1 (Wk 16)	EP 2 (Wks 33, 34, 35)	
Design and Visual Communication 2017-18													
Digital Media (Level 1) 2017-18													
Mediation & Representation 1 2017-18													
Mediation & Representation 2 2017-18													
Photography 2017-18													
Production Planning 2017-18													
Radio and Sound 2017-18													
Script, Screenwriting and Realisation 2017-18													

Level 2

	01	02	03	04	05	06	07	08	09	10	11	12
--	----	----	----	----	----	----	----	----	----	----	----	----

Public Service Broadcasting 2018-19												
Radio & Sound (Level 2) 2018-19												
Radio and Sound Projects 2018-19									30			
Realism in Narrative Fiction 2018-19												
Representing Difference 2018-19												
Representing Reality 2018-19												
Script and Screenwriting 2018-19												
Script and Screenwriting Projects 2018-19												
Society, Aesthetics and Digital Media 2018-19												
Television and Screen Entertainment 2018-19												
	13	14	15	16	17	18	19	20	21	22	23	24
Analysing the Media Industries 2018-19												
"I want to live forever!" Fame & Subjectivity in the mediated world 2018-19												
British Television Drama 2018-19												
Children's Film and Television 2018-19												
Culture and the Environment 2018-19										20		
Design 2018-19												
Design Projects 2018-19												
Digital Media (Level 2) 2018-19												
Digital Media Projects 2018-19												
Documentary Now 2018-19												
East Asian Cinemas 2018-19												
Film Production 2018-19												
Film Production Projects 2018-19	50										50	
Film, Television and Creative Vision 2018-19												
Games Cultures 2018-19	70											
Globalisation and Contemporary Culture 2018-19												
Hollywood Musical 2018-19	100											
Horror in Popular Culture 2018-19												

Living Culture 2018-19	100												
Media and War 2018-19										30			
Media Research: Methods and Proposal Design 2018-19													
Media Study Period Abroad 2018-19													
Modernism and Experimental Forms 2018-19													
Multi Camera 2018-19													
Multi Camera Projects 2018-19													
New Media Cultures 2018-19													
Photography (Level 2) 2018-19													
Photography and Design in Context 2018-19													
Photography Projects 2018-19													
Practices of Listening 2018-19													
Public Service Broadcasting 2018-19	100												
Radio & Sound (Level 2) 2018-19						20							
Radio and Sound Projects 2018-19						30							
Realism in Narrative Fiction 2018-19	100												
Representing Difference 2018-19													
Representing Reality 2018-19	100												
Script and Screenwriting 2018-19													
Script and Screenwriting Projects 2018-19	50												
Society, Aesthetics and Digital Media 2018-19													
Television and Screen Entertainment 2018-19		100											
		25	26	27	28	29	30	31	32	33	34	35	36
Analysing the Media Industries 2018-19													
“I want to live forever!” Fame & Subjectivity in the mediated world 2018-19													
British Television Drama 2018-19					100								
Children’s Film and Television 2018-19					100								
Culture and the Environment 2018-19					80								
Design 2018-19		100											

Design Projects 2018-19		50							
Digital Media (Level 2) 2018-19			100						
Digital Media Projects 2018-19	25		25						
Documentary Now 2018-19									
East Asian Cinemas 2018-19				100					
Film Production 2018-19			100						
Film Production Projects 2018-19									
Film, Television and Creative Vision 2018-19				100					
Games Cultures 2018-19									
Globalisation and Contemporary Culture 2018-19				70					
Hollywood Musical 2018-19									
Horror in Popular Culture 2018-19								100	
Living Culture 2018-19									
Media and War 2018-19			70						
Media Research: Methods and Proposal Design 2018-19				30			70		
Media Study Period Abroad 2018-19				100					
Modernism and Experimental Forms 2018-19							100		
Multi Camera 2018-19		100							
Multi Camera Projects 2018-19		55							
New Media Cultures 2018-19		100							
Photography (Level 2) 2018-19		100							
Photography and Design in Context 2018-19									
Photography Projects 2018-19		50							
Practices of Listening 2018-19							100		
Public Service Broadcasting 2018-19									
Radio & Sound (Level 2) 2018-19			80						
Radio and Sound Projects 2018-19			40						
Realism in Narrative Fiction 2018-19									
Representing Difference 2018-19				100					
Representing Reality 2018-19									
Script and Screenwriting 2018-19			100						

Script and Screenwriting Projects 2018-19			50									
Society, Aesthetics and Digital Media 2018-19										100		
Television and Screen Entertainment 2018-19												
	37	38	39	40	41	42	43	44	45	46	47	48
Analysing the Media Industries 2018-19												
"I want to live forever!" Fame & Subjectivity in the mediated world 2018-19												
British Television Drama 2018-19												
Children's Film and Television 2018-19												
Culture and the Environment 2018-19												
Design 2018-19												
Design Projects 2018-19												
Digital Media (Level 2) 2018-19												
Digital Media Projects 2018-19												
Documentary Now 2018-19												
East Asian Cinemas 2018-19												
Film Production 2018-19												
Film Production Projects 2018-19												
Film, Television and Creative Vision 2018-19												
Games Cultures 2018-19												
Globalisation and Contemporary Culture 2018-19												
Hollywood Musical 2018-19												
Horror in Popular Culture 2018-19												
Living Culture 2018-19												
Media and War 2018-19												
Media Research: Methods and Proposal Design 2018-19												
Media Study Period Abroad 2018-19												
Modernism and Experimental Forms 2018-19												
Multi Camera 2018-19												

East Asian Cinemas 2018-19						
Film Production 2018-19						
Film Production Projects 2018-19						
Film, Television and Creative Vision 2018-19						
Games Cultures 2018-19						
Globalisation and Contemporary Culture 2018-19						
Hollywood Musical 2018-19						
Horror in Popular Culture 2018-19						
Living Culture 2018-19						
Media and War 2018-19						
Media Research: Methods and Proposal Design 2018-19						
Media Study Period Abroad 2018-19						
Modernism and Experimental Forms 2018-19						
Multi Camera 2018-19						
Multi Camera Projects 2018-19						
New Media Cultures 2018-19						
Photography (Level 2) 2018-19						
Photography and Design in Context 2018-19						
Photography Projects 2018-19						
Practices of Listening 2018-19						
Public Service Broadcasting 2018-19						
Radio & Sound (Level 2) 2018-19						
Radio and Sound Projects 2018-19						
Realism in Narrative Fiction 2018-19						
Representing Difference 2018-19						
Representing Reality 2018-19						
Script and Screenwriting 2018-19						
Script and Screenwriting Projects 2018-19						
Society, Aesthetics and Digital Media 2018-19						
Television and Screen Entertainment 2018-19						

Level 3

	01	02	03	04	05	06	07	08	09	10	11	12
Community Education & Mentoring 2019-20												
Creative Enterprise 2019-20						10					90	
Creative Industries Case Study 2019-20												
MACE Internship 2019-20												
Major Project & Exhibition 2019-20												
Major Project or Portfolio 2019-20												90
Media Independent Study 2019-20												
	13	14	15	16	17	18	19	20	21	22	23	24
Community Education & Mentoring 2019-20												
Creative Enterprise 2019-20												
Creative Industries Case Study 2019-20												
MACE Internship 2019-20		70			30							
Major Project & Exhibition 2019-20	90	10										
Major Project or Portfolio 2019-20	10											
Media Independent Study 2019-20												100
	25	26	27	28	29	30	31	32	33	34	35	36
Community Education & Mentoring 2019-20						100						
Creative Enterprise 2019-20												
Creative Industries Case Study 2019-20				100								
MACE Internship 2019-20												
Major Project & Exhibition 2019-20												
Major Project or Portfolio 2019-20												
Media Independent Study 2019-20												
	37	38	39	40	41	42	43	44	45	46	47	48
Community Education & Mentoring 2019-20												
Creative Enterprise 2019-20												

Appendix III - Benchmark Analysis

This table maps programme learning outcomes to relevant QAA subject benchmark statements or PSRB guidelines.

Knowledge and Understanding

	COM01	COM02	COM03	COM04	COM05	COM06	COM07	COM08	COM09
PO1									
PO2									
PO3									
PO4									
PO5									
PO6									
PO7									
PO8									
PO9									
PO10									
PO11									
PO12									
PO13									

	COM10	COM11	COM12	COM13	COM14	COM15	COM16
PO1							
PO2							
PO3							
PO4							
PO5							
PO6							
PO7							
PO8							
PO9							
PO10							

PO11									
PO12									
PO13									

Subject Specific Intellectual Skills

	COM01	COM02	COM03	COM04	COM05	COM06	COM07	COM08	COM09
PO14									
PO15									

		COM10	COM11	COM12	COM13	COM14	COM15	COM16	
PO14									
PO15									

Subject Specific Practical Skills

	COM01	COM02	COM03	COM04	COM05	COM06	COM07	COM08	COM09
PO16									
PO17									
PO18									
PO19									
PO20									
PO21									
PO22									

		COM10	COM11	COM12	COM13	COM14	COM15	COM16	
PO16									
PO17									
PO18									
PO19									

PO20								
PO21								
PO22								

Transferable Skills and Attributes

	COM01	COM02	COM03	COM04	COM05	COM06	COM07	COM08	COM09
PO23									
PO24									
PO25									
PO26									
PO27									
PO28									
PO29									
PO30									
PO31									
PO32									

	COM10	COM11	COM12	COM13	COM14	COM15	COM16
PO23							
PO24							
PO25							
PO26							
PO27							
PO28							
PO29							
PO30							
PO31							
PO32							

Appendix IV: Benchmark Benchmark Statement(s)

COM01 - *Coherent knowledge of the communication, media, film and cultural forms and processes chosen for study within their degree programme.*

COM02 - *Understanding of a range of concepts, theories and approaches appropriate to the study of those objects and processes, and the capacity to apply these.*

COM03 - *Skills in critical analysis, research, production and communication appropriate to the learning tasks set by their programme, as well as an array of generic and creative skills.*

COM04 - *Knowledge of the central role that communications, media, film and cultural agencies play at local, national, international and global levels of economic, political and social organisation, and the ability to explore and articulate the implications...*

COM05 - *Awareness of the history and context of their particular objects of study.*

COM06 - *Knowledge of appropriate research practices, procedures and traditions, and some awareness of their strength and limitations.*

COM07 - *Awareness of the diversity of approaches to understanding communication, media, film and culture in both historical and contemporary contexts, and of the uses and implications of these approaches.*

COM08 - *Knowledge of a range of texts, genres, aesthetic forms and cultural practices, and the ability to produce close and informed analysis of these.*

COM09 - *Engagement with forms of critical analysis, argument and debate, expressed through an appropriate command of oral, written and other forms of communication.*

COM10 - *Understanding of production processes and professional practices within media, cultural and communicative industries.*

COM11 - *Critically informed competencies in the management and operation of production technologies, procedures and processes.*

COM12 - *The ability to engage with and to advance creative processes in one or more forms of media or cultural production.*

COM13 - *Knowledge of a range of communicative situations and cultural practices, along with the ability to produce detailed analyses of these, and to make comparisons and connections.*

COM14 - *The ability to consider critical, ethical, and analytical views other than their own, and exercise a degree of independent and informed critical judgement in analysis.*

COM15 - *The ability to work across a variety of group and independent modes of study, and within these to demonstrate flexibility, creativity and the capacity for critical self-reflection.*

COM16 - *The ability to use their knowledge and understanding of communication, cultural and media processes as a basis for the examination of policy and ethical issues, and intervention whether in the public domain or in other aspects of democratic...*